

# Gamma Phi Beta Sorority

## REPORT OF THE SEVENTY-FOURTH CONVENTION

June 23-June 27, 2010

Hilton in Walt Disney World Resort

Orlando, Florida



Prepared by Judith Lang Byars, Executive Assistant

Approved by the Appointed Committee of:

Jolene Lessard Stiver, Chairwoman

Amy M. Peterson

Linda Lyons Malony



INTERNATIONAL OFFICERS SERVING DURING THE 2008-2010 BIENNIUM

INTERNATIONAL COUNCIL

International President	Linda Lyons Malony
Alumnae Vice President	Mary L. Knaup
Collegiate Vice President	Annabel M. Jones
Education Vice President	Kris L. Baack
Financial Vice President	Amy M. Peterson
Membership Vice President	Jeannette "J.J." Stoll Kaelin
Panhellenic Affairs Vice President	Elizabeth "Betty" Ahlemeyer Quick
Executive Director	Patricia M. Crowley (2008-10)
Interim Executive Director	Kendra Gates Bocher (2010)

DIRECTORS, COORDINATORS, COMMITTEE CHAIRWOMEN AND OTHER APPOINTMENTS

**Volunteers Reporting to International President**

Bylaws Chairwoman	Rebecca Boyd-Obarski
2010 Convention Arrangements Chairwoman	Karen Gamel Urette
Director of Ritual	Margaret West Pape
Historian	Cheryl D. Gunter
Nominating Committee Chairwoman	Phyllis Donaldson Choat
Parliamentarian	Cheryl Leighty Hipp
Research Chairwoman	Jolene "Joey" Lessard Stiver
Sorority Director – Public Relations	Leanne C. Orr
Sorority Director – Regional Operations	Fran Mayfield Lapham (2008-09)
	Megan Smiley Wick (2009-10)
	Brenda Dunn Rickert (2008-09)
Strategic Plan Chairwoman	

**Alumnae Department**

Sorority Director – Alumnae Development	Megan Byrne Krueger
Sorority Director – Alumnae Resources	Shellie King Hodges
Sorority Director – Human Resources	Krista Spanninger Davis
Sorority Coordinator – Volunteer Recruitment	Jennifer Heidal Willey (2010)
Alumnae Leadership Consultant (East – Regions 1-4)	Cathy Boudreaux Griffin (2008-09)
Alumnae Leadership Consultant (West – Region 5-8)	Roberta "Bobbie" Schauer Balthazor
Awards Committee Chairwoman	Tucky Wheeler Hobbs (2008-09)
	Grace Lin (2009-10)
	Grace Lin (2008-09)
	Melinda Risse Nutter (2009-10)
	Vickie Sue Zimmer

**Collegiate Department**

Sorority Director – Advisor Development	Kelly Brown Dunne
Sorority Director – Collegiate Resources East Region 1-4	Shannon M. Bradley
Sorority Director – Collegiate Resources West Region 5-8	Braelin H. Pantel (2008-10)
	Tanya N. Jordan (2010)
	Melinda "Mindy" Sutton (2010)
	Melinda "Mindy" Sutton (2008-10)
	Jamie Shultz (2010)
Sorority Director – Colonies	
Sorority Director – New Chapters	

Sorority Coordinator – Collegiate Communications

Chandra Markham Martin (2008-09)  
Carleen Rose Sullivan (2009-10)

Sorority Coordinator - Collegiate Resources  
(East Region 1-4)

Amy Waller Apostol (2009-10)

Sorority Coordinator - Collegiate Resources  
(West Region 5-8)

Lacretia Kim Taylor (2009-10)  
Barbara Hurt-Simmons (2008-09)  
Amy Waller Apostol (2009-10)

Project Team Leader (Zeta Rho)

Sandra J. Bray (2008-09)

Sorority Coordinator – New Chapter (Zeta Sigma)  
Sorority Coordinator – New Chapter (Zeta Tau)  
Sorority Coordinator – New Chapter (Zeta Upsilon)  
Sorority Coordinator – New Chapter (Zeta Phi)  
Sorority Coordinator – New Chapter (Zeta Chi)  
Sorority Coordinator – New Chapter (Zeta Psi)

Terri Kennedy Briggs  
Nancy Chuoque Enright  
Jillian Duty Tran  
Kristen Heine Slaughter  
Angelle Hoffman Hall (2008-09)  
Whitney Brady Bartle (2009-10)

Sorority Coordinator – New Chapter (Zeta Omega)

Jamie Shultz (2008-09)

Sorority Coordinator – New Chapter (Eta Alpha)

Laura Mooney Mayville (2009-10)

Sorority Coordinator – New Chapter (Eta Beta)  
Sorority Coordinator – New Chapter (Eta Gamma)  
Sorority Coordinator – New Chapter (Grand Valley  
State)  
Sorority Coordinator – New Chapter (Delta Nu)  
Discipline Committee Chairwoman

Autumn L. Hansen  
Samantha Keltner (2010)  
Angela Lauer Chong  
Joanne Shaffer Meloro

Discipline Committee Members

Amanda L. Henriksen  
Jamie Hampton-Reitz  
Carleen Rose Sullivan (2008-09)  
Linda S. Babcock (2009-10)  
Linda S. Babcock (2008-09)  
Vada Mustion Baird  
Adra Mason Cheek (2009-10)

### **Education Department**

Sorority Director – Education Resources  
Sorority Director – Leadership Development

Leigh Ann Kudloff  
Tanya N. Jordan (2008-10)  
Chandra D. Claassen (2010)  
Barbara Hansen Weinberg (2008-09)  
Brenda Stainfield Shea (2010)  
Cecilia Hoffman Eifert (2008-09)  
Melanie A. Kelsey (2009-10)  
Beth C. Jorgenson (2008-09)  
Chandra D. Claassen (2008-10)  
Jessica A. Jewell  
Shelly Simmons Russell

Sorority Director – Philanthropy Resources

Sorority Coordinator – Alumnae Education

Sorority Coordinator – Collegiate Education  
Sorority Coordinator - Leadership  
Sorority Coordinator – New Member Education  
Sorority Coordinator – Scholarship

### **Financial Department**

Sorority Director – Financial Resources  
Sorority Director – Housing Resources  
Sorority Director – Automated Payment  
Highway Implementation  
Sorority Coordinator – Financial  
Sorority Coordinator – Financial  
Sorority Coordinator- Tax Matters

Christine Gaugler Ritger  
Ann Hipskind Campbell

Denise Vollert-Parrotto  
Georgina “Genie” Morgan Street  
Elana M. Huber (2009-10)

### **Financial Advisory Board**

Chairwoman  
Financial Vice President  
Board Members

Joanne Callis Roman  
Amy M. Peterson

Ann Hipskind Campbell  
Victoria K. Dunn  
Barbara Magnus Small (2009-10)  
Marie “Christy” Shafer  
Patricia M. Crowley (2008-10)  
Kendra Gates Bocher (2010)  
Alison Webster Sansone (2008-09)

**Membership Department**

Sorority Director – Recruitment Resources  
Sorority Director – Collegiate Extension

Sorority Director – Colonization Projects  
Sorority Director – Alumnae Extension  
Sorofity Coordinator –SRCs  
Sorority Coordinator – Collegiate Extension

Sorority Coordinator – Alumnae Extension  
Sorority Coordinator – References

Nancy Ann Ostendorf Thompson  
Jessica Jecmen Brummel (2008-09)  
Fran Mayfield Lapham (2009-10)  
Jessica Jecmen Brummel (2009-10)  
Robin Thomas Baskin  
Diane Soderstrom Goff  
Susie M. Knetter  
Caitlin M. Capozzi  
Taylor M. Estes  
Chandra Markham Martin (2009-10)  
Jana S. Nobles (2008-10)  
Karen Wander Kline (2010)

**Panhellenic Department**

Sorority Director – Panhellenic Resources  
(NPC 1<sup>st</sup> Alternate Delegate)  
Sorority Director – Panhellenic Resources  
(NPC 2<sup>nd</sup> Alternate Delegate)  
Sorority Director – Panhellenic Resources  
(NPC 3<sup>rd</sup> Alternate Delegate)  
Sorority Director – Government Relations

Sandra Biegelman Burba

Darla Click Dakin

Jill M. Moore  
Julie P. Pawelczyk

**Region 1 Team**

Regional Director  
Regional Coordinator – Alumnae  
Regional Coordinator – Collegiate  
Regional Coordinator – Education  
  
