

Gamma Phi Beta

TRUE AND CONSTANT

GAMMA PHI BETA AWARDED AT FRATERNITY COMMUNICATIONS ASSOCIATION VIRTUAL BANQUET

May 20, 2020

Centennial, Colorado – On May 19, 2020, the [Fraternity Communications Association](#) (FCA) held its Annual Awards Program on a virtual platform due to COVID-19.

The FCA is a professional association composed of fraternities and sororities, affiliates and associate partners that offers education, recognition and networking in the world of fraternity and sorority communications. Each year, FCA member organizations are honored for their outstanding efforts in a variety of writing, design and communication categories. This year, the FCA received more than 800 entries from their member organizations for their awards program.

Gamma Phi Beta walked away with three awards in the following categories.

- **First place in Social Media Engagement**
- **First place in International Website**
- **Third place in the Critics' Choice category for Logo Design**

For Social Media Engagement, the judges reported Gamma Phi Beta had a, “Solid strategy. Solid results. Solid creativity.” Notably, this is the second year in a row Gamma Phi Beta has brought home gold for Social Media Engagement.

For web design, judges said, “Very, very nice. It feels very today as far as design, messaging, use of color and it works nicely on mobile devices. I feel the brand they are portraying. Lots of very good choices here.”

To learn more about Gamma Phi Beta’s Marketing and Communications Division, [visit our website](#).

ABOUT

Gamma Phi Beta was founded on November 11, 1874, at Syracuse University by four bold and courageous women. The Sorority’s mission is to build confident women of character who celebrate sisterhood and make a difference in the world around them. Headquartered in Centennial, Colorado, the Sorority has chartered 189 collegiate chapters across the United States and Canada and has more than 224,000 collegiate and alumnae members worldwide.



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