

# Alumnae Chapter Programming Roundtable

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August 2025

Gamma  
Phi Beta  
TRUE AND CONSTANT

# Welcome!

- **Nancy Enright (Texas-Austin)**
  - Alumnae Chapter Supervisor – Midwest
  - North Houston Alumnae Chapter
- **Heather Johnson (Morehead State)**
  - Alumnae Chapter Team Leader
  - Louisville Alumnae Chapter



# What to Expect

- Presentation-style format with reflection prompts to spur conversation (35 minutes)
- Roundtable conversation amongst attendees (25 minutes)



# Learning Outcomes

- Locate and understand **programming resources** available through Gamma Phi Beta
- Identify program types that appeal to **alumnae members across life stages**
- Share successful programs/events that **foster member engagement**
- **Collaborate with peers** to brainstorm new programming ideas aligned with chapter goals



# What we mean by “Programming”

- **Programming**- Intentional planning of activities, events, and opportunities that bring alumnae together, strengthen connections, and advance Gamma Phi Beta’s mission beyond college years.
- **Shared experiences**- Programs help alumnae stay connected to each other, the sorority, and our values. They serve as touchpoints that keep members engaged through different life stages—whether socially, professionally, or personally.
- **Wide-range of forms**- Chapters offering a variety of programs can appeal to diverse interests and life stages while reinforcing a sense of belonging. Programs such as casual coffee meetups, book clubs, local community events, service projects, career panels, and legacy-focused celebrations (think Founder’s Day!).



# Programming Across Life Stages

- **Recent graduates/young alumnae** – Examples include networking mixers, low-cost social events, virtual meetups
- **Mid-career members** – Examples include professional development, wellness retreats, family-inclusive activities
- **Retirees** – Examples include daytime gatherings, legacy mentoring, travel programs
- **Multi-generational** – Examples holiday traditions, community service days, themed celebrations



# Programming in Action

## **Cost Mix:**

- Free!
- Pre-purchased ticket
- Pay on your own
- Chapter funded (if collecting dues/funds locally)

## **Formats to Consider:**

- In-person
- Virtual
- Create interest groups



# Programming in Action

## Signature Annual Events to Include:

- Gamma Phi Get-Together (September)
  - Focus on area alumnae not currently engaged in the alumnae chapter
  - Focus on new graduates/members to the area
- Founders Day (November)
  - Multigenerational focus
  - Member recognition opportunities to honor milestones or provide IIKE award
- Dinner With 12 Sisters (February)
  - Focus on area alumnae not currently engaged in the alumnae chapter



# Example Programming from Alumnae Chapters



2025  
Gamma Phi Beta  
**Summer**  
SERIES

LOUISVILLE ALUMNAE

**A Bloomin' Good Time!**



Join your Gamma Phi sisters for a private floral class at Kentucky Blooms, 4802 Brownsboro Center Saturday, June 14, at 11 a.m.  
Cost is \$40 • You'll bring your arrangement home! We'll pop over to Noosh Nosh for lunch after the class.  
RSVP by paying your \$40 via Venmo to Heather Johnson by May 29  
Heather's Venmo: @Heather-Johnson-1581

**Bet you will have fun at this one**

Head to historic Churchill Downs racetrack on Saturday, June 28 to enjoy an afternoon of racing with your Gamma Phi sisters!

Gates open 11:30 • First race 12:45 • Tickets \$23

**The first 5 sisters to RSVP will get a free ticket!**

RSVP by texting Melissa Richards-Person at 502-718-0614 no later than Friday, June 13. If you're not one of the lucky five, please pay \$23 via Venmo: @Melissa-Richards-Person.



**Ahh, Summer Salad Days are here!**

Share your favorite salad made by you or your favorite deli Saturday, July 26, 1 p.m., at Tiffany Cardwell's home, 5513 Hempstead Road. RSVP by texting Tiffany at 502-767-5273 no later than Wednesday, July 23, so she knows how many to expect.

