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2017



SISTERHOOD: MORE THAN ONE RIGHT WAY

Facilitated by

Learning Objectives



- Define five ways members think about sisterhood.
- Identify three key sisterhood research findings.
- Explore implications of research for your chapter.
- Contrast sisterhood practices and sisterhood programs.
- Demonstrate a sisterhood program.
- Develop a sisterhood program.

Sisterhood Schemas



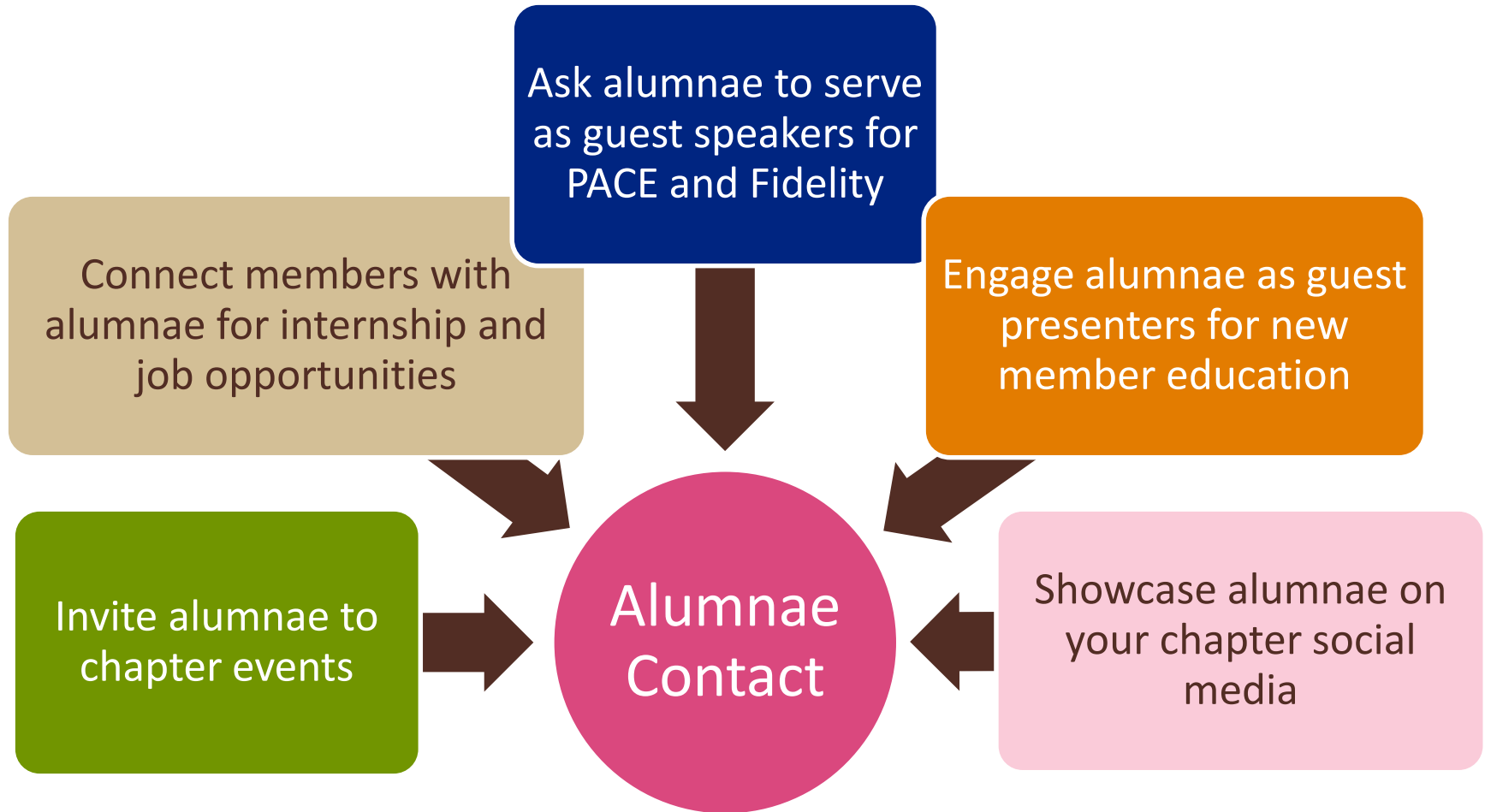
- Sisterhood based on **shared social experience**
- Sisterhood based on **support and encouragement**
- Sisterhood based on **belonging**
- Sisterhood based on **accountability**
- Sisterhood based on **common purpose**

Key Finding 1



Frequency of contact with alumnae is one of the strongest predictors of chapter success.