Regional Coordinator – Financial  
  
Regional Coordinator – Panhellenic  
  
Regional Coordinator – Philanthropy  
  
Regional Coordinator- Public Relations  
  
Regional Coordinator – Recruitment

Carmela M. Carr  
Anne L. Layton  
Michelle “Shelley” Barnes  
Christina A. Lamson (2008-10)  
Maribeth Johnson-Flakes (2010)  
Meaghan Tonkin Kirby (2008-09)  
Cassandra Mozingo Tramm (2009-10)  
Renee I. Hirschberg (2008-10)  
Lina C. Macedo (2010)  
Lina C. Macedo (2008-10)  
Erin Litchfield Courville (2010)  
Monika Sharma (2008-09)  
Lauren R. Auciello (2009-10)  
Monica J. Bebie

**Region 2 Team**

Regional Director  
Regional Coordinator – Alumnae  
Regional Coordinator – Collegiate  
  
Regional Coordinator – Education  
  
Regional Coordinator – Financial  
Regional Coordinator – Panhellenic

Melissa Childress Ford  
Allison L. Swint  
Melissa Childress Ford (2008)  
Hillary Barker Stevens (2008-10)  
Callie Dover Cable (2008-09)  
Deborah Currin Conner (2009-10)  
Jennifer Landry Herbert  
Jennifer K. Levy

Regional Coordinator – Philanthropy  
Regional Coordinator - Public Relations  
  
Regional Coordinator – Recruitment

Heather Holland Swindells  
Emily D. Lowry (2008-09)  
Milissa McKeever Rhodes (2009-10)  
Emily D. Lowry (2009-10)

### **Region 3 Team**

Regional Director  
  
Regional Coordinator – Alumnae  
  
Regional Coordinator – Collegiate  
  
Regional Coordinator – Education  
  
Regional Coordinator – Financial  
Regional Coordinator – Panhellenic  
  
Regional Coordinator – Philanthropy  
  
Regional Coordinator- Public Relations  
Regional Coordinator – Recruitment

Amy Waller Apostol (2008-09)  
Heather R. Johnson (2009-10)  
Anne M. Wingfield (2008)  
Jennifer S. Luker (2009-10)  
Whitney Brady Bartle (2008-09)  
Adrienne Lippman Thompson (2009-10)  
Heather Johnson (2008-09)  
Whitney Brandy Bartle (2009)  
Heather Chase Sheehan (2009-10)  
Jane Krabill Todd  
Darby A. Frizzell (2008-09)  
Sarah J. Loge (2009-10)  
Stephanie Clark Box (2008-09)  
Heather R. Johnson (2009)  
Lauren Sullivan-Dawson (2009-10)  
Jennifer B. Costello  
Melissa “Mo” Kieffer

### **Region 4 Team**

Regional Director  
Regional Coordinator – Alumnae  
Regional Coordinator – Collegiate  
  
Regional Coordinator – Education  
Regional Coordinator – Financial  
Regional Coordinator – Panhellenic  
Regional Coordinator – Philanthropy  
Regional Coordinator- Public Relations  
Regional Coordinator – Recruitment

Shauna Revello Wilson  
Susan Lutz Lupo  
Carolyn. Smith Bruns (2008-09)  
Amanda A. Schafer (2009-10)  
Jasmine Zarzecki Herbst  
Gaye Grimsley Bricker  
Kelly Nelson Hane  
Lynne A. Haberstroh  
Lydia Anne Vierson  
Elyssa “Ely” Meade McCarthy

### **Region 5 Team**

Regional Director  
  
Regional Coordinator – Alumnae  
Regional Coordinator – Collegiate  
Regional Coordinator – Education  
Regional Coordinator – Financial  
  
Regional Coordinator – Panhellenic  
  
Regional Coordinator – Philanthropy  
  
Regional Coordinator- Public Relations  
  
Regional Coordinator – Recruitment

Michelle L. Sotak (2008-10)  
Autumn L. Hansen (2010)  
Jeannine Sheldon Kallal  
Brooke L. Buntrock  
Ashley Hamblin Lang  
Felicia Creel Uhlir (2008-2010)  
Megin D. Wilhelmi (2010)  
Lyn Ann Hildenbrand (2008-10)  
Megan Ann Mahoney (2010)  
Sara B. Shaw (2008-10)  
Lyn Ann Hildenbrand (2010)  
Whitney C. Powers (2008-09)  
Nikole “Niki” Muzzy (2009-10)  
Megan K. Juffer

### **Region 6 Team**

Regional Director  
Regional Coordinator – Alumnae

Danielle “Dani” Lively Neal  
Shannon Ragsdale Muret (2008-09)

Regional Coordinator – Collegiate  
Regional Coordinator – Education  
Regional Coordinator – Financial  
Regional Coordinator – Panhellenic

Regional Coordinator – Philanthropy

Regional Coordinator- Public Relations  
Regional Coordinator – Recruitment

**Region 7 Team**

Regional Director  
Regional Coordinator – Alumnae  
Regional Coordinator – Collegiate  
Regional Coordinator – Education  
Regional Coordinator – Financial  
Regional Coordinator – Panhellenic

Regional Coordinator – Philanthropy

Regional Coordinator – Public Relations

Regional Coordinator – Recruitment

**Region 8 Team**

Regional Director

Regional Coordinator – Alumnae

Regional Coordinator – Collegiate

Regional Coordinator – Education

Regional Coordinator – Financial

Regional Coordinator – Panhellenic

Regional Coordinator – Philanthropy  
Regional Coordinator- Public Relations

Regional Coordinator – Recruitment  
Regional Administrative Assistant

Marlo Edwards Tapley (2009-10)  
Mary Jo Hope  
Mitzi J. Ritzman  
Dena Brayley Suftko  
Amanda L. Henriksen (2008-10)  
Claire Bryan (2010)  
Meghann Reed Lehn (2008-10)  
Jennifer Limpert Schumacher (2010)  
Elizabeth Winsted  
Stefanie D. Brickman

Jennifer Kurumada Chuang  
Teresa Jones Haney  
Kathleen Meadows Smith  
Marianna Kolonelos-Wright  
Gretchen Haller Reiter  
Stephanie Gauchat Carriere (2009-10)  
Sashaun Kindren Wood (2010)  
Ginger Snapp Joy (2008-09)  
Stephanie Gauchat Carriere (2008-10)  
Kristin S. Stephany (2009-10)  
Micki Estuesta (2010)  
Pamela S. Mayer

Jennifer Heidal Willey (2008-10)  
Lori Spiva Janssen (2010)  
Laurie Eichelberger Leiva (2008-09)  
Christine Carney Kidwell (2009)  
Ruthe Wynne-Taliaferro (2010)  
Merry Greig Cosgrove (2008-09)  
Mariko Blakemore (2009-10)  
Barbara Weiss Boenzli (2008-09)  
Brenda N. Love (2009-10)  
Chris Carney Kidwell (2008-09)  
Lori Spiva Janssen (2009-10)  
Stacy J. Lowrance (2010)  
Katy Short (2008-10)  
Allison Connor Oehler (2010)  
Brenda Stainfield Shea (2008-10)  
Angela Schaben Johnson (2008-09)  
Kelly Colman Lyons (2009-10)  
Bekki Rosholt Madron  
Barbara Weiss Boenzli (2009-10)

**NOMINATING COMMITTEE**

Chairwoman  
Area A Delegate  
Area A Alternate  
Area B Delegate  
Area B Alternate  
Area C Delegate  
Area C Alternate

Phyllis Donaldson Choat  
Elizabeth “Kiki” Phillips  
Vonda Lynch Bryant  
Julie Dunn Eichenberg  
Jana S. Nobles  
Sally Erikson Lewis  
Connie Cromwell Cebula

Area D Delegate  
Area D Alternate  
Area E Delegate  
Area E Alternate  
Area F Delegate  
Area F Alternate  
Collegiate Delegate (Gamma Zeta Chapter)  
Collegiate Alternate (Gamma Zeta Chapter)  
Collegiate Delegate (Delta Theta Chapter)  
Collegiate Alternate (Delta Theta Chapter)

Ann Williams Ross  
Carolyn "Peggy" Hutchinson  
Bonnie Sue Lipow Jelinek  
Linda S. Babcock  
Heather Michaud Seber  
Mariko E. Blakemore  
Nicole Ferrazzoli  
  
Melissa Reyes

#### GAMMA PHI BETA FOUNDATION

##### **Gamma Phi Beta Foundation Trustees**

Chairwoman  
Governance Committee Chairwoman  
Development Committee Chairwoman  
  
Finance and Investment Chairwoman  
Public Relations/Marketing Chairwoman  
  
Grants Committee Chairwoman  
Executive Director of the Foundation  
International Council Representative  
International Council Representative  
Trustees

