

GAMMA PHI BETA'S POTENTIAL NEW MEMBER INTRODUCTION FORM

July 2021

Centennial, Colorado – Gamma Phi Beta's International Council voted to replace alumnae references, or recommendation letters, with a Potential New Member (PNM) Introduction Form. The new form allows anyone to recommend a potential new member and will be used by chapters this fall during recruitment.

Previously, only Gamma Phi Betas could recommend candidates for membership. This method created obstacles for women interested in Gamma Phi Beta that did not have an existing relationship with an alumna or know how to access our alumnae network. The PNM Introduction Form eliminates these barriers.

The form also provides insight and information of value to the Sorority when seeking women for membership. Because of this, the PNM Introduction Form will be a tremendous help to chapters when making new member selections.

"We believe the more diverse our membership, the more vibrant our sisterhood. We have struggled for years to reconcile the values of equality and non-discrimination with practices that knowingly provide extra advantages to women seeking membership, such as the knowledge and connection to request alumnae references prior to recruitment. Our goal is to continually make the recruitment process more focused on the values and merits of each potential new member," said International President Autumn L. Hansen (Idaho).

"We are steadfast in our commitment to making Gamma Phi Beta a place of belonging and inclusion and hopeful that this step moves us in the direction of becoming a more just, equitable and inclusive sisterhood," said Executive Director Megan Smiley Wick (Washington State).

<u>Click here</u> to watch a video tutorial on how to complete the PNM Introduction Form. To learn more about the PNM Introduction Form, visit our <u>FAQ page</u>.

ABOUT

Gamma Phi Beta was founded on November 11, 1874, at Syracuse University by four bold and courageous women. The Sorority's mission is to build confident women of character who celebrate sisterhood and make a difference in the world around us. Headquartered in Centennial, Colorado, the



Sorority has chartered 190 collegiate chapters across the United States and Canada and has more than 234,000 collegiate and alumnae members worldwide.