

# Board Leadership *Fundamentals*

Gamma Phi Beta  
TRUE AND CONSTANT

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# Introduction

Hello sister! Welcome to your Board Leadership: Fundamentals Participant Guide. Board Leadership: Fundamentals is an on-demand training created by the **Leadership Development Committee (LDC)** that's designed to help you explore core principles of board service both in and outside of Gamma Phi Beta. This resource, your digital participant guide, is designed to help you get the most out of the on-demand training. Whether you're brand new to board service or simply curious about what's involved, you'll find practical insights, reflection prompts and key takeaways to support your learning.

Throughout your engagement with the Board Leadership: Fundamentals on-demand training, you'll be prompted to pause the video and engage in a variety of reflection activities. Use the space provided in this resource to record your thoughts, insights, questions and more. This is your space to cultivate your learning, so lean in, ask yourself hard questions and bravely ponder what it might look like for you to continue your leadership journey in and outside of Gamma Phi Beta. We're so glad you're here!

**Tip:** Save this guide often! This guide does not auto-save, so please save it often to help you retain your notes and learnings from today's session.

## Learning Objectives

*By the end of your participation in the Board Leadership: Fundamentals training, you should be able to:*

1. Understand board leadership withing Gamma Phi Beta.
2. Identify the five responsibilities of a board.
3. Review board leadership opportunities specific to Gamma Phi Beta.
4. Describe strategies for developing board leadership skills.

## Questions?

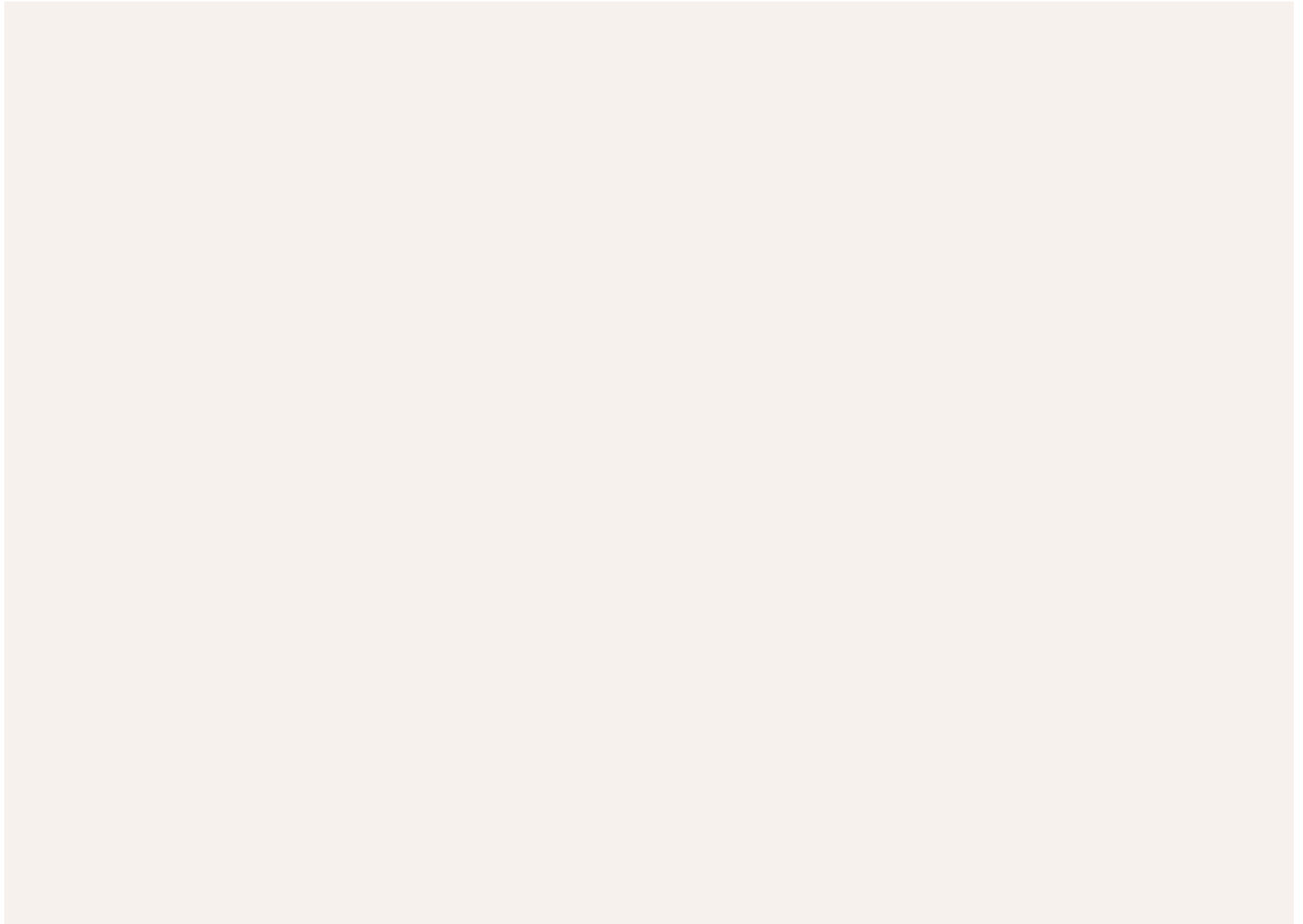
If you have any questions throughout your engagement with Board Leadership: Fundamentals, please contact LDC Chair **Susie Knetter**.

