

Day One: Friday, February 28, 2025

- Noon.-6:00 p.m.** **Sponsor Spotlight**
Concourse Foyer
HFC would not be possible without the support of our amazing sponsors. Check out the Sponsor Spotlight to learn more about these incredible partners and how they can support the work of your property.
- 12-7 p.m.** **Registration**
Concourse Foyer
The first stop all attendees should make after arriving on-site is registration. Here, you will collect all the program materials you need to support you in your learning journey this weekend.
- 12-6 p.m.** **Crescent Corner**
Concourse Foyer
Looking for some new Gamma Phi Beta gear? Check out the fabulous products offered by our partner, Crescent Corner.
- 5:30 p.m.** **Dinner**
Concourse CD
Please join us for a group dinner. Find a seat first, as tables will be dismissed to the buffet.
- 7 p.m.** **Welcome to the Housing and Facilities Conference (HFC)!**
Orly AB
Welcome to the HFC! This session will equip you to get the most out of your HFC experience. Here, you will get connected with organizational leaders, explore strategies to help you maximize your learning, engage in sisterhood with other HFC attendees and more. We're so glad you're here!

Day Two: Saturday, March 1, 2025

- 8 a.m.-5 p.m.** **Help Desk**
Concourse Foyer
Have questions about HFC? Gamma Phi Beta staff are here to help! Stop by the help desk for any questions or support you may need throughout HFC.
- 8 a.m.-6:30 p.m.** **Crescent Corner**
Concourse Foyer
Looking for some new Gamma Phi Beta gear? Check out the fabulous products offered by our partner, Crescent Corner. Today is the last opportunity to shop!

8 a.m.-6:30 p.m.

Sponsor Spotlight

Concourse Foyer

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8-9 a.m.

Breakfast

Concourse CD

A buffet breakfast will be available at your leisure.

9-10:15 a.m.

Breakout Session One

Please attend one of the following sessions.

Food Service Essentials with Upper Crust and College Fresh

Gatwick AB

Gamma Phi Beta properties have the exciting opportunity to foster an exceptional member experience through quality food service. In this breakout session, you'll have the opportunity to learn from industry experts and gain practical strategies you can use to elevate your property's food service practices.

Impactful Facility Design with Gamma Phi Beta Brand Standards

Heathrow AB

If you've ever wondered how you can help your facility feel like home, this session is for you! In this breakout session, you'll have the opportunity to learn more about Gamma Phi Beta's brand standards, best practices for brand integration and gain actionable ideas you can use to help your facility look and feel like Gamma Phi Beta.

10:15-10:45 a.m.

Break

Concourse Foyer

Stop by for your mid-morning caffeine fix!

10:45 a.m.-Noon

Breakout Session Two

Please attend one of the following sessions.

Partners in Preventative Maintenance

Gatwick AB

Planning for preventative maintenance is a critical yet often overwhelming component of managing a property. In this breakout session, you'll explore what preventative maintenance is, how to balance multiple preventative maintenance priorities and develop a preventative maintenance plan you can use to set yourself up for success after HFC.

Fostering Sisterhood Through the Facility Experience

Heathrow AB

As Gamma Phi Betas, we are connected to one another through the bonds of sisterhood. One of the ways we demonstrate our sisterhood is by creating an inclusive environment for our members. In this breakout session, you'll learn how to create a facility experience that fosters both sisterhood and inclusion.

12:15-1:45 p.m.

Buffet Lunch

Concourse CD

Please join us for a group lunch. Find a seat first, as tables will be dismissed to the buffet.

2-3:15 p.m.

Getting to Know Gen Z

Concourse AB

When you think of Generation Z, or Gen Z for short, what comes to mind? In this session, we'll explore this question and more as we learn about key characteristics of our current generation of Gamma Phi Beta collegians. This session will empower you to tailor your facility experience to the unique needs and priorities of Gen Z.

3:15-3:45 p.m.

Snack Break

Concourse Foyer

Stop by at your leisure for an afternoon snack.

3:45-5 p.m.

Trends in Risk Management

Concourse AB

Gamma Phi Beta volunteers play an important role in supporting risk management within Sorority properties. In this session, you'll explore current trends in property risks, including property contract risk, develop practical strategies for mitigating these risks and consider how you can take what you learned back to your property to cultivate a safe, thriving community.

5:30-6:30 p.m.

Sisterhood Happy Hour

Concourse Foyer

Gather with Gamma Phi Beta sisters for sisterhood, celebration and fun! ! A cash bar will be available.

6:30-7:30 p.m.

Buffet Dinner

Concourse CD

Please join us for a group dinner. Find a seat first, as tables will be dismissed to the buffet.

Day Three: Sunday, March 2, 2025

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| 8-9 a.m. | Breakfast
<i>Concourse CD</i>
A buffet breakfast will be available at your leisure. |
| 9-10:15 a.m. | Trends in Insurance with MJ Sorority: Moving Toward a New or Different Business Model
<i>Gatwick AB</i>
Have you ever wondered how Gamma Phi Beta properties are supported by their insurance provider? In this session, you'll get this question and more answered! Learn more about current trends in fraternal property claims, foster connections with experts in fraternal property insurance and look ahead toward the future by considering how you can maximize your insurance partnership. |
| 10:15-10:45 a.m. | Break
<i>Concourse Foyer</i>
Stop by for your mid-morning caffeine fix! |
| 10:45 a.m.-Noon | No More Empty Beds: How to Market Your Facility
<i>Gatwick AB</i>
Imagine what it would be like if your facility was filled annually with ease and accessed regularly by members without lifting a finger. While we can't wave a wand and magically fill your facility, we can equip you with the skills provided in this session. Here, you'll bring everything you learned throughout HFC together to strategize and develop a plan for filling your facility or increasing its use. |
| Noon-12:15 p.m. | HFC Closing
<i>Gatwick AB</i>
Throughout HFC, you've been identifying key learning takeaways that you can bring back to your unique affiliated house corporation (AHC). In this session, you'll review all that you've learned and identify the one key action you want to prioritize at your facility. |
| 12:15-1:15 p.m | Grab and Go Lunch
<i>Concourse CD</i>
Stop by for a quick grab and go lunch as you prepare to depart. |