**Speed up your artistic experiences**

Picture this: Gamma Phis stay cool in the heat by touring the Speed Art Museum on Sunday, Aug. 10. We'll meet at the front door at 1 p.m.

General admission to the museum is free on Sundays. We will eat on site at the museum. RSVP by texting Carol Timmons at 502-593-9737 by Thursday, Aug. 7.

Bring a guest to any of our Summer Series events. They don't have to be a Gamma Phi.



# Be part of the Brunch Bunch!



LOUISVILLE ALUMNAE

2025 • EVERY THIRD SATURDAY

Mark your calendar!

July 19

Aug. 16

Sept. 20



Oct. 18

Nov. 15\*

\* Founders Day  
Celebration

Dec. 20



Gamma Phi Beta North Houston Alumnae Chapter

August 12 at 6:01 PM · 🌐



Our Fall events are officially on the books! We're so excited to share all the fun we have planned. Make sure to mark your calendars and join us for a semester full of sisterhood 🍂

**NORTH HOUSTON ALUMNAE CHAPTER  
GAMMA PHI BETA**

## FALL EVENTS

AUGUST <b>19</b>	CASUAL DINNER / HAPPY HOUR UNCLE JULIO'S
SEPTEMBER <b>23</b>	GAME NIGHT HOSTESS: NANCY ENRIGHT
OCTOBER <b>16</b>	CHARCUTERIE BOARD LESSON HOSTESS: PATTI GROSSMAN
NOVEMBER <b>9</b>	FOUNDERS DAY CELEBRATION FOSTER'S RIDGE CLUBHOUSE
DECEMBER <b>4</b>	CRESCENT ORNAMENT EXCHANGE HOSTESS: JANET DE VOS



Greater Kansas City Alumnae Chapter of Gamma Phi Beta

August 3 at 11:45 AM · 🌐



Join us on September 25th for our annual Fall Kickoff event. Enjoy appetizers and drinks as we kick off the new year!

Date: Thursday September 5th, 2025

Time: 5:30-7:30pm

Location: Penny's in the Village

Cost: FREE

Please RSVP Using Our Eventbrite Registration link in the comments!



EVENTBRITE.COM

Greater KC Gamma Phi Beta Alumnae Fall Kick Off

Join us for our 2025 Fall Kick Off Event! Enjoy food and drinks while...



Send message

# Ready to take your programming to the next level?

**Focus on VARIETY...**remember life stages.

**Ask for input and feedback...**text, email, survey monkey. Find what works for YOUR chapter.

**Plan ahead and then advertise, advertise, advertise...**give sisters plenty of time to plan and participate. Highlight what they'll get from the experience!

**Take lots of pictures. Share everywhere.** Social media is your friend. Share the story of your chapter through great pictures! *\*A picture is worth a thousand words!\**

**Patience...**it takes time to find what works best for your chapter, your members, your area.



# Where to Find Programming Resources

## Gamma Phi Beta Resources

- **Gamma Phi Beta website** (Member > Alumnae > Chapter Officer Support)
- **Event toolkits and templates** (Membership Chairwoman- Recruitment Event Toolkit) to support in your event planning, execution and follow-up.
- **GPB Brand Standards & Marketing Materials** to support in your digital communication needs for programming
- **Alumnae Chapter Officer Facebook Page** to engage in peer-shared ideas regarding programming
- Your **alumnae chapter supervisor (ACS)** is available to discuss previous efforts and future plans!

## Chapter Resources

- **Local events** such as art shows, theatre, walking tours, paint & sip, classes, etc.
- **Your members-** Sisters may have connections or insight on programming ideas.
- **Be a tourist in your own town-** Check in with your local Convention & Visitors Center. Never know what you may find!
- **Collegiate chapter nearby?** Connect to learn about initiation, Founder's Day, or other alumnae opportunities!
- **Girls on the Run-** Contact your local council and volunteer to help at their 5K!



# Roundtable Conversation

