

Gamma Phi Beta

FOUNDATION

GAMMA PHI BETA CHAPTER CHALLENGE 2020

March 16, 2020

Centennial, CO – Gamma Phi Beta understands that COVID-19 has impacted many of our sisters, and we are certainly sensitive to what is happening around the world. During times of uncertainty, we feel it's important to do our part to operate per usual, creating a sense of normalcy. Gamma Phi Beta is just that. We are True and Constant.

Gamma Phi Beta has a strong history of coming together and fundraising during crises, a precedent we believe stems from living out the words True and Constant. In 1914 during World War I, our sisterhood came together and raised \$7,000 to support children in Belgium. In the 1940s during World War II, our sisterhood continued its fundraising efforts, raising \$15 million (equivalent to \$200 million today) to provide war relief. We saw chapters come together during 2001, raising funds for children who lost parents in the terrorist attacks. Our members pressed forward during our most recent recession in 2008, and in recent years, our members came together to raise funds for members affected by hurricanes and wildfires.

With our history in mind, Gamma Phi Beta's leadership has made the decision to donate a percentage of funds raised during **Chapter Challenge** to our Loyalty Grant program to help support those affected by COVID-19. Loyalty Grants are funds made available to members who are undergoing financial hardships due to unforeseen life circumstances, such as natural disasters, health, displacement, etc.

We will also donate a portion of our proceeds to the World Health Organization's (WHO) COVID-19 Solidarity Response Fund to contribute to the WHO-led effort to respond to the pandemic.

ABOUT

The Gamma Phi Beta Foundation is the sole organization that supports Gamma Phi Beta.

Gamma Phi Beta was founded on November 11, 1874, at Syracuse University by four bold and courageous women. The Sorority's mission is to build confident women of character who celebrate sisterhood and make a difference in the world around them. Headquartered in Centennial, Colorado, the Sorority has chartered 189 collegiate chapters across the United States and Canada and has more than 224,000 collegiate and alumnae members worldwide.



12737 E. EUCLID DRIVE, CENTENNIAL, CO 80111-6445

T: 303.800.2890 | F: 303.799.1876

GAMMAPHIBETA.ORG