# What Is Board Leadership?

How would you define leadership in your own words?

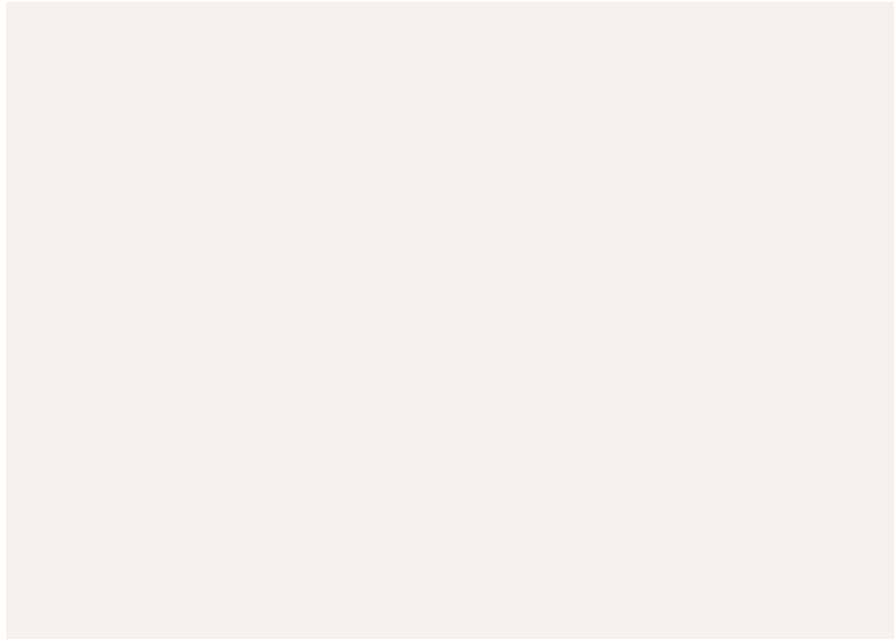
How is your definition of board leadership similar to or different from the definition we just explored?