Implications for Your Chapter

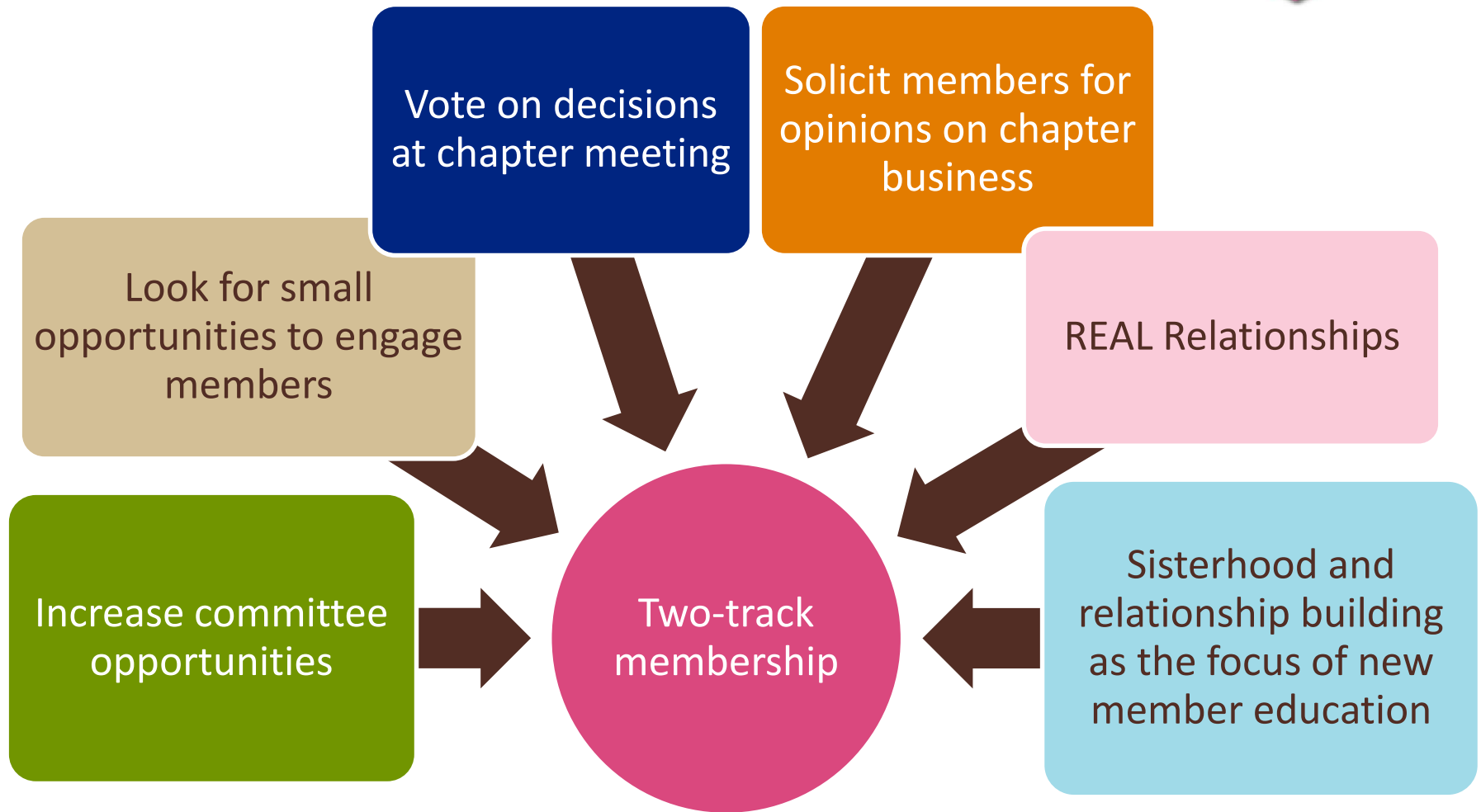


Key Finding 2



Research supports a two-track membership hypothesis.

Implications for Your Chapter



Key Finding 3



Members who work to pay at least a portion of their own dues have a more meaningful sorority experience than those members whose dues are paid for by someone else.

Implications for Your Chapter



Consider how far in advance your chapter declares events "mandatory"

Select event times that are accessible for all members

Evaluate standing rules to make sure they don't unfairly punish working members

Ensure that dues are all-inclusive and avoid hidden fees

Working Members



Reflect



- Circle any ideas that could help your chapter improve.
- Star any ideas your chapter already does well.
- Underline an of these ideas that you find surprising.

Practice vs. Program



A sisterhood practice is how we show sisters respect and caring on a daily basis.

A sisterhood program is an intentional activity that allows you to get to know your sisters better.



PERSONALITY PICTONARY

Considerations



- Can we involve alumnae in this program?
- Does this connect our members to the bigger picture?
- Will members who have jobs be able to attend?

05:00

Review of Learning



- Defined five ways members think about sisterhood
- Identified three key sisterhood research findings
- Explored implications of research for your chapter
- Contrasted sisterhood practices and sisterhood programs
- Demonstrated a sisterhood program
- Developed a sisterhood program

Debrief



- What is your **biggest take-away** from the course, today?
- What are you going to **start or stop doing** as a result of thinking about sisterhood?
- What are your **final thoughts**?

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