Linda Daniel Johnson  
Karen Wander Kline  
Paula Janis Dean (2008-09)  
Virginia "Ginny" Place Myer (2009-10)  
Mary Ellen Porter Burchfield  
Mary Agnes "Magnes" Welsh (2008-09)  
Mary Vanier (2009-10)  
Barbara Hurt-Simmons  
Bonnie Brown Payne  
Linda Lyons Malony  
Elizabeth "Betty" Ahlemeyer Quick  
Paula Janis Dean  
Virginia "Ginny" Harris Hammond  
Karen Guttormsen Harvey (2008-09)  
Corinne Martinez  
Jennifer "Jen" Huguenin Moeller  
Ruth Janssen Person, Ph.D  
Ruth Andrea Seeler, M.D.  
Jolene "Joey" Lessard Stiver  
Mary Agnes "Magnes" Welsh  
Lynn Towsley White  
Patricia M. Crowley (2008-10)  
Kendra Gates Bocher (2010)

Executive Director of the Sorority  
Interim Executive Director of the Sorority

##### **Gamma Phi Beta Foundation Staff**

Executive Director  
Executive Manager  
Director of Leadership Gifts  
Controller/Director of Operation  
Grants Manager/System Director  
Museum Curator

Bonnie Brown Payne  
Sue Schley  
MaryLynn Rector  
Sherry Ochoa-Roukles  
Ryan Severts  
Sherry Ochoa-Roukles

#### INTERNATIONAL HEADQUARTERS SORORITY STAFF

Interim Executive Director  
Executive Assistant  
Event Manager  
Event Coordinator  
Receptionist

Kendra Gates Bocher  
Judith Lang Byars  
Christa Hamilton Fruchtl  
Lisa Gaskill Johannsen  
Jane Kerr



Senior Technology Officer  
Technology Coordinator  
Controller  
Financial Assistant  
Housing Administrator  
Office Operations Assistant  
Director of Marketing & Communications  
Editor  
Staff Writer  
Director of Member Services  
Alumnae Coordinator  
CLC/Field Administrator  
Collegiate Coordinator  
Extension/Marketing Administrator  
Membership Data Coordinator

**Collegiate Leadership Consultants**

John Rice  
James “Kit” Clark  
Janet A. Martinez  
Sandra L. Worley  
Kay McFarlin Wilms  
Maria O’Quinn  
Nina Dulacki  
Tami “Mimi” Bursch McMann  
Nicole Nelsestuen  
Kendra Gates Bocher  
Lorraine Meech  
Brandy Burhans Cunningham  
Jill Owen Gunjevic  
Lindsey Cope  
Amy Horn Dana

**2010-2011**

Jennie Geoffroy  
Elyse Gieschen  
Stephanie Hillman  
Shana Makos  
Jamie Miller  
Dori Heff  
Megan Reilly  
Kristin Rouse  
Anna Starks  
Anna Sturdevant

**2009-2010**

Michelina (Micki) Estuesta  
Kelley Gallo  
Elyse Gieschen  
Samantha Keltner  
Hayley Madsen  
Megan Mahone  
Dori Neff  
Jessica Proffitt

**2008-2009**

Kelsey Beckstrom  
Allison Chester  
Clarissa “C.J.” Ehmann  
Alexa Fornoff  
Amy Garwood  
Lauren Lehr  
Kristin Nielsen  
Isabella Rivera  
Caroline Rogers

COLLEGIATE CHAPTER DELEGATES

Alpha	Jessica Parkhurst	Gamma Tau	Elizabeth Schroeder
Gamma	Betsy Pike	Gamma Phi	Kimberly Krietemeyer
Delta	Anne Thorne	Gamma Psi	Ashley Meek
Epsilon	Alexandra Dvorak	Gamma Omega	Keena Spencer-Dobson
Eta	Adele Zhang	Delta Delta	Emma Chase
Theta	Kelly Walker	Delta Epsilon	Stephanie Darbo
Kappa	Amanda Bartelt	Delta Eta	Nancy Kantzavelos
Lambda	Natalie Fuld	Delta Theta	Kate Rombach
Nu	Natalie Swan	Delta Iota	Jessica Clusserath
Xi	Melinda Lewis	Delta Kappa	Katherine Beattie
Omicron	Courtney Wehling	Delta Lambda	Christina Le
Pi	Sarah Quandahl	Delta Mu	Julia Gorel
Rho	Meghan Dimond	Delta Nu	Emily Sherman
Sigma	Lauren Hyde	Delta Omicron	Jessica Fellows
Tau	Katrina Redding	Delta Pi	Michelle Thorne
Psi	Rebecca Bonsall	Delta Sigma	Christine Conradis
Omega	Abby Long	Delta Tau	Julianne Wallan
Alpha Alpha	Natalia Ferrari	Delta Upsilon	Abby Marcinko
Alpha Beta	Mykal Ryba	Delta Phi	Jillian Rice
Alpha Delta	Micha Lorenz	Delta Chi	Kristin Gamba
Alpha Epsilon	Robyn Malpiedi	Delta Psi	Danielle Vallone
Alpha Iota	Mackenzie Compton	Delta Omega	Stephanie Miszewski
Alpha Lambda	Kelsi Biring	Epsilon Alpha	Rebecca Faller
Alpha Nu	Marisa Perez	Epsilon Beta	Samantha Wanke
Alpha Xi	Mary Anne Godines	Epsilon Gamma	Stephanie Wood
Alpha Tau	Tara Mehta	Epsilon Delta	Erin Flood
Alpha Upsilon	Jamie Haas	Epsilon Epsilon	Kristina Csaplar
Alpha Chi	Erin Black	Epsilon Zeta	Vivian Grifantini
Beta Alpha	Melissa Zonne	Epsilon Eta	Sonya Striggles
Beta Gamma	Ashley Adkins	Epsilon Theta	Jordan Lyons
Beta Delta	Kathleen McDonald	Epsilon Iota	Lindsey Shifflett
Beta Epsilon	Katherine Wren	Epsilon Kappa	Nicole Roveto
Beta Eta	Alexa Gebelhoff	Epsilon Lambda	Katie Callahan
Beta Kappa	Brittany Shaffer	Epsilon Mu	Kiran Mirchandani
Beta Lambda	Laura Reed	Epsilon Nu	Taylor Turner
Beta Mu	Laura Bare	Epsilon Omicron	Elizabeth Crisostomo
Beta Omicron	Amanda Johnson	Epsilon Pi	Crystal Bartlett
Beta Pi	Christine Beasley	Epsilon Sigma	Brooke Lyons
Beta Rho	Hannah Hoff	Epsilon Tau	Tracy Durkan
Beta Sigma	Franciesca Bulaclac	Epsilon Phi	Elizabeth Kratzert
Beta Upsilon	Chelsey Cook	Epsilon Psi	Julie Reese
Beta Phi	Susan Miller	Zeta Alpha	Cindy Janett
Beta Chi	Ashley Carpenter	Zeta Beta	Stephanie Lunt
Beta Psi	Jennifer Sharp	Zeta Delta	Danielle Healy
Beta Omega	Amelia Venezia	Zeta Epsilon	Samantha English
Gamma Beta	Robia Smith-Herman	Zeta Zeta	Annalise Fanella
Gamma Gamma	Amanda Hall	Zeta Eta	Megan Riley
Gamma Epsilon	Charlotte Cronin	Zeta Gamma	Stephanie Wilkinson
Gamma Zeta	Kayla Morgan	Zeta Theta	Brittnee Pughe
Gamma Eta	Ashley Van Dissel	Zeta Iota	Emma Fischer
	Kaegan Engstrom-		
Gamma Iota	Garner	Zeta Kappa	Jana Head
Gamma Kappa	Amanda Simmons	Zeta Lambda	Liz Ocasio
Gamma Mu	Rachel Braaten	Zeta Mu	Jamie Rasmussen

Gamma Pi  
Gamma Rho  
Zeta Omicron  
Zeta Pi  
Zeta Rho  
Zeta Sigma  
Zeta Tau  
Zeta Phi

Lindsey Bertolino  
Cassie Ballering  
Danielle Maholtz  
Stephanie Woodring  
Chelsey Meek-Beck  
Jordan Bright  
Alessandra Shen  
Dana Broad

Zeta Nu  
Zeta Xi  
Zeta Chi  
Zeta Psi  
Zeta Omega  
Eta Alpha  
Eta Beta  
Eta Gamma

Jennie Furgal  
Meredith Mattson  
Heather Heefner  
Kaitlynn Whitman  
Ashley Adams  
Melanie Snyder  
Erica Santiago  
Jamie Swecker

**Chapters not in**

**Attendance:**

Beta Eta  
Zeta Upsilon

ALUMNAE CHAPTER DELEGATES

ALABAMA  
Birmingham

Ellen King

ARIZONA  
Phoenix  
Tucson

Rachel Ohlschlager  
Suzanne Helming

CALIFORNIA  
Balboa Harbor  
Diablo Valley  
Greater Orange County  
Inland Empire  
La Jolla  
Long Beach  
Pasadena  
San Diego  
San Francisco  
Santa Barbara  
South Bay