## Notes

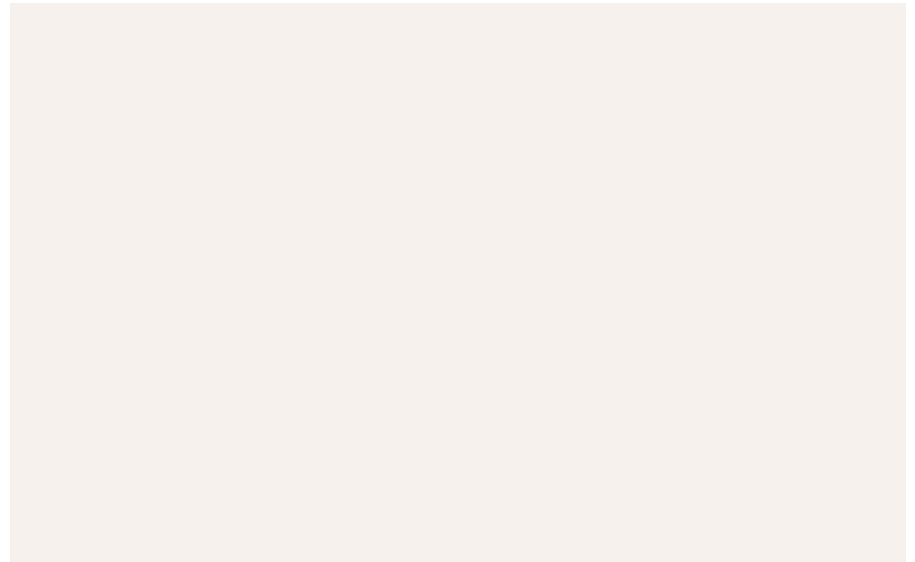


# What are the Primary Responsibilities of a Board?

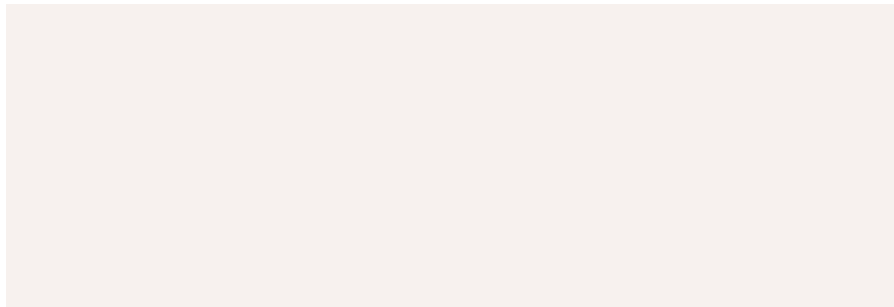
What kind of responsibilities do you think you would have in a board leadership role?



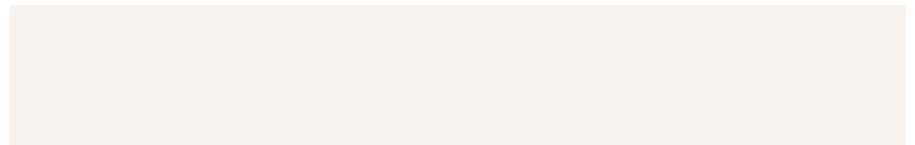
Please list the organizations for which you consider yourself an ambassador, and describe in what capacity you serve – whether as a promoter, advocate, connector, cheerleader or in another ambassadorial role.



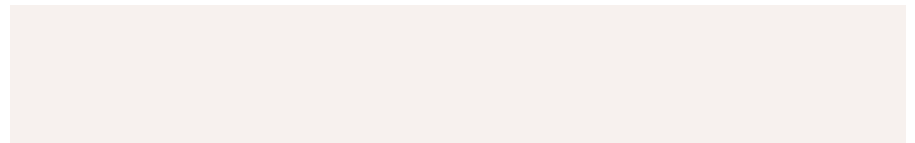
Which of the Five Responsibilities of a Board do you feel most confident about? Which area would you like to continue to grow in?



The responsibility I feel most confident in is:



The responsibility I would like to continue to grow in is:



## Notes

**Note:** The Five Responsibilities of a Board include: 1. Lead Strategically 2. Ensure Financial Stability 3. Be an Ambassador 4. Support and Supervise the Executive Director 5. Ensure Healthy Governance



# Board Leadership in Gamma Phi Beta

1.

[Redacted content]

2.

[Redacted content]

3.

