

GAMMA PHI BETA CELEBRATES SUCCESS OF INAUGURAL GIVING DAY

March 22, 2022

Centennial, Colorado – On March 8 and 9, 2022, the Gamma Phi Beta Foundation launched its first 24-hour fundraising campaign, [Gamma Phi Gives Day](#). This event honored Clara Worden Wilcox (Syracuse, 1875), the Sorority’s first initiate after its four Founders. In March 1875, Clara took a chance on a new organization that was dedicated to friendship, scholarship and philanthropy. **Almost 150 years later, members who followed in Clara’s footsteps came together to raise \$169,302 for the Gamma Phi Beta Foundation.**

These funds will go toward in-person collegiate leadership training, belonging, equity, diversity and inclusion educational programming, historical preservation and the Sorority’s greatest areas of need. Twelve alumnae committed match gifts and over 50 collegiate and alumnae ambassadors shared the Gamma Phi Gives Day message leading up to the event, resulting in 642 donors participating.

“I am so proud of my Gamma Phi Beta sisters for this incredibly successful event. This would not have been possible without your immense generosity and love for this sisterhood. These funds are vital to the success of the Foundation, and in turn, all of Gamma Phi Beta. Thank you to everyone who helped make this day a success, especially to our incredible donors and match donors. Gamma Phi Gives Day is a vibrant reminder of the unbreakable bond of sisterhood,” said Megan Smiley Wick, Executive Director.

The mission of the Gamma Phi Beta Foundation is to support Gamma Phi Beta and her members who have scholarship, leadership, philanthropy and emergency needs. The funds raised on Gamma Phi Gives Day directly benefit the collegians of today, members, like Clara, who step into new environments, ready to make a difference in the world around them.

To learn more about the Gamma Phi Beta Foundation, [please visit our website](#).

ABOUT

Gamma Phi Beta was founded on November 11, 1874, at Syracuse University by four bold and courageous women. The Sorority’s mission is to build confident women of character who celebrate sisterhood and make a difference in the world around us. Headquartered in Centennial, Colorado, the Sorority has chartered 190 collegiate chapters across the United States and Canada and has more than 241,000 initiated members.