Rosa Borrego  
Christina Smith  
Amber Alford  
Rose Ericson  
Marta Brown  
Kimberly Idio  
Dena Rohde  
Sally Evatt  
Rosemary Jefimenko  
Lois Abbott  
Corrine Dugan

COLORADO  
Denver

Mary Sharon Wells

DISTRICT OF COLUMBIA  
Washington

Adrienne Blackwell

FLORIDA  
Jacksonville  
Naples  
Orlando-Winter Park  
Tampa Bay

Lana Carlson  
Marilyn Lageschulte  
Crystal White  
Billie Trocke

GEORGIA  
Atlanta  
Atlanta Southern Crescent

Mareena Kohtala  
Fay Hardy

ILLINOIS  
Chicago  
Chicago Far West Suburban  
Chicago NW Suburban

Rosemary Milew  
Melissa LaBrash  
Lori Suchomski

Evanston-North Shore

Beverly Gaabo

INDIANA

Bloomington

Christina King

KANSAS

Greater Kansas City

Nancy Steen

MASSACHUSETTS

Boston

Lara Zelman

MICHIGAN

Detroit Metro

Grand Rapids

Greater Lansing

Krista Harmsworth

Ellen Schiller

Anna Scott

MINNESOTA

Minneapolis-St. Paul

Brooke Jacobson

MISSOURI

Columbia

St. Louis

Alicia O'Connell

Linda Lowry

NEBRASKA

Kearney

Lincoln

Omaha

Nicole Mailahn

Renee Lysthauge

Theresa Geraghty

NEW JERSEY

Princeton

Diane Arons

NEW MEXICO

Albuquerque

Constance Hornor

NEW YORK

Rochester

Syracuse

Elizabeth Jeffries

Judy Ann Kaspar

NORTH CAROLINA

Asheville

Jennifer Pierce

OHIO

Cleveland East

Dayton

Kent

Carolyn Kelly

Melinda Nutter

Lindsey Ruster

OREGON

Corvallis

Portland

Barbara Boenzli

Christine Kidwell

PENNSYLVANIA

Philadelphia West

State College

Doris Gorden

Lurene Frantz

SOUTH CAROLINA

Charleston  
Columbia  
Myrtle Beach

Lynn Michal  
Priscilla Suggs  
Lisa Quaranto

TEXAS  
Arlington  
Dallas  
Houston  
North Houston

Jean Anne Deakyne  
Lauren Nemrava  
Angela Pinina  
Judy Dyckman

VIRGINIA  
Northern Virginia

Michelle Katz

WASHINGTON  
Puget Sound

Erin McCarty

WISCONSIN  
Milwaukee

Gabrielle Schram

GAMMA PHI BETA SORORITY  
74th INTERNATIONAL CONVENTION  
BUSINESS MEETING

The 74th International Convention of the Gamma Phi Beta Sorority was held at the Hilton Walt Disney World Resort, Orlando, Florida, June 23 through June 26, 2010.

Wednesday Evening, June 23, 2010  
First Session

The 74th International Convention of the Gamma Phi Beta Sorority was called to order by Linda Lyons Malony, International President, on Wednesday, June 23, 2010, at 7:00 p.m. with the presentation of the flags.

ROLL CALL AND  
PRESENTATION OF  
THE FLAGS

Amy M. Peterson, Financial Vice President, and Annabel M. Jones, Collegiate Vice President, called the roll of collegiate chapter delegates with the presentation of chapter flags. J.J. Stoll Kaelin, Membership Vice President, introduced the new collegiate and alumnae chapters installed during the biennium. Mary L. Knaup, Alumnae Vice President, called the roll of alumnae chapters. Kris L. Baack, Education Vice President introduced the crescent circles.

INTRODUCTIONS

The 2008-2010 International Council; five past Grand or International Presidents in attendance: Karen Wander Kline, Ann Mullen Bronsing, Jolene Lessard Stiver, L'Cena Brunskill Rice and Linda Daniel Johnson; the past International Council members in attendance: Terri Kennedy Briggs, Sandra Biegelman Burba, Phyllis Donaldson Choat, Krista Spanninger Davis, Mary "Angie" Jordan Dimit, Diane Soderstrom Goff, Barbara Hurt-Simmons, Sally Erikson Lewis, Cinda Keating Lucas, Corinne Y. Martinez, Mary Jane Hipp Misthos, Sandra Rettke Nauman, Gloria Swanson Nelson, Joanne Callis Roman, and Karen Gamel Urette; the international officers and their departments; the regional teams; the International Headquarters staff; the collegiate leadership consultants; the Foundation Trustees; the parliamentarian and the court reporter in attendance were introduced.

CREDENTIALS REPORT

Rebecca Boyd-Obarski, Credentials Chairwoman, presented the preliminary report of the Credentials Committee: 158 delegates were accredited and registered. Quorum was established at 80.

The credentials report was adopted as presented.

RULES OF CONVENTION

Motion 1

Cheryl Leighty Hipp, Parliamentarian, read the Convention Rules. It was moved by Sarah Quandahl, Pi Chapter, University of Nebraska-Lincoln, and seconded, to adopt the Rules of Convention as presented.

The motion was adopted.

CONVENTION AGENDA

Motion 2

It was moved by Krista Hanna Harmswoth, Detroit Metro Alumnae Chapter, and seconded, to adopt the Convention Business Meeting Agenda as printed on pages 16 through 25 of the 2010 Convention Program.

The motion was adopted.

CONVENTION

Linda Lyons Malony, International President, announced the appointment of the

## COMMITTEES

following Convention committees:

### **Tellers:**

Chairwoman: Shellie King Hodges, Nu Chapter, University of Oregon, Sorority Director-Alumnae Resources.  
Joanne Callis Roman, Alpha Theta Chapter, Vanderbilt University, Financial Advisor Board Chairwoman.  
Christine “Chris” Gaugler Ritger, Delta Delta Chapter, California State University-Fullerton, Sorority Director – Financial Resources.  
Robin Thomas Baskin, Alpha Theta Chapter, Vanderbilt University, Sorority Director,-Alumnae Extension.  
Elyssa “Ely” Meade McCarthy, Beta Gamma Chapter, Bowling Green State University, Regional Coordinator–Recruitment, Region 4.  
Gretchen Haller Reiter, Beta Alpha Chapter, University of Southern California, Regional Coordinator-Financial, Region 7.  
Carmela M. Carr, Zeta Eta Chapter, Lander University, Regional Director, Region 1.  
Amy Waller Apostol, Rho Chapter, University of Iowa, Sorority Coordinator-Collegiate Resources.

### **Resolutions Committee:**

Chairwoman: Rebecca “Becky” Boyd-Obarski, Omicron Chapter, University of Illinois at Urbana-Champaign, Bylaws Chairwoman.  
Cheryl Leighty Hipp, Beta Gamma Chapter, Bowling Green State University, Parliamentarian.  
Leigh Ann Price, Beta Tau Chapter, Texas Tech University, Slated Financial Vice President.  
Barbara Weiss Boenzli, Chi Chapter, Oregon State University.  
Melinda J. Lewis, Xi Chapter, University of Idaho, Xi Chapter President.

### **Sergeant at Arms:**

Chairwoman: Laura Mooney Mayville, Gamma Tau Chapter, St. Louis University, Sorority Coordinator-New Chapter (Zeta Omega).  
Ann Hipskind Campbell, Epsilon Chapter, Northwestern University, Sorority Director-Housing Resources.  
Teresa Jones Haney, Beta Omega Chapter, Northern Arizona University, Regional Coordinator-Alumnae, Region 7.  
Lacretia K. Taylor, Beta Sigma Chapter, Washington State University, Sorority Coordinator-Collegiate Resources.  
Melanie A. Kelsey, Gamma Epsilon Chapter, University of Puget Sound, Sorority Coordinator-Alumnae Education.  
Monica J. Bebie, Gamma Omega Chapter, University of Wisconsin-Platteville, Regional Coordinator-Recruitment, Region 1.  
Shelly Simmons Russell, Beta Sigma Chapter, Washington State University, Sorority Coordinator–Scholarship.  
Jasmine Zarzecki Herbst, Beta Chapter, University of Michigan, Regional Coordinator–Education, Region 4.  
Mitzi J. Ritzman, Pi Chapter, University of Nebraska-Lincoln, Regional Coordinator-Education, Region 6.  
Chandra Markham Martin, Theta Chapter, University of Denver, Sorority Coordinator-Alumnae Extension.  
Jennifer Heidal Willey, Zeta Alpha Chapter, Eastern Washington University, Sorority Coordinator–Volunteer Recruitment.  
Milissa McKeever Rhodes, Delta Rho Chapter, Dickinson College, Regional

Coordinator–Public Relations, Region 2.

**Convention Minutes Committee:**

Chairwoman: Jolene “Joey” Lessard Stiver, Alpha Omicron Chapter, North Dakota State University, Past International President.

