

# Gamma Phi Beta

TRUE AND CONSTANT

## MEET THE GAMMA PHI BETA INTERNATIONAL COUNCIL: CRISSY CARLISLE (ALABAMA)

November 2, 2020

Centennial, Colorado – On June 27, 2020, Gamma Phi Beta made history by hosting our 79th Convention on a virtual platform due to COVID-19. During this time, we elected a new International Council (IC) for 2020-22. Collectively, this IC has 142 years of Gamma Phi Beta volunteer service at local, regional and international levels. They are all active community members and accomplished in their fields. Professionally, these leaders demonstrate deep experience in finance, education, social services, technology, marketing and counseling. Together, they will lead our organization through the next biennium's challenges and opportunities and continue to strengthen Gamma Phi Beta.

We asked each member of IC to answer a few questions about what they hope to accomplish in this biennium, as it relates to [the 2021-24 Strategic Plan](#). Meet Crissy Carlisle (Alabama). Crissy is currently serving her first term as a Vice President on IC. To learn more about Crissy, check out her bio on [the International Council page on our website](#).



**A key aspect of financial discipline is smart decisions. What will you consider before making financial choices on behalf of our Sorority?**

When I was in college, I had a professor who told me you do not have to make a six-digit salary to become a millionaire. You just need to set smart financial goals and be disciplined with them. I manage my personal finances using priority based, smart spending, which you may have heard me talk about in the Confident Women of Character Series. These same concepts also apply to Gamma Phi Beta. We need to ensure our financial plans are centered around our strategic priorities. We have limited resources, and we must use them wisely to ensure our continued financial security.

**Why is having innovative and accessible lifetime member engagement important?**

International Council was elected to serve our members, and the desires of our members evolve over time. Member expectations for value are increasing, and value is defined differently at various stages of our lives. We must challenge the way we think. This includes challenging years of historic programs that may no longer meet the needs of today's members. We need to have open minds and a willingness to explore creative collegiate membership models that will expand the opportunity to be part of our sisterhood to more women. We also need to explore how to better use technology to keep members engaged beyond their collegiate years. We have many alumnae who do not live in a city with an alumnae group. We need to find ways to engage them, too.



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## **How would you define a successful biennium besides accomplishing the top three priorities of the strategic plan?**

A successful biennium is defined by a Council who searches out the truth and challenges one another in a respectful way. This includes a Council who provides clear and transparent communication to the constituency, respects diverse opinions and makes ethical decisions that are consistent with the mission and values of the organization. It's a Council that is unafraid to address difficult topics and one that accepts responsibility for their decisions and actions. It's defined by the tough decisions we make today, which will reap rewards for our organization in the future.

## **What expectations do you have for yourself as a member of IC?**

I want Gamma Phi Beta to consistently thirst for excellence. I am a lifelong learner who strives for personal excellence in all I do, and aspiring to excellence is one of Gamma Phi Beta's guiding principles. That's my personal journey and what I expect for myself as a member of IC: to be the best I can be and help Gamma Phi Beta be the best she can be.

Striving for excellence is not striving for perfection. It's a process of becoming a better self, and for Gamma Phi Beta, a better organization. In this pursuit for excellence, I will focus on integrity, learning from mistakes, speaking with purpose, setting priorities and holding myself and the organization accountable for our actions.

## **ABOUT**

Gamma Phi Beta was founded on November 11, 1874, at Syracuse University by four bold and courageous women. The Sorority's mission is to build confident women of character who celebrate sisterhood and make a difference in the world around them. Headquartered in Centennial, Colorado, the Sorority has chartered 190 collegiate chapters across the United States and Canada and has more than 231,000 collegiate and alumnae members worldwide.



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