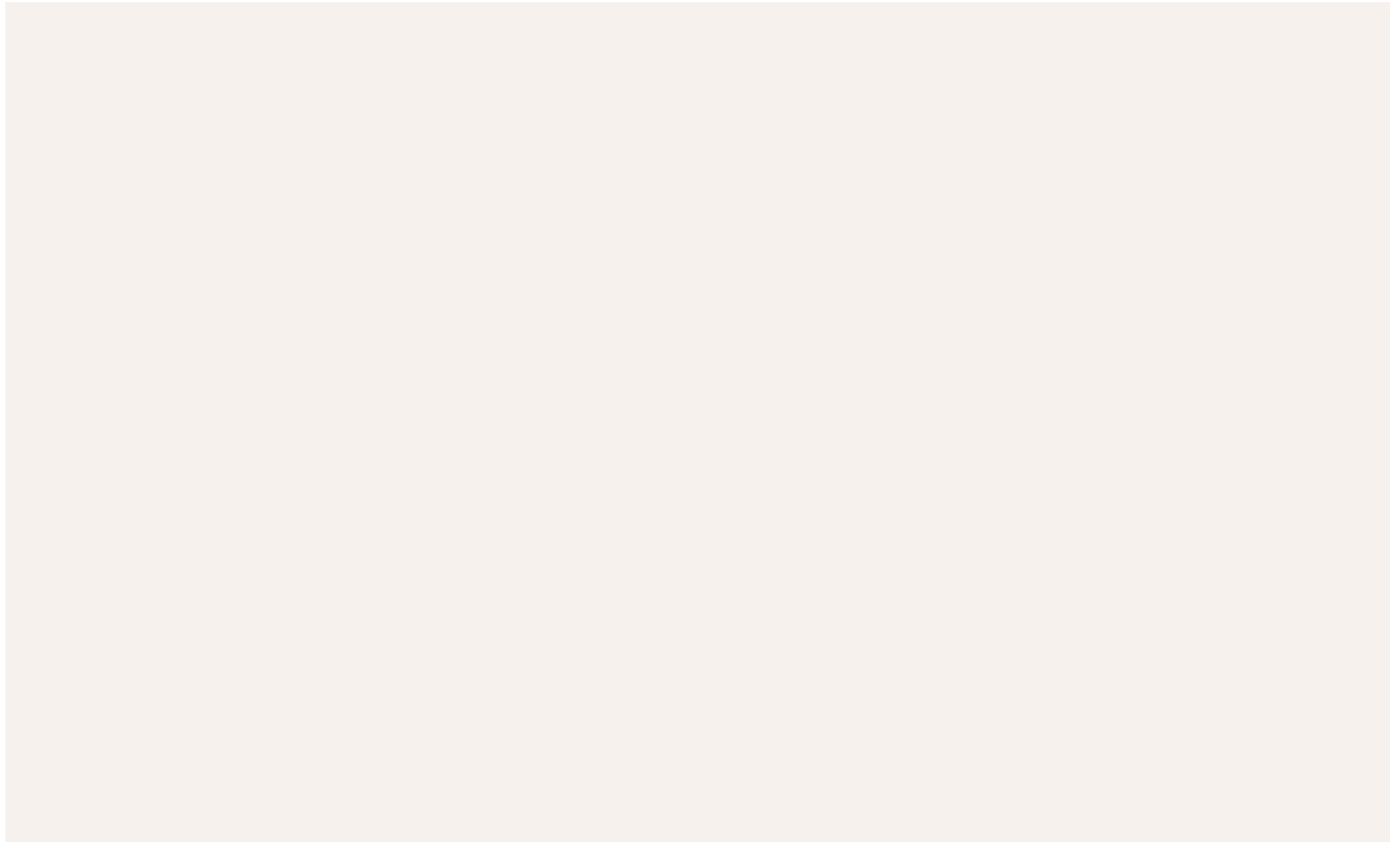
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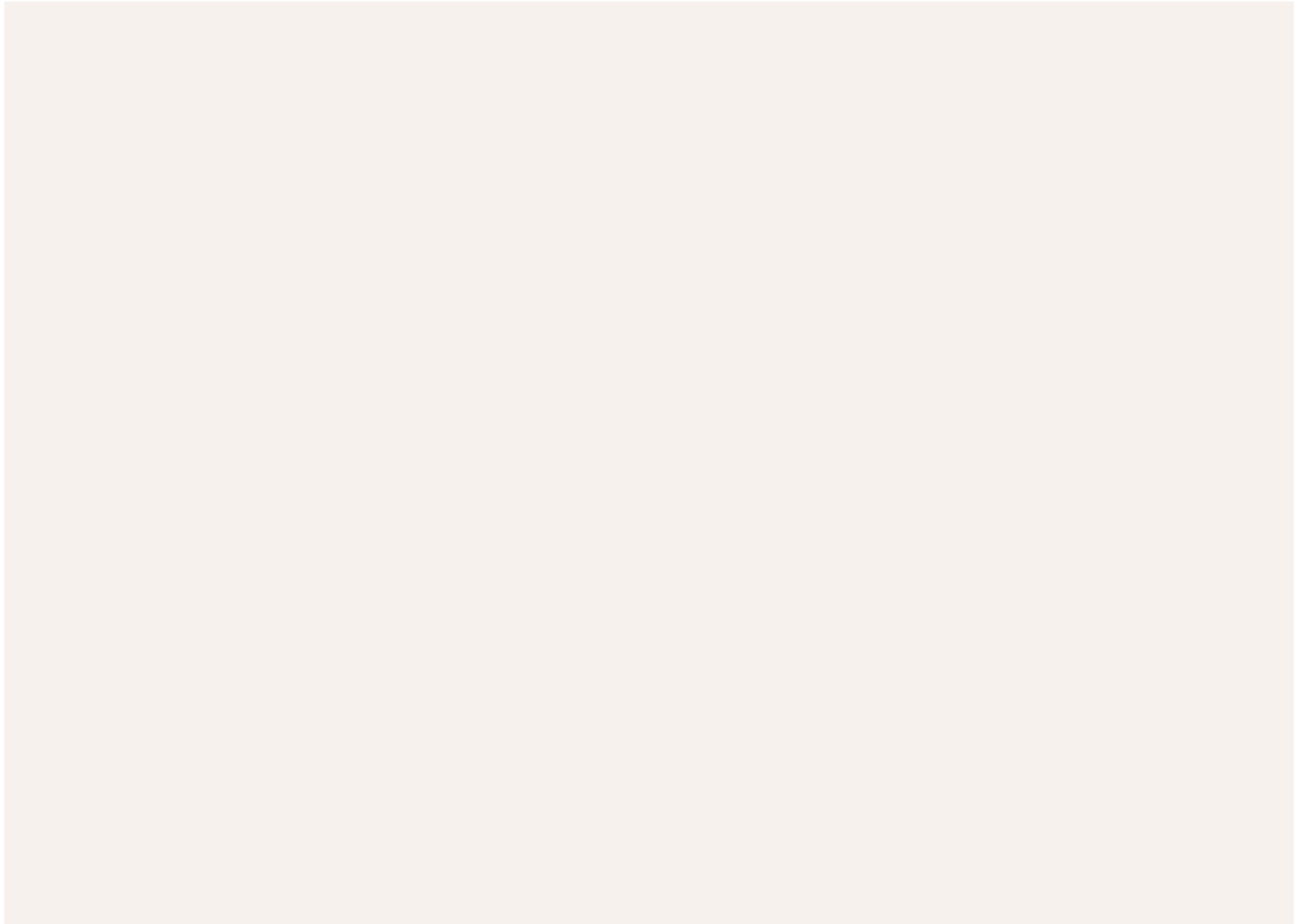
Identify one board or committee you'd like to learn more about. Take the next five minutes to read about this committee and record notes.