Amy M. Peterson, Gamma Mu Chapter, Minnesota State University-Moorhead, Financial Vice President.

Linda Lyons Malony, Beta Alpha Chapter, University of Southern California, International President.

**Courtesy Resolutions Committee:**

Co-Chairwomen: Jill M. Moore, Gamma Phi Chapter, Auburn University, Sorority Director–Panhellenic Resources.

Co-Chairwomen: Diane Soderstrom Goff, Xi Chapter, University of Idaho, Sorority Coordinator–Special Recruitment Consultants.

**Timekeepers:**

Kendra Gates Bocher, Gamma Eta Chapter, California State University–Long Beach, Interim Executive Director.

Cheryl Leighty Hipp, Beta Gamma Chapter, Bowling Green State University, Parliamentarian.

**Credentials Committee:**

Chairwoman: Rebecca “Becky” Boyd-Obarski, Omicron Chapter, University of Illinois at Urbana-Champaign, Bylaws Chairwoman.

Cheryl Leighty Hipp, Beta Gamma Chapter, Bowling Green State University, Parliamentarian.

Phyllis Donaldson Choat, Pi Chapter, University of Nebraska-Lincoln, Nominating Committee Chairwoman.

Terri Kennedy Briggs, Chi Chapter, Oregon State University, Sorority Coordinator - New Chapters.

**Parliamentarian:**

Cheryl Leighty Hipp, Beta Gamma Chapter, Bowling Green State University, Parliamentarian.

**Initiating Chapter:**

Beta Mu Chapter, Florida State University.

**SPECIAL PRESENTATION**

Kendra Gates Bocher, Gamma Eta Chapter, California State University-Long Beach, Interim Executive Director, read a letter of congratulations from the Governor of the State of Florida, Charlie Crist.

Phyllis Donaldson Choat, Pi Chapter, University of Nebraska-Lincoln, Nominating Committee Chairwoman, gave instructions regarding nominations from the floor.

The business meeting was recessed at 9:30 p.m. to meet again at 8:30 a.m. on Thursday, June 24, 2010.



Thursday Morning, June 24, 2010  
Second Session

The business session was reconvened on Thursday, June 24, 2010, at 8:30 a.m. by the International President.

CREDENTIALS REPORT

The Credentials Chairwoman, Rebecca “Becky” Boyd-Obarski, presented the credentials report: 172 delegates are accredited and registered. Quorum was established at 87.

The credentials report was accepted as presented.

MESSAGE OF THE  
INTERNATIONAL  
PRESIDENT

The International President gave the State of the Sorority address.  
(The complete text of this address is printed following the minutes.)

NOMINATING  
COMMITTEE REPORT

The Nominating Committee Chairwoman, Phyllis Donaldson Choat, introduced the members of the 2008-2010 Nominating Committee. She then read the criteria for slating candidates for the International Council and presented the slate of nominees.

2010 – 2012  
INTERNATIONAL COUNCIL  
NOMINATIONS

For International President	Linda Lyons Malony, Beta Alpha Chapter, University of Southern California, Northwest Arkansas Alumnae Chapter.
For Alumnae Vice President	Mary L. Knaup, Delta Delta Chapter, California State University-Fullerton, Greater Orange County Alumnae Chapter.
For Collegiate Vice President	Annabel M. Jones, Psi Chapter, University of Oklahoma, Tulsa Alumnae Chapter.
For Education Vice President	Rebecca “Becky” Boyd-Obarski, Omicron Chapter, University of Illinois at Urbana - Champaign, Chicago Far West Suburban Alumnae Chapter.
For Financial Vice President	Leigh Ann Price, Beta Tau Chapter, Texas Tech University, Indianapolis Alumnae Chapter.
For Membership Vice President	Jeannette “J.J.” Stoll Kaelin, Beta Rho Chapter, University of Colorado-Boulder, Colorado Springs and Denver Alumnae Chapters.
For Panhellenic Affairs Vice President	Elizabeth “Betty” Ahlemeyer Quick, Beta Phi Chapter, Indiana University, Gulf Shores Alumnae Chapter.

2010 - 2012  
NOMINATING COMMITTEE  
NOMINATIONS

The Nominating Committee Chairwoman then presented the candidates slated for the 2010–2012 Nominating Committee.

Area A

Tracy Stack Johnson, Beta Mu Chapter, Florida State University, Charlottesville Crescent Circle.  
Barbara Missert Wessel, Alpha Chapter, Syracuse University, Green

Mountain Crescent Circle.

Area B Jane Krabill Todd, Alpha Theta Chapter, Vanderbilt University, Jacksonville Alumnae Chapter.  
Karen Gamel Urette, Psi Chapter, University of Oklahoma, Tampa Bay Alumnae Chapter.

Area C Nancy Chase Coolley, Omega Chapter, Iowa State University, Deerbrook Crescent Circle.  
Rosemary G. Milew, Delta Eta Chapter, University of California-Irvine, Chicago Alumnae Chapter.

Area D Kris L. Baack, Pi Chapter, University of Nebraska, Lincoln Alumnae Chapter.  
Christy Woltzen Ehrenreich, Alpha Delta Chapter, University of Missouri-Columbia, St Louis Alumnae Chapter.

Area E Vicki Carlson Read, Alpha Epsilon Chapter, University of Arizona, Tucson Alumnae Chapter.  
L'Cena Brunskill Rice, Beta Alpha Chapter, University of Southern California, South Bay Alumnae Chapter.

Area F Merry Greig Cosgrove, Beta Lambda Chapter, San Diego State University, Marin County Alumnae Chapter.  
Suzanne Slinn-Higgins Lee, Alpha Tau Chapter, McGill University, Pudget Sound Alumnae Chapter.

The International President called for any additional nominations from the floor for each of the International Council offices. There being none, the nominations for the 2010–2012 International Council were declared closed.

The International President called for any additional nominations for each of the Nominating Committee areas. There being none, the nominations for the 2010–2012 Nominating Committee were declared closed.

A brief recess was declared for the purpose of conducting a candidate forum.

Upon conclusion of the forum, the business session was reconvened.

Each member of the 2010-2012 International Council was elected by voice vote.

The tellers distributed the ballots for the purpose of electing the Nominating Committee. Ballots were completed by the delegates and were collected by the tellers.

Mary L. Knaup, Corinne Martinez and J.J. Kaelin presented a bylaw forum outlining the proposed bylaw changes.

#### REPORT OF THE TELLERS

Shellie King Hodges, Teller Committee Chairwoman, presented the report of the tellers for the election of the 2010–2012 Nominating Committee.

Votes cast and returned:

<u>Area A</u>	166 votes cast
Tracy Stack Johnson	66 votes
Barbara Missert Wessel	100 votes

<u>Area B</u>	166 votes cast
Jane Krabill Todd	63 votes
Karen Gamel Urette	103 votes

<u>Area C</u>	165 votes cast
Nancy Chase Coolley	77 votes
Rosemary G. Milew	88 votes

<u>Area D</u>	166 votes cast
Kris L. Baack	129 votes
Christy Woltzen Ehrenreich	37 votes

<u>Area E</u>	166 votes cast
Vicki Carlson Read	45 votes
L’Cena Brunskill Rice	121 votes

<u>Area F</u>	166 votes cast
Merry Greig Cosgrove	132 votes
Suzanne Slinn-Higgins Lee	34 votes

ELECTION RESULTS

The International President announced that the following members and alternate members of the Nominating Committee were elected to serve for two years beginning August 1, 2010.

<u>Area A</u>	Barbara Missert Wessel, member Tracy Stack Johnson, alternate
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<u>Area B</u>	Karen Gamel Urette, member Jane Krabill Todd, alternate
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<u>Area C</u>	Rosemary G. Milew, member Nancy Chase Coolley, alternate
---------------	---

<u>Area D</u>	Kris L. Baack, member Christy Woltzen Ehrenreich, alternate
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<u>Area E</u>	L’Cena Brunskill Rice, member Vicki Carlson Read, alternate
---------------	--

<u>Area F</u>	Merry Greig Cosgrove, member Suzanne Slinn-Higgins Lee, alternate
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The business meeting was recessed at 11:45 a.m. to meet again at 8:30 a.m. on Friday, July 25, 2010.

Friday Morning, June 25, 2010  
Third Session

The business session was reconvened on Friday, June 25, 2010, at 8:30 a.m. by the International President.

CREDENTIALS REPORT

The International President recognized the Credentials Chairwoman, Rebecca Boyd-Obarski, who presented the credentials report: a total of 176 delegates were accredited and registered. Quorum was established at 89. Two-thirds of the voting body was 117.

The credentials report was accepted as presented.

PROPOSED  
BYLAWS  
AMENDMENTS

Rebecca Boyd-Obarski, Bylaws Chairwoman, moved the adoption of each of the following proposed amendments to the Bylaws as they were presented.

