

2026 Alumnae Order Of The Crescent Goal Setting

Alumnae chapters looking to set a goal for themselves for the upcoming year can use this document to help them organize the steps they need to take to complete their goal. For an example of a completed goal setting guide go to www.gammaphibeta.org and navigate to Member > Alumnae > Chapter Officer Support > Resources > AOOOC > Example AOOOC Goal Setting.

Questions to consider before setting goals:

- What are areas of success in the alumnae chapter?
- What are areas of improvement in the alumnae chapter?
- What are the priorities of the chapter this year? How have those changed from previous priorities?
- What is important to members to see in their alumnae experience?
- How can the alumnae chapter build a positive and engaging alumnae experience for alumnae in our area?
- How does this further **Gamma Phi Beta's Philosophy on Alumnae Engagement**?

Goal:	
Alumnae Order of the Crescent Category:	
<input type="checkbox"/> Relationship with Alumnae Chapter Supervisor (ACS)	<input type="checkbox"/> Recruitment
<input type="checkbox"/> Programming	<input type="checkbox"/> Retention
<input type="checkbox"/> Service	<input type="checkbox"/> IRS Compliance
<input type="checkbox"/> Communication	<input type="checkbox"/> Beta Base
Goal Status:	

Actions	Steps	Resources	People	Timeline	Status	Notes

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Completion of Goal	<ul style="list-style-type: none"> • Update AOOC rubric with details from goal completion • Submit AOOC to ACS by December 1. 	<ul style="list-style-type: none"> • Alumnae Order of the Crescent Planning Guide • Alumnae Order of the Crescent Rubric 	<ul style="list-style-type: none"> • Alumnae chapter officers • Alumnae chapter supervisor 			