

# press release

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GAMMA PHI BETA

June 24, 2016

## FOR IMMEDIATE RELEASE

### **MELINDA WITMER RECOGNIZED WITH GAMMA PHI BETA'S CARNATION AWARD**

*-- Time Warner Cable Networks executive recognized for outstanding achievements --*

**Centennial, Colorado** – Gamma Phi Beta Sorority presented member and Time Warner Networks executive Melinda Witmer with the Carnation Award at the Sorority's 77th biennial Convention in Atlanta, Georgia. The award recognizes members whose outstanding achievements in fields outside the Sorority have brought them honor or great distinction. Witmer attended the University of Arizona where she was a member of Alpha Epsilon Chapter.

As Time Warner Cable's executive vice president, chief video officer and chief operating officer, Witmer oversees 34 regional and local news, sports, traffic, weather and lifestyle channels and is responsible for all video and content products and strategy and on demand and online video distribution. Her work in the industry has earned her many honors including USO Woman of the Year and the Executive Leadership Award from the T. Howard Foundation. She has also been named one of the 50 Most Influential People in Sports Business and was inducted into the Order of Omega Greek Hall of Fame at the University of Arizona for making a positive impact on the Greek community and demonstrating positive qualities of leadership.

Since 1974, Gamma Phi Beta has presented the Carnation Award to members who excel in their careers and positively represent themselves and the Sorority. The award recognizes impressive personal accomplishments and identifies role models within the organization. This year's other Carnation Award winners include certified speaking professional and author Barbara Glanz, renowned Pamela Littky and aviation professional Kathy Fox.

### **About Gamma Phi Beta International Sorority**

Gamma Phi Beta International Sorority was founded in 1874 at Syracuse University in Syracuse, New York. The Sorority's mission is to inspire the highest type of womanhood. Headquartered in Centennial, Colorado, the Sorority has chartered 185 collegiate chapters across the United States and Canada, and has more than 200,000 collegiate and alumnae members worldwide.

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