Motion 3

BYLAWS (A1)  
ARTICLE IX – CONVENTION, SPECIAL MEETINGS AND LEADERSHIP  
CONFERENCE  
SECTION 3: VOTING BODY

a. Delegates – At all Conventions and special meetings:

- 1) ...
- 2) Each ~~existing~~ alumnae chapter with at least ~~twelve~~ six members and in good standing shall be entitled to one delegate and one alternate.
- 3.) ~~An alumnae chapter with fewer than twelve members and in good standing may have a delegate if special permission is granted by International Council.~~
- 4.) ~~As a non-voting member of the corporation a crescent circle shall not have a delegate.~~

The amendment was adopted.

Motion 4

BYLAWS (A2)  
ARTICLE IV – ALUMNAE GROUPS  
SECTION 1: ALUMNAE CHAPTERS

g. Government

- 1) ~~Bylaws Statement of Compliance~~ – Each alumnae chapter shall ~~adopt bylaws for its governments. Such chapter bylaws shall not conflict with the Articles of Incorporation, Bylaws or Rules and Procedures of the Sorority~~ adopt the following Statement of Compliance annually:

~~<Name> Alumnae Chapter of Gamma Phi Beta Sorority hereby agrees to adopt and comply with all rights and responsibilities for Alumnae Chapters enumerated in the current Articles of Incorporation, Bylaws, and Rules and Procedures of Gamma Phi Beta Sorority.~~

~~Such Statement is to be signed and dated by a member in good standing who represents said chapter.~~

The amendment was adopted.

Motion 5

To amend proposed A3 bylaw revision by striking ~~chairwoman~~ and ~~vice chairwoman~~ and inserting **president** and **vice president**.

This amendment was adopted.

Motion 6

BYLAWS (A3)  
ARTICLE IV – ALUMNAE GROUPS

SECTION 1: ALUMNAE CHAPTERS

g. Government

1.)...

2) Officers – The officers of the alumnae chapter shall include president, ~~administrative vice president, financial vice president~~ treasurer and such officers as are required by the Rules and Procedures of the Sorority.

The amendment was adopted.

Motion 7

To postpone vote on Bylaw Amendment A4 until after the resolution on Bylaw Amendment A6.

The amendment was adopted.

Motion 8

BYLAWS (A5)

ARTICLE X – FUNDS AND FINANCE

SECTION 7: FEES

b. Chapters

(1)...

(2) Technology, Publications and Forms Fee – Each ~~Greek-letter~~ chapter and House Corporation ~~and crescent circle~~ shall pay a fee annually to cover the costs of the international website, publications and forms as follows: ~~\$60 alumnae chapters;~~ \$60 Greek-letter chapters with 75 or fewer members and House Corporation Boards supporting Greek-letter chapters with 75 or fewer members; \$100 Greek-letter chapters with 76 or more members and House Corporation Boards supporting Greek-letter chapters with 76 or more members; ~~and \$10 crescent circles.~~

The amendment was adopted.

Motion 9

BYLAWS (A6)

ARTICLE I – ORGANIZATION

SECTION 2: ORGANIZATION OF THE MEMBERSHIP

a. ...

b. ~~Alumnae members shall be organized into~~

(1.) ~~Alumnae chapters~~

(2.) ~~Crescent Circles~~

**Alumnae members shall be organized into alumnae chapters.**

c. Chapters shall derive their power from a charter granted by the International Council.

d. Greek-letter and alumnae chapters, ~~and crescent circles~~ shall be grouped together by International Council for the purpose of manageable governing and ease of communicating, in the manner set forth in the Rules and Procedures of the Sorority.

The amendment was adopted.

Motion 10

BYLAWS (A4)

ARTICLE IV – ALUMNAE GROUPS

SECTION 1. ALUMNAE CHAPTERS

a...

b...

c...

d...

e...

f..

g. Government

(1)

(2)

(3) Meetings – There shall be at least ~~four~~**two** meetings or activities each year, including at least one to which only members of the Sorority shall be admitted.

The amendment was adopted.

Motion 11

BYLAWS (A7)

ARTICLES IV ALUMNAE GROUPS

~~SECTION 2. CRESCENT CIRCLES~~

~~a. Defined A crescent circle shall be a group of alumnae who will support Gamma Phi Beta and participate in limited activities of the Sorority.~~

~~b. Formation. International Council may approve an application to establish a crescent circle.~~

~~c. Crescent Circle Names Crescent circles shall take their names from the city, town or area in which founded unless special permission is granted by International Council to use another name.~~

~~d. Disbanding Should a crescent circle disband, all properties and assets shall be transferred to Gamma Phi Beta Sorority, Incorporated.~~

ARTICLE II MEMBERSHIP

SECTION 3 ALUMNAE

a. Obligations – Each alumnae member of Gamma Phi Beta is expected to fulfill her financial obligations to the Sorority. This obligation may include, but shall not ~~to be~~ limited to, international dues, local alumnae chapter dues ~~or crescent circle dues~~, and donations to the Gamma Phi Beta Foundation.

ARTICLE IV ALUMNAE GROUPS

SECTION 2 ALUMNAE REFERENCE COMMITTEE – Each alumnae chapter shall provide for an alumnae reference committee for the purpose of supplying references from its area to the Greek-letter chapters. ~~A crescent circle may also provide for a committee if it so desires.~~

ARTICLE X – FUNDS AND FINANCE

SECTION 9 BORROWING – No Greek-letter chapter, ~~or~~ alumnae chapter ~~or crescent circle~~ may borrow money without prior approval of International Council.

ARTICLE X – FUNDS AND FINANCE

SECTION 10 LIABILITY INSURANCE – The International Council may determine that it is the best interests of the Sorority to maintain liability insurance coverage for one or more Greek-letter chapters, one or more alumnae chapters, ~~one or more crescent circles~~, one or more affiliated house corporations or trusts, or any other affiliated group or organization under one or more policies of insurance maintained by the Sorority but in which such chapters, ~~crescent circles~~, house corporations, or trusts, or other affiliated organizations are named as additional insured parties. The International Council may arrange for such a policy or policies of insurance and allocate the cost in a reasonable manner among the additional insured groups or organizations. The Sorority shall be entitled to collect from each chapter, ~~crescent circle~~, house corporation or trust, or other affiliated organization which is insured in the said manner an amount equal to its allocated portion of the total premium cost for such multi-party insurance coverage. The insurance cost payable by any chapter, ~~crescent circle~~, house corporation or trust, or other affiliated organization pursuant to this section shall constitute a general operating expense of insured group or organization and shall not constitute a tax imposed on any individual members of the Sorority.

This amendment was adopted.

Motion 12

BYLAWS (B1)

ARTICLE IX – CONVENTION, SPECIAL MEETINGS AND LEADERSHIP  
CONFERENCES  
SECTION 2 SPECIAL MEETINGS

a...

b. Special meetings may be held at such times and places **or in such manner consistent with these Bylaws** as International Council shall determine.

**c. A special meeting may be conducted in person by assembly of the delegates or, if so specified by the resolution or call by an electronic means sufficiently able to allow delegate access and security in voting.**

This amendment was adopted.

Motion 13

BYLAWS (B2)  
ARTICLE IX - CONVENTIONS, SPECIAL MEETINGS AND LEADERSHIP  
CONFERENCE  
SECTION 3 VOTING BODY

a...

b...

c. Delegates must be present to vote at Conventions and special meetings **held in person; participation by electronic means and** voting by proxy **are** is prohibited.

This amendment was adopted.

Motion 14

BYLAWS (B3)  
ARTICLE IX CONVENTIONS, SPECIAL MEETINGS AND LEADERSHIP  
CONFERENCE  
SECTION 4 ~~VOTING BY MAIL. The requirements for voting by mail shall be the same as the requirements for Conventions and special meetings, except as set forth in Article IX, Section 4.C.~~ MAIL OR ELECTRONIC VOTING – In the event that International Council determines that it is necessary to call for a special meeting or vote by remote or electronic means, including the authorization to postpone or omit a Convention pursuant to Article IX, Section 1.b., then each Greek-letter and alumnae chapter in good standing as of a date certain shall constitute the voting body.

This amendment was adopted.

Motion 15

The current Bylaw amendment #C1 to be changed to read at the end, **it shall be distributed to all members at least four times a year.**

This amendment failed.

Motion 16

To change C1 to read A magazine to be known as *The Crescent* shall be published by the Sorority **with at least one paper issue per calendar year.**

This amendment failed.

Motion 17

Amend proposed bylaw revision C1 by inserting, **at least twice a year in the fall and spring with each member given the option of an electronic or mail distribution.**

This amendment failed.

Motion 18

BYLAWS (C1)  
ARTICLE XII – *THE CRESCENT*  
SECTION 1. PUBLICATION – A ~~quarterly~~ magazine, to be known as *The Crescent*, shall be published by the Sorority. It shall be ~~mailed~~ **distributed** to all members **at least**

**twice a year in the fall and spring with each member given the option of an electronic or mail distribution.**

This amendment was adopted.

