

Gamma Phi Beta

TRUE AND CONSTANT

MEET THE GAMMA PHI BETA INTERNATIONAL COUNCIL: KELLY BROWN DUNNE (WILLIAM & MARY)

November 2, 2020

Centennial, Colorado – On June 27, 2020, Gamma Phi Beta made history by hosting our 79th Convention on a virtual platform due to COVID-19. During this time, we elected a new International Council (IC) for 2020-22. Collectively, this IC has 142 years of Gamma Phi Beta volunteer service at local, regional and international levels. They are all active community members and accomplished in their fields. Professionally, these leaders demonstrate deep experience in finance, education, social services, technology, marketing and counseling. Together, they will lead our organization through the next biennium's challenges and opportunities and continue to strengthen Gamma Phi Beta.

We asked each member of IC to answer a few questions about what they hope to accomplish in this biennium, as it relates to [the 2021-24 Strategic Plan](#). Meet Kelly Brown Dunne (William & Mary). Kelly is currently serving her first term as a Vice President on IC. To learn more about Kelly, check out her bio on [the International Council page on our website](#).



A key aspect of financial discipline is smart decisions. What will you consider before making financial choices on behalf of our Sorority?

As a vice president, I serve as a steward of our Sorority. Before making financial choices, I will always consider how this will benefit our membership and sustain our sisterhood for many years to come.

How will you ensure the membership experience is accessible and encourages lifetime engagement?

Gamma Phi Beta is her membership. We must constantly consider ways to engage our sisters and ensure they have a quality experience. We often focus on recruiting new members, which is a vital component of our Sorority's growth. I am committed to also examining the initiated members' experience to increase retention rates. Members should have multiple ways to be actively involved in our sisterhood throughout their lifetime.

What will you bring to the table regarding belonging, inclusion, equity and diversity?

As faculty at one of the most diverse universities in our nation, I have the privilege of belonging to a dynamic community that welcomes all students. I want all women to find the same welcome in Gamma Phi Beta. I am also a first-generation college student, one of many experiences that has shaped me into a firm egalitarian. I am dedicated to doing all I can to ensure no Gamma Phi Beta ever feels excluded or invisible in our organization.



12737 E. EUCLID DRIVE, CENTENNIAL, CO 80111-6445

T: 303.799.1874 | F: 303.799.1876

GAMMAPHIBETA.ORG

Gamma Phi Beta

TRUE AND CONSTANT

What expectations do you have for yourself as a member of IC?

I always aim to remain objective and open-minded, realizing there is much I don't know, but always ready to expand my knowledge and my understanding of our members' experiences. I will allow myself to be vulnerable, which is an important part of the learning process and of building trust within our team. I will hold myself accountable to our membership, considering the outcomes of actions, both intended and unintended.

How will you navigate inclusivity regarding members who hold more than one identity?

International Council's goal is to create a sense of belonging and inclusion within Gamma Phi Beta. Our sense of inclusion encompasses race, nation origin, ethnic heritage, religion, sexual orientation, marital status, differing abilities and socio-economic status of all those who identify as women.

ABOUT

Gamma Phi Beta was founded on November 11, 1874, at Syracuse University by four bold and courageous women. The Sorority's mission is to build confident women of character who celebrate sisterhood and make a difference in the world around them. Headquartered in Centennial, Colorado, the Sorority has chartered 190 collegiate chapters across the United States and Canada and has more than 231,000 collegiate and alumnae members worldwide.



12737 E. EUCLID DRIVE, CENTENNIAL, CO 80111-6445

T: 303.799.1874 | F: 303.799.1876

GAMMAPHIBETA.ORG