

Scan the QR code or visit the appendix of your workbook to access downloadable materials for this session.



Welcome To The 2026 Recruitment Summit!

Recruitment
Summit

• YOUR FOUNDATION •



**DOLLARS
AT WORK**

Land Acknowledgment

Brittany Dickerson (Bowling Green)

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Quick Reflection

1. If you could wave a magic wand and instantly fix one thing about your recruitment process, what would it be?
2. Name one small, realistic step that could move you toward that wish this month.

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Gamma Phi Beta's Strategic Plan

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Cultivate Engagement

Innovate The Business Model

Build A Technology Roadmap

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Sisterhood Activity

Sisterhood Activity

- Activity instructions
 - Move about the space while music is playing or "Start" displays on the screen.
 - Find a partner when music stops or "Stop" displays on the screen.
 - Discuss the question on the screen.
 - Repeat.

Start

Stop

Sisterhood Activity

- Find a partner.
- Introduce yourself.
- Answer the following:
 - What is your favorite thing you're watching, reading or listening to?

Start

Stop

Sisterhood Activity

- Find a partner.
- Introduce yourself.
- Answer the following:
 - You are invited to lead an ask the expert session! What is something you are an expert in? What's something you do really well?

Start

Stop

Sisterhood Activity

- Find a partner.
- Introduce yourself.
- Answer the following:
 - What are you most looking forward to during Recruitment Summit?

Please move back to your seat.

Weekend Overview and Learning Objectives

Morgan Pisarski, Director of Chapter Services

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Our Shared Expectations

- Activity instructions
 - Turn to **Page 26** in your workbook.
 - Circle two strategies to try this weekend.



Belonging, Equity, Diversity and Inclusion

- Activity instructions
 - Turn to **Page 27** in your workbook.
 - Consider how you'll model BEDI this weekend.



Our Learning Objectives

- By the end of Recruitment Summit, you will be able to:
 1. Describe one or more industry trends impacting membership recruitment.
 2. Identify one or more recruitment priorities for their local chapter.
 3. Identify one or more high-impact practices to integrate into local recruitment practices.

Learning Mantra

- Activity instructions
 - Turn to **Page 30** in your workbook.
 - Circle two strategies to try this weekend.



Schedule Overview

- Turn to Page 3 in your workbook.
- New Optional Membership Selection Session
 - Saturday and Sunday at 8:15 a.m. in Orly AB
 - Saturday: East 1, 2 and 3 and West 1, 2 and 3
 - Sunday: South 1 and 2 and Midwest 1, 2, 3 and 4

Feedback: Welcome to Recruitment Summit!

- Your thoughts are invaluable! Provide feedback on today's session.
- Option 1: Scan the QR code.
- Option 2: Visit the Resources section in the appendix of your workbook.



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