Motion 19

BYLAWS (C2)  
ARTICLE VI – NOMINATING COMMITTEE AND APPOINTMENTS  
SECTION 2. APPOINTMENTS  
a. . .  
b. Terms  
~~(1) Editor, *The Crescent* who shall be employed in the off-Convention year immediately after issuance of the summer issue of *The Crescent*.~~

This amendment was adopted.

Motion 20

It is moved that International Council be authorized to correct article and section designations, punctuation, typographical errors and cross-references and to make such other technical and conforming changes that do not result in a change in meaning and as may be necessary to reflect the intent of the Sorority in connection with the amendment to the bylaws adopted by the 2010 Convention.

This amendment was adopted.

SPECIAL PRESENTATION

Collegiate and alumnae department gave a special presentation introducing the new Order of the Crescent and Circle of Excellence program.

The business meeting was recessed at 11:43 a.m. to meet again at 9:00 a.m. on Saturday, June 26, 2010.

\*\*\*\*\*



Saturday Morning, June 26, 2010  
Fourth Session

The business session was reconvened on Saturday, June 26, 2010, at 9:13 a.m. by the International President.

CREDENTIALS  
REPORT

The Credentials Chairwoman, Rebecca Boyd-Obarski, presented the credentials report: A total of 176 delegates were accredited and registered. Quorum was established at 89.

The credentials report was accepted as presented and a quorum was declared present.

RESOLUTIONS  
COMMITTEE  
REPORT

Ann Mullen Bronsing, Chairwoman of the Governance Task Force, Beta Pi Chapter, Indiana State University, presented the report of the Governance Task Force Committee.

After reviewing the nominating committee process, we proposed a model that we feel will serve Gamma Phi Beta well. The collegiate membership on the nominating committee would remain the same, selected by the current process. For the alumnae representation, we created six districts to be used strictly only for the nominating committee.

We suggest this timeline for implementation of our model. The nominating committee that you elected Thursday when they meet will slate candidates according to the proposed six districts. Then they will be presented and voted on at the 2012 Convention. And at that Convention, the delegates, collegiate and alumnae will vote only between those two candidates slated with their district.

RESOLUTIONS  
COMMITTEE  
REPORT

Rebecca Boyd-Obarski, Chairwoman of the Resolutions Committee, Omicron Chapter, University of Illinois at Urbana-Champaign, presented the report of the 2010 Resolutions Committee.

Resolution #2010-1

WHEREAS, The governance task force recommended many changes to the operation of Gamma Phi Beta's structure and the election process to be implemented in the 2010-2012 biennium; and

WHEREAS, These recommendations affect the model of representative governance that the Sorority may choose to adopt; and

WHEREAS, There may be additional tasks to further implementation of the recommendations in the upcoming biennium.

RESOLVED, That the governance task force continue to operate in the 2010-12 biennium; and

RESOLVED, That the International Council appoint incumbent members of the task force to the extent practicable.

Resolution #2010-1 was adopted.

Resolution #2010-2

WHEREAS, Many Gamma Phi Beta collegiate chapters and national Panhellenic conference groups utilize a jewel as a symbol of their organizations;

RESOLVED, That International Council establish a task force to examine whether there is a need for Gamma Phi Beta to utilize a jewel as a symbol, and, if so, to recommend a jewel and how it may be utilized; and

RESOLVED, That the task force consider the public relationships and historical implications of utilizing a jewel as a symbol in the full context of the other symbols of our Sorority.

Resolution #2010-2 was adopted.

2010 CARNATION  
AWARDS

Linda Lyons Malony, International President, presented the 2010 Carnation Awards to the following:

Ruth Janssen Person, Gamma Beta Chapter, Gettysburg College  
Marylou Luther Imparato, Pi Chapter, University of Nebraska-Lincoln  
Kristin Chenoweth, Beta Omicron Chapter, Oklahoma City University.

COURTESY  
RESOLUTIONS

Diane Soderstrom Goff, Courtesy Resolution Co-Chairwoman, and Jill M. Moore, Courtesy Resolutions Co-Chairwoman, presented the report of the 2010 Courtesy Resolutions Committee.

WHEREAS, Once upon a time, in a land of pixie dust, polka dots and sprinkles, or should we say sprinklings, of magic of many kinds, a group of “On the go” sisters set off on a magical journey saying “Heigh Ho, Heigh Ho, it’s off to work we go”; and

WHEREAS, The Hilton in the Walt Disney World Resort is to be thanked for their excellent service when questions were asked, excellent food when we were “Mumbly in our Tumblys”, and the overall pleasant stay as they allowed us to “Be Their Guests”; and

WHEREAS, The Orlando Convention committee, fondly known as the Pink Shirt Brigade, worked in the preparation for this week and could always be found serving sisters and moving things right along. They were always on the ready whenever we needed to “Give a Little Whistle”; and

WHEREAS, Karen Urette, Gamma Phi Beta Convention Chair, whose capable direction, years of preparation for this event, and love and service to Gamma Phi Beta have been more than just a Bibbity Bobbity Boo and helped this week go by with a true spirit of fun and “Hakuna Matata”; and

WHEREAS, The International Council of Gamma Phi Beta is to be thanked for their selfless gift of time, treasure and talent, from which we all benefit, and for which they will always be remembered as the most productive, dedicated, seven member team since Happy, Grumpy, Sleepy, Dopey, Sneezy, Bashful, and Doc, (another team that was also respectful of the wishes of a “Snow White”); and

WHEREAS, The International Headquarters staff of Gamma Phi Beta came early, will leave late, and has done an outstanding job being dedicated to the task of insuring that this Convention has been supercalifragilisticexpialidocious; and

WHEREAS, The Gamma Phi Beta Foundation, which raises and manages resources will provide our members opportunities in perpetuity, continues in selfless service to our membership, helping our women achieve excellence as they seek to exemplify the highest type of womanhood. Can You Feel the Love Tonight?; and

WHEREAS, The jazzercise session got us saying “Zipp A Dee Doo Dah” and helped some of us be the most active we have been since the last time we chased down the ice cream man; and

WHEREAS, Nancy Barry, helpful as a fairy godmother, is to be commended for her excellent book and luncheon keynote speech, which might be where some of us learned for the very first time that it is not appropriate to wear a shirt that is strapless with a bra

that is not; and

WHEREAS, The top notch hosting skills of Chandra Claassen, who truly gave Annette Funicello a run for her money, of the Confirmed Conventioneers Dinner will be remembered by all. As we watch her (as we undoubtedly will) on Dancing with the Stars, we can say, “I knew her when”; and

WHEREAS, Our Walk by the Light of the Crescent Moon raised over \$21,000 for camping and the Gamma Phi Beta Foundation, ensuring educational opportunities for our members and camping opportunities for girls everywhere will show women and girls everywhere “A Whole New World” and keep them connected any time that they say “Let’s Get Together”; and

WHEREAS, Knowing now that our collegians look forward to it as much as Belle looked forward to new books, we look forward to all future issues of *The Crescent* magazine, confident that every chapter which show their love and support for this publication and will be thankful to submit their chapter updates for every issue; and

WHEREAS, We are pleased to know that our Alumnae Chapters will review *The Buzz*, *The Crescent*, and all other Gamma Phi goings-on, and in general, “Remember the Magic” at their two to four annual meetings; and

WHEREAS, Our millennial students are sure to be pleased with their OOC chapter accomplishments, as long as “everybody gets a *Crescent*”; and

WHEREAS, We will enter into the upcoming ritual, memorial service, and initiation of our newest members, we will remember the symbolism of the crescent, reaching out to those who have gone before us and those who are yet to join our sisterhood, celebrating Gamma Phi Beta’s Circle of Life; therefore,

BE IT RESOLVED, that the 74<sup>th</sup> Convention of the Gamma Phi Beta Sorority held June 23<sup>rd</sup> through the 26<sup>th</sup>, 2010 was a great time for all to Capture the Magic and saw the greatest growth of sisterhood bonds since “The Parent Trap”. Reminded to shoot for the moon and land among the stars and still basking in the glow of a wonderful week, we can all say “Heigh Ho, Heigh Ho, it’s off for home (AND SLEEP) we go!”

The courtesy resolution was adopted.

INVITATION TO  
CONVENTION 2012

Susan Grant-Schneider, Tau Chapter, Colorado State University, 2012 Convention Arrangements Chairwoman, extended the invitation to attend the 75<sup>th</sup> Convention of Gamma Phi Beta during June, 2012 in Denver, Colorado, at the Denver Sheraton.

