

# Gamma Phi Beta

TRUE AND CONSTANT

## GAMMA PHI BETA CHOOSES OMEGAFI AS TRUSTED FINANCIAL AND TECHNOLOGY PARTNER

January 6, 2020

Centennial, Colorado – Gamma Phi Beta announces a new partnership with OmegaFi, the leading technology company serving fraternities and sororities. OmegaFi will provide Gamma Phi Beta chapters with a new and improved collegiate chapter financial software system in August 2020.

The new software provides financial management and billing solutions focused on empowering chapters with the tools they need to manage their individual chapter while providing a better member experience. For example, collegiate members will now be able to pay their chapter bill and manage chapter finances using a mobile app. The move to OmegaFi also offers better visibility into collegiate finances and enhanced security features for reporting chapter expenses.

OmegaFi CEO Fred Maglione commented on the partnership.

*“OmegaFi is honored to be selected as a trusted advisor to Gamma Phi Beta Sorority. Gamma Phi Beta is a ‘rock’ in the world of women’s organizations. I am excited to help them promote excellence using the new tools now available to them.”*

Gamma Phi Beta’s Executive Director Megan Wick also commented on the partnership.

*“OmegaFi has proven to be a committed partner for the sorority and fraternity community, and we are confident that Gamma Phi Beta will benefit from their innovative tools. Gamma Phi Beta strives to support our members with technology that best fits their needs, and when it comes to chapter finances, we believe that OmegaFi will truly encourage a positive member experience.”*

In addition to the new chapter financial software partnership, Gamma Phi Beta will continue to use OmegaFi’s dynamic recruitment tool, OmegaRecruit, to support recruitment activities across the organization.

### ABOUT OMEGAFI

At the intersection of technology and fraternity, OmegaFi offers a great depth of knowledge and history of innovative solutions for fraternity and sorority management. OmegaFi’s innovative financial, recruitment



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and member engagement tools aligned with a customer-centered approach help collegiate chapters, house corporations, headquarters and foundations optimize operational efficiency and increase revenue.

### **ABOUT GAMMA PHI BETA**

Gamma Phi Beta was founded on November 11, 1874, at Syracuse University by four bold and courageous women. The Sorority's mission is to build confident women of character who celebrate sisterhood and make a difference in the world around them. Headquartered in Centennial, Colorado, the Sorority has chartered 189 collegiate chapters across the United States and Canada and has more than 224,000 collegiate and alumnae members worldwide.



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