Helpful links:

- **International Council**
- **Facilities Management Company Board of Managers**
- **Gamma Phi Beta Foundation Board of Trustees**
- **Gamma Phi Beta Committees**

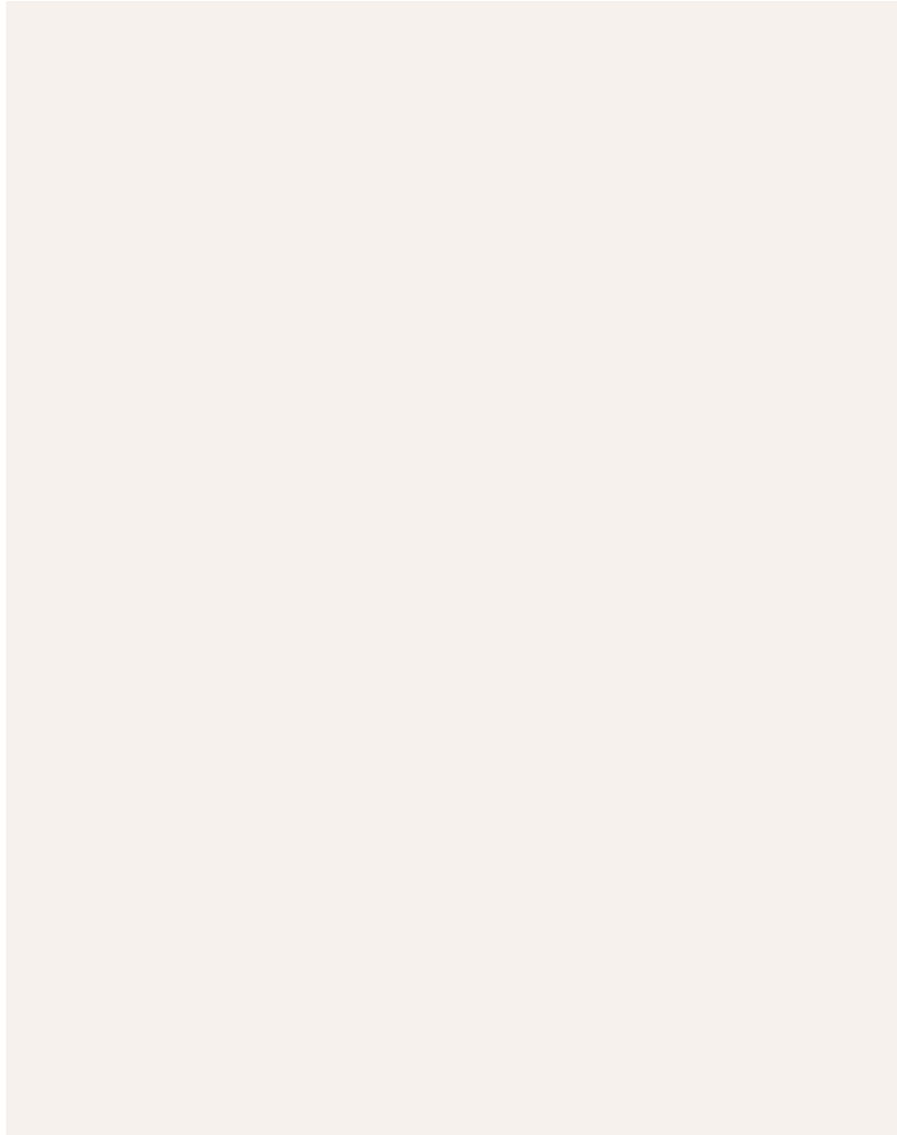


## Notes

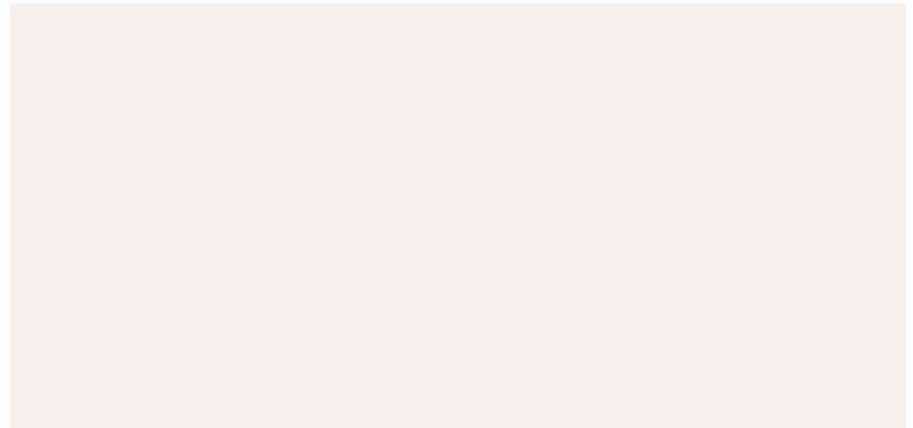


# Your Board Leadership Journey

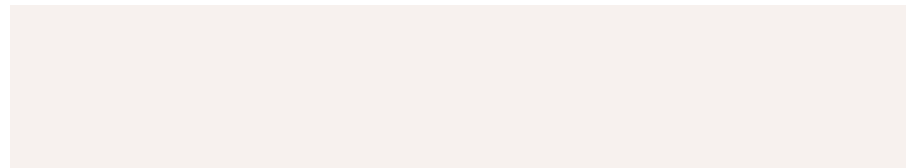
When you think about building your board level skills, what kinds of learning and development opportunities come to mind?



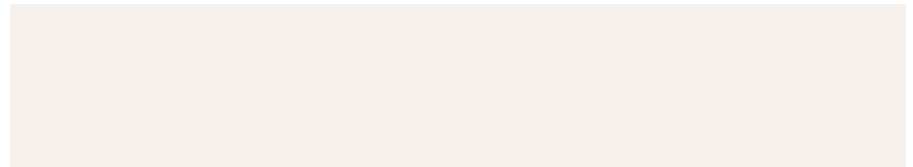
Consider a strategy for how you might use our mission, vision and Core Values to guide your board skill development.



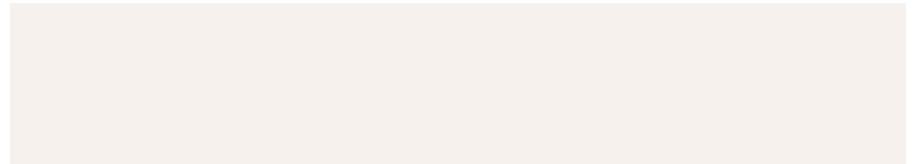
Mission



Vision



Core Values



Consider a strategy for how you might use the Gamma Phi Beta **Member Competencies** to advance your own individual board skill development.