## MENTOR'S REPORT

The International President read the Mentor's Report:

Dear Sisters,

What did you learn this week here at Convention? No, I don't mean what did you learn at workshops, although I know they were very informative. I mean what did you learn about Gamma Phi Beta, the Sorority, about your sisterhood. All the conventions I have attended in the past have the same affect on me. However, my first Convention was the one that laid the ground work for how I viewed all others. It was in Dallas and it was hot. It was supposedly that dry heat they talk about, but really, who are they kidding. Audrey Shafer, our oldest living Grand President was installed there. I met Gloria Nelson, a past financial vice president and NPC delegate. I hope you had a chance to meet this delightful woman who I met 40 years ago at my first convention. I remember meeting women from chapters all over the country and Canada, fellow students, and volunteer leaders. I can remember the Confirmed Conventioneers Dinner, but now, years later, I can't tell you anything about the meals, the hotels, or the meetings, but what I truly remember is the secret I learned at my first exposure to International Gamma Phi Beta.

Have you met inspirational women at this Convention? They are everywhere. Volunteer leaders, alumnae, chapter advisors, and collegiate. Maybe you are inspired by Mary Jane Misthos at the Confirmed Conventioneers Dinner. Did you wonder what brings Mary Jane back to Convention after Convention? Believe me, it isn't to prevent Sally Lewis or Cathy Lindauer from taking over the lead. Mary Jane knows the secret. All of these women are my heroes and inspiration because they "get it". You are all about to experience our ritual exemplification. I hope it will have new meaning when you see others not from your own chapter enjoying the beauty of the same ritual that binds us all together as written by our Four Founders in 1874. I hope you sense the emotion of relatives joining relatives in our sisterhood.

When I think of International President, Linda, initiating her only daughter, I become quite emotional and may just weep quite openly because I know how much it means to a mother. You may not realize that Meredith's new member education was taught to her by an extraordinary alumna who is over 55 years her senior, and this alumna, Sally, knows the secret of Convention better than anyone I know.

During this week, did you notice how much work volunteer leaders do and did in preparation for Convention? It might seem like Disney Magic, but it isn't. It takes hard work and lots of it. At the Foundation luncheon today, you will notice women recognized for their accomplishments and donations to the Foundation. These women give to our philanthropy, leadership and scholarship endowments because it feels good and because they know the secret.

So what is the secret? It really is very simple. For those who have been to Conventions before, you already know it. For those first time Convention attendees, I hope you realize that your life has changed. It is about international sisterhood and sisterly love. It is about passion for something really good. It is about being the best you can be. It is about the big picture. It is knowing that Gamma Phi Beta doesn't stop at college graduation, but knowing instead, that it continues forever and gets better and better as the years go by. It is knowing that Gamma Phi Beta is much more than just your own chapter experience. Rather, Gamma Phi Beta is about all sisters joined in one common bond. This convention experience can make you a better chapter member and can keep you involved throughout the years. Just ask Mary Jane, Gloria, Cathy and Sally. It's now up to you to pass it along to others, to get involved and to stay involved.

Since this is the Mentor's Report, it would not be complete without mentioning the role of a mentor. If you have a mentor, you know the joy in feeling the support and worthwhile words of your mentor. She is someone who loves you and will always support you and is not afraid to tell you to consider other options or paths if your direction is wrong. On the other hand, being a mentor is the greatest gift anyone can give you. It inherently means you have value and maybe

some wisdom to impart to another. It is a great joy that I hope all in this room have experienced or will experience in both directions. In the words of the Educational Department, you rock.

Convention is nearing its end, but there is still more to experience tonight at the Pink Carnation Banquet and our closing ritual. Gamma Phi Betas of all ages have connected here in Orlando. We have felt the impact on our international sisterhood and we will shine as we share the joys of our international sisterhood when we return home. Safe travels.

With Much Love In IIKE,  
The Mentor.

There being no further business, the International President declared the 74<sup>th</sup> International Convention of Gamma Phi Beta adjourned at 10:43 a.m.

**74th Convention of Gamma Phi Beta**  
**International President's Address**  
Business Session  
Thursday, June 24, 2010

I have been so pleased to be able to honestly state throughout our biennium that Gamma Phi Beta is on the GO! Well, buckle your seatbelts and get comfortable because I have a lot of progress to share with you, and this will be a very fun ride!

Before we dive into all that we have accomplished, I would like to mention some concerns that have arisen over the course of this biennium in particular so that you are all aware of the environment in which we as an organization must function and function exceptionally well if we want to continue to excel.

Of course, you're all probably aware that we have been in a difficult economy. We were concerned that economic issues would force many women to reconsider sorority membership. However, we have been pleasantly surprised to see that recruitment numbers are up all over the continent!

This is due in part to recruitment procedures instituted by the National Panhellenic Conference, but it is also due to the fact that young women today still find Sorority membership relevant. We've also found that our direct dues campaign to alumnae continues to bring in unexpected revenue and I certainly would like to think that's because alumnae find their membership in Gamma Phi Beta to be relevant they continue to pay their dues.

One area to note, which will come as no surprise to you, is that technology keeps advancing by leaps and bounds. How many of us were twittering in Cincinnati two years ago? Not many.

Did you know that YouTube just celebrated its fifth anniversary, but today adds 24 hours of new video every MINUTE of every DAY? Opportunities are coming at us very quickly, and frankly we are not staffed to take advantage of everything as quickly as we'd like.

One area to note which will come as no surprise to you: technology keeps advancing by leaps and bounds. How many of us were twittering two years ago? Did you know that YouTube just celebrated its fifth anniversary – and today adds 24 HOURS of new video every MINUTE of every DAY? Opportunities are coming at us very quickly, and we are not staffed to take advantage of everything as quickly as we'd like.

Thirdly, it's important to recognize that colleges and universities expect interfraternal organizations to “walk the talk” – that is, to live out the values we espouse. And when we don't, administrators take action. Universities often create higher standards for interfraternal groups and propose unusual or difficult judicial, social or accreditation processes that add a tremendous amount of workload and stress on our collegiate chapters and the volunteers who support them. This is not going to go away.

And finally: even with that university scrutiny, we have seen a tremendous rise in collegiate chapter closures due to policy violations among our interfraternal friends across the continent, and I'm not just talking about the men's groups.

Many NPC sororities closed chapters or were suspended by the host institutions in the past two academic years due to hazing and substance abuse and the abuse of social networking.

Flashing on the screen are real headlines associated with sororities just during this past biennium. From campus newspapers to national outlets like the Washington Post and CNN, the world is watching and appropriately appalled by recent sorority behavior.

The sororities featured here all have outstanding national leadership, and in every case the national organization acted swiftly and decisively. Gamma Phi Beta has been very, very fortunate not to find ourselves in this group, and yet, we have certainly had our share of investigations into new member and social practices among our own collegiate chapters.

Just last week, we learned about one which demonstrated incredibly poor behavior at their spring formal. In many cases, it's the actions of just a few which endanger the entire chapter, so getting this message across to ALL members is just vital to our continued presence on campuses.

Pictured here is a big-little sister reveal at one of our chapters in a chapter facility as found on Facebook. That's not lemonade she's drinking.

Collegiate ladies and advisors, I tell you truly: evaluate your programs and practices to be absolutely sure there is nothing whatsoever that smacks of hazing or any other kind of policy violations, and be sure ALL your members understand just how severely one poor decision can affect the very lifeblood of your chapter.

Alumnae, I say to you: we do not condone the kind of behavior that endangers our members and their guests. Justifying hazing, drunkenness and such poor representation of Gamma Phi Beta's Core Values because "hey, we used to it and we turned out just fine" is simply not acceptable. This type of thing certainly does NOT represent the highest type of womanhood.

Well, all that provides a backdrop for our current realities. I also think it's important to review quickly Gamma Phi Beta's Strategic Imperatives, developed several years ago and confirmed by recent past International Councils. Note the part here that says "premier women's organization". That's important to keep in mind as we review our biennium and also as we go about our daily Gamma Phi Beta business. That's the goal. This Council streamlined six specific imperatives into five, based on the state of the Sorority when we took office on August 1, 2008.

Throughout the biennium and even in these difficult economic times, I'm happy to report that we have remained fiscally responsible and continue to operate a nearly 4 million dollar annual budget in the black. Even in this economy.

However, there's so much more we could be doing if we had additional new resources. Nothing new, I know, but I just thought I'd throw it out there.

I hope you've seen that International Council identified Three Key Priorities for this biennium. These were developed to support the strategic initiative and have been published all over the place since August of 2008, and I'd like to structure the rest of my report to you based on our progress addressing these three areas of focus.

Our first priority has been to increase member engagement. We have tried to do a lot of listening and a lot of sharing throughout the biennium. We have asked our membership about various matters and to respond appropriately through a variety of mechanisms and formats. I hope you feel that your voice has been heard; we've really tried to pay attention and also let you know what's going on!

We've focused quite a bit on our alumnae this biennium. Through the