

Gamma Phi Beta

TRUE AND CONSTANT

Gamma Phi Beta Wins Elevation In Practice – Impact Award for Fidelity for New Members Program

August 29, 2025

Centennial, Colorado – Gamma Phi Beta Sorority is proud to announce that Fidelity for New Members, the new member education program, has been honored with the 2025 Association of Fraternity/Sorority Advisors (AFA) Elevation in Practice – Impact Award.

This award celebrates visionaries whose innovative designs have reshaped the learning landscape and demonstrated transformative, data-driven results. Fidelity for New Members exemplifies this standard, offering all new members an educational experience that fosters connection, belonging and understanding of Gamma Phi Beta’s values.

Since its launch in 2020, the program has delivered measurable impact:

- An average bid-to-Initiation rate above 93%.
- Consistently strong learning outcomes, with 95% or more of participants each year agreeing they gained knowledge and skills outlined in the program’s learning objectives.
- A shared experience that strengthens bonds among new members and prepares them for lifelong membership.

Of the program, one new member shared, “Learning about the sorority, especially through initiation was amazing. It made me feel like a part of something bigger, and it solidified everything I had been learning through the lessons and fidelity. That was the moment I truly felt at home.”

International President Stephanie Gauchat Carriere (Arizona) applauded the recognition: “Fidelity for New Members is more than a program — it’s a promise to every woman who joins Gamma Phi Beta that she will receive an intentional, consistent and meaningful introduction to our sisterhood. This award affirms the power of our commitment to learning and to creating belonging for every new member.”

Gamma Phi Beta is honored to stand at the forefront of innovation in member education.

About

Gamma Phi Beta was founded on November 11, 1874, at Syracuse University by four bold and courageous women. The Sorority’s mission is to build confident women of character who celebrate sisterhood and make a difference in the world around us. Headquartered in Centennial, Colorado, the Sorority has



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chartered 190 collegiate chapters across the United States and Canada and has more than 260,000 initiated members.



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