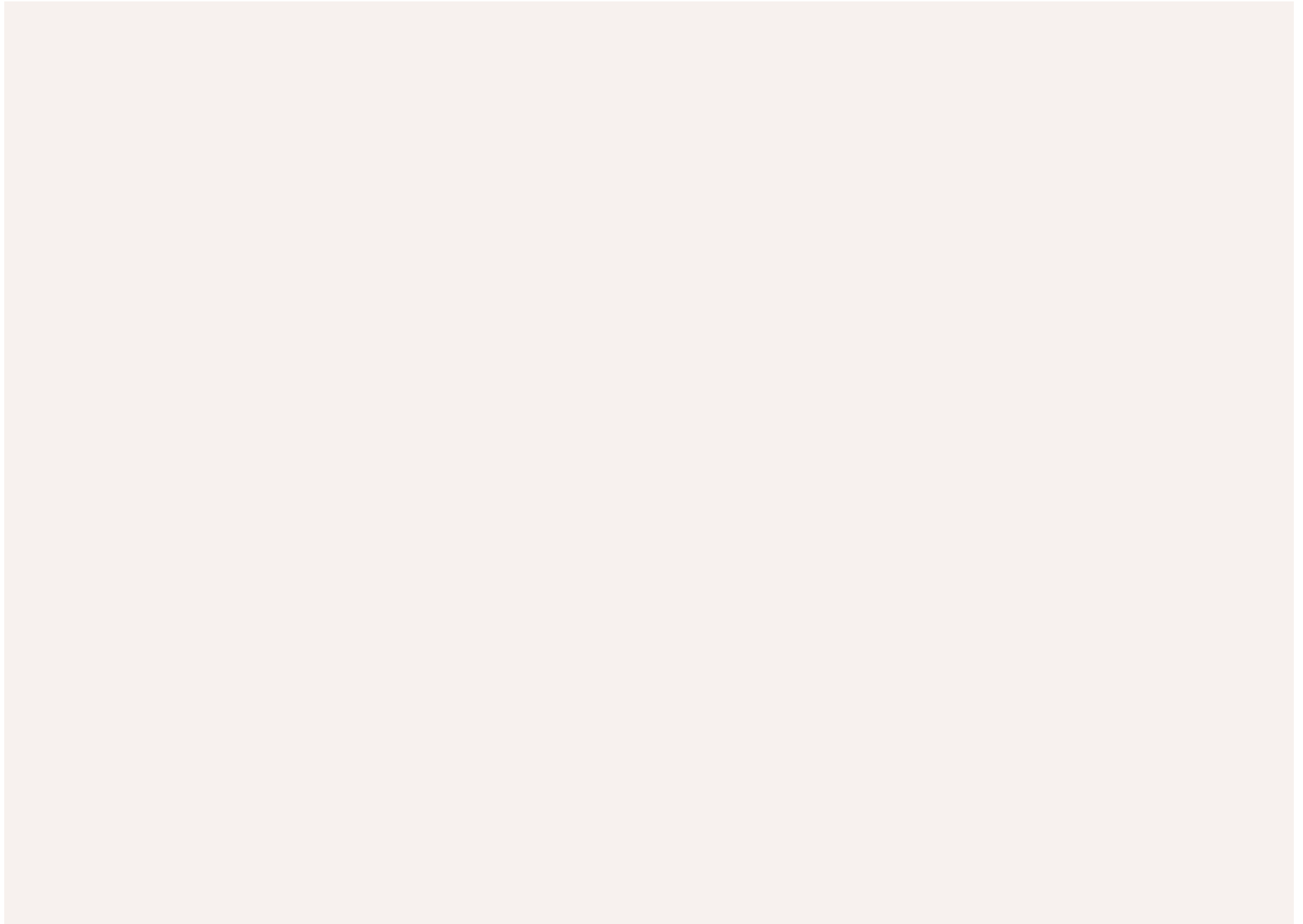
Think about the tools we just learned. Pick the strategy you're most interested in using to advance your board skill development. Then, write down three ways you'll use this strategy to continue your board leadership journey.

Strategy:

*I will utilize this strategy by:*

1.
2.
3.

## Notes



# Feedback Form

Don't forget to provide feedback on your experience in today's Board Leadership: Fundamentals session! Please provide your feedback using the QR code provided in the on-demand training or by clicking the link below.

**Board Leadership: Fundamentals Feedback**

**Note:** If you would like to receive a response to the feedback you provide, please email LDC Chair **Susie Knetter**.

# Check Your Knowledge

Use the self-guided quiz below to check your understanding of the content covered in Board Leadership: Fundamentals! Answers to the quiz can be found beginning on Page 17.

## **Board Leadership: Fundamentals Quiz**

### **1. What is board leadership?**

- a) Individuals who craft the mission and initiatives of an organization.
- b) Groups that support local collegiate chapters.
- c) Volunteers who lead day-to-day operations of collegiate chapters.
- d) Members who participate in fundraising efforts.

### **2. Which of the following is NOT one of the five responsibilities of a board?**

- a) Lead Strategically
- b) Ensure Financial Stability
- c) Be an Ambassador
- d) Manage Daily Operations

### **3. What is the primary difference between board leadership and advisory boards?**

- a) Board leadership focuses on local chapters, while advisory boards focus on the entire organization.
- b) Board leadership crafts the mission, while advisory boards support local chapters.
- c) Advisory boards are responsible for financial stability, while board leadership is not.
- d) Board leadership is temporary, while advisory boards are permanent.

### **4. Which board is responsible for setting the vision of Gamma Phi Beta?**

- a) International Council
- b) Foundation Trustees
- c) Facilities Management Company Board of Managers
- d) Leadership Development Committee

### **5. What does being an ambassador for Gamma Phi Beta entail?**

- a) Managing financial stability
- b) Supervising the executive director
- c) Serving as a promoter, advocate, connector and cheerleader
- d) Ensuring healthy governance

### **6. Which of the following is a strategy for developing board leadership skills?**

- a) Ignoring feedback from volunteers
- b) Collaborating with the executive director
- c) Engaging in strategic planning
- d) Seeking opportunities to learn and engage with diverse individuals

### **7. True or False: The only way to engage in board-level service in Gamma Phi Beta is by serving on one of the three Gamma Phi Beta boards.**

