

2026 Example Alumnae Order Of The Crescent Planning Guide

Year: 2026

President: Abigail Alpha

Vice President: Betty Beta

Treasurer: Gretchen Gamma

Category	Anticipated Results	Planning			
Category	Anticipated Results	Actions	Resources	People	Timeline
Relationship with ACS	Does not meet expectations (0) Meets expectations (1) Exceeds expectations (2) Far exceeds expectations (3)	<ul style="list-style-type: none"> Schedule two (2) calls with ACS Add ACS to email list 	<ul style="list-style-type: none"> ACS Email list 	<ul style="list-style-type: none"> Abigail — <i>coordinate</i> Betty and Gretchen — <i>participate</i> 	02/15 and 07/15
Programming	Does not meet expectations (0) Meets expectations (1) Exceeds expectations (2) Far exceeds expectations (3)	<ul style="list-style-type: none"> Plan four (4) events — happy hour, GOTR volunteering, hike, and an event around town Use an area alumnae report to create invite lists 	<ul style="list-style-type: none"> Area Alumnae Report Planning guides online 	<ul style="list-style-type: none"> Abigail 	One (1) event quarterly. February, May, September, and November.
Service	Does not meet expectations (0) Meets expectations (1) Exceeds expectations (2) Far exceeds expectations (3)	<ul style="list-style-type: none"> Volunteer at the spring GOTR race Send email to new members of nearby collegiate chapters after Bid Day 	<ul style="list-style-type: none"> GOTR contact Collegiate chapter new member educator 	<ul style="list-style-type: none"> Abigail 	Race Day: May 13, 2026



Communication	Does not meet expectations (0) Meets expectations (1) Exceeds expectations (2) Far exceeds expectations (3)	<ul style="list-style-type: none"> Send a quarterly newsletter to area alumnae 	<ul style="list-style-type: none"> Area Alumnae Report Mailchimp 	<ul style="list-style-type: none"> Betty 	By March 1, June 1, September 1, and December 1
Recruitment	Does not meet expectations (0) Meets expectations (1) Exceeds expectations (2) Far exceeds expectations (3)	<ul style="list-style-type: none"> Track members who were a part of the group but aren't anymore Follow up after events with new people See goals for a more detailed action plan 	<ul style="list-style-type: none"> Old member rosters Sample texts we can send 	<ul style="list-style-type: none"> Betty — identifies people to contact Committee — make contact 	One (1) week after each event
Retention	Does not meet expectations (0) Meets expectations (1) Exceeds expectations (2) Far exceeds expectations (3)	<ul style="list-style-type: none"> Survey members to see what events they want to do 	<ul style="list-style-type: none"> Google Forms 	<ul style="list-style-type: none"> Betty — coordinate survey and results 	By February 15
IRS Compliance	Does not meet expectations (0) Meets expectations (1)	<ul style="list-style-type: none"> Do not collect dues Do not have a bank account Do not have EIN 	N/A	N/A	N/A
Beta Base	Does not meet expectations (0) Meets expectations (1)	<ul style="list-style-type: none"> Print Beta Base calendar Set reminders for dates Follow up with officers around deadlines 	<ul style="list-style-type: none"> Beta Base user guides Tutorial videos provided by IH 	<ul style="list-style-type: none"> Abigail 	By required deadlines
Total	13	Anticipated Level	3 Crescents		

