

150TH CELEBRATION COMMITTEE CHARTER

Mission

The 150th Celebration Committee (the Committee) is a special committee appointed by International Council (IC) to oversee and execute the activities and experiences offered to members as a way to celebrate and honor Gamma Phi Beta's 150th anniversary.

The purpose of celebrating Gamma Phi Beta's 150th anniversary is to

1. Celebrate history
2. Foster pride
3. Connect with members

The 150th Celebration Committee will serve as a steering committee to subcommittees who execute work; the purpose of this model is to ensure opportunities for member engagement. The 150th Celebration Committee will make recommendations, as appropriate, to IC and collaborate with workforce partners.

Authority and Responsibilities

Communication and Marketing

1. Determine the key messages for member segments, stakeholders and publics.
2. Partner with chief marketing officer (CMO) in creation of a communication plan to include various media platforms.
3. Provide chapters with materials to help disseminate key messages.
4. Serve as a stakeholder in the development of branding materials for the 150th anniversary.
5. Committee will create a timeframe for celebration culminating in November 2024, partnering with key staff on this work.

Recognition

1. Recognize notable members in Gamma Phi Beta's history who had an impact on the international organization.
2. Recognize notable members in Gamma Phi Beta's history who have made a difference in the world around them.
3. Create opportunities for chapters to recognize sisters who have had an impact on their chapters.
4. Create mechanisms for members to celebrate one another.
5. Partner with the Ritual Committee in the development of ritual honoring 150 years of existence.

Engagement

1. Propose subcommittees to IC for the 150th celebration. Once confirmed by IC, establish and oversee subcommittees for the 150th celebration. Subcommittees shall include volunteer and staff co-chairs. Committees may include areas such as fundraising, recognition, local events or history.
2. Define the necessary member competencies needed for each subcommittee.
3. Recruit, select, onboard and supervise chairs of subcommittees following established Gamma Phi Beta volunteer appointment processes. Each volunteer opportunity related to the 150th

celebration shall be posted on the website to ensure any Sorority or workforce member is given the opportunity to apply and be considered for the role.

4. Support subcommittee chairs in the hiring of committee members.
5. Partner with the chief administration officer (CAO) in the development and execution of 150th celebration fundraising activities.
6. Create an engagement plan that connects all members to Gamma Phi Beta's 150th celebration.

Events

1. Serve as a primary stakeholder and partner to Director of Conferences and Meetings in honoring the 150th anniversary of Gamma Phi Beta at established events (REAL Leadership events, Convention, chapter anniversaries/reunions).
2. Create tools for collegiate and alumnae chapters to honor Gamma Phi Beta's 150th anniversary independently.

Educate the Board

1. Provide IC with assessments of any issues that arise with respect to the 150th anniversary.
2. Review and make recommendations to IC regarding significant resource investments in support of the 150th anniversary.

Organization

Review of Charter/Performance

The charter shall be reviewed and reassessed by the Committee at least annually, and any proposed changes shall be submitted to IC's Governance and Personnel Committee (the Governance Committee) for approval. In addition, at least annually, the Committee shall evaluate its performance. The chairwoman of the Committee, together with the vice chair of IC, shall determine the form and nature of the biennial self-evaluation. The chairwoman of the Committee shall report the results of the evaluation to the Governance and Personnel Committee.

Membership/Structure/Quorum

The Committee, appointed by IC, will be members with volunteer experience who are invested in celebrating our history, fostering pride in Gamma Phi Beta, and connecting member to one another and the sisterhood as a whole; all shall be voting members. The membership of the Committee will be comprised of the following:

- One chairwoman.
- One vice chair who is a member of professional staff.
- One member of International Council.
- One Gamma Phi Beta Foundation Trustee representative.
- One Facilities Management Company (FMC) Board of Managers representative.
- The chief marketing officer.
- The director of Development.
- Four appointed Gamma Phi Beta members who may not be current members of the boards of either the Gamma Phi Beta Foundation or FMC.
- International President, ex-officio.
- Executive director, ex-officio.

The term of office shall be through December 1, 2024. A quorum shall consist of a majority of the voting members of the Committee.

Terms of Office

IC shall fill any vacancy occurring on the Committee in partnership with the Committee chairwoman. Upon the occurrence of a vacancy on the Committee, the Committee may collectively recommend candidates to fill any such vacancy.

Chairwoman Position: IC shall appoint a chairwoman of the Committee. The chairwoman shall preside at all meetings of the Committee and perform such other duties as may be directed by IC, the executive director or the Committee.

Term of Chairwoman: The term of the chairwoman shall be a four-year appointment, January 1, 2021, through December 1, 2024.

Meetings

The Committee shall meet four times annually via conference call and can meet more frequently as circumstances require. The Committee can communicate between meetings via email communication. The Committee may meet in person if necessary.

Agenda, Minutes and Reports

Agendas for Committee meetings shall be prepared by the chairwoman in partnership with the vice chair. The Committee shall keep minutes of meetings and provide quarterly reports and as necessary to IC. Minutes of all meetings shall be approved by Committee members at the following meeting. The chairwoman shall designate one of the committee members to serve as secretary of the meeting.