- a) True
- b) False

### **8. What are the four themes of Gamma Phi Beta's Member Competency framework?**

- a) Self-Awareness, Confidence, Resiliency, Communication
- b) Be Yourself, Grow With Others, Lead Your Community, Learn for a Lifetime
- c) Philanthropic Spirit, Community Participation, Critical Thinking, Personal Excellence
- d) Love, Labor, Learning, Loyalty

### **9. Which responsibility involves ensuring that financial activity aligns with the mission of the organization?**

- a) Lead Strategically
- b) Ensure Financial Stability
- c) Be an Ambassador
- d) Ensure Healthy Governance

**10. What is the purpose of the Leadership Development Committee (LDC)?**

- a) To manage the daily operations of Gamma Phi Beta
- b) To develop future leaders for board and committee level service
- c) To oversee financial stability
- d) To ensure healthy governance

**11. What does the “E” stand for in BEDI?**

- a) Excellence
- b) Evolve
- c) Equity
- d) Effective

**Board Leadership: Fundamentals Answer Key**

**1. What is board leadership?**

- a) Individuals who craft the mission and initiatives of an organization.
- b) Groups that support local collegiate chapters.
- c) Volunteers who lead day-to-day operations of collegiate chapters.
- d) Members who participate in fundraising efforts.

**Answer: A – Individuals who craft the mission and initiatives of an organization.**

**2. Which of the following is NOT one of the five responsibilities of a board?**

- a) Lead Strategically
- b) Ensure Financial Stability
- c) Be an Ambassador
- d) Manage Daily Operations

**Answer: D – Daily Operations is the executive director's responsibility that communicates to the Board.**

**3. What is the primary difference between board leadership and advisory boards?**

- a) Board leadership focuses on local chapters, while advisory boards focus on the entire organization.
- b) Board leadership crafts the mission, while advisory boards support local chapters.
- c) Advisory boards are responsible for financial stability, while board leadership is not.
- d) Board leadership is temporary, while advisory boards are permanent.

**Answer: B – Board leadership crafts the mission, while the advisory boards support local chapters. Advisory Boards carry-out the mission that is crafted by the Board**

**4. Which board is responsible for setting the vision of Gamma Phi Beta?**

- a) International Council
- b) Foundation Trustees
- c) Facilities Management Company Board of Managers
- d) Leadership Development Committee

**Answer: A – International Council sets the vision of Gamma Phi Beta. FMC and Foundation set their vision for their Board. The LDC is a committee that upholds the vision of Gamma Phi Beta**

**5. What does being an ambassador for Gamma Phi Beta entail?**

- a) Managing financial stability
- b) Supervising the executive director
- c) Serving as a promoter, advocate, connector and cheerleader
- d) Ensuring healthy governance

**Answer: C – Serving as a promoter, advocate, connector and cheerleader.**

**6. Which of the following is a strategy for developing board leadership skills?**

- a) Ignoring feedback from volunteers
- b) Collaborating with the executive director
- c) Engaging in strategic planning
- d) Seeking opportunities to learn and engage with diverse individuals

**Answer: D – Seeking opportunities to learn and engage with diverse individuals.**

**7. True or False: The only way to engage in board-level service in Gamma Phi Beta is by serving on one of the three Gamma Phi Beta boards.**

- a) True
- b) False

**Answer: False – There are other opportunities through a variety of committees.**

**8. What are the four themes of Gamma Phi Beta's Member Competency framework?**

- a) Self-Awareness, Confidence, Resiliency, Communication
- b) Be Yourself, Grow With Others, Lead Your Community, Learn for a Lifetime
- c) Philanthropic Spirit, Community Participation, Critical Thinking, Personal Excellence
- d) Love, Labor, Learning, Loyalty

***Answer: B – Be Yourself, Grow With Others, Lead Your Community, Learn for a Lifetime.***

**9. Which responsibility involves ensuring that financial activity aligns with the mission of the organization?**

- a) Lead Strategically
- b) Ensure Financial Stability
- c) Be an Ambassador
- d) Ensure Healthy Governance

***Answer: B – While the other answers have a focus that aligns with positive financial activity there are other focuses they provide.***

**10. What is the purpose of the Leadership Development Committee (LDC)?**

- a) To manage the daily operations of Gamma Phi Beta
- b) To develop future leaders for board and committee level service
- c) To oversee financial stability
- d) To ensure healthy governance

***Answer: B – The LDC provides learning and cultivation opportunities.***

**11. What does the "E" stand for in BEDI?**

- a) Excellence
- b) Evolve
- c) Equity
- d) Effective

***Answer: C – Equity exemplifies Gamma Phi Beta members are provided fair access to type and quantity of resources individually necessary to have the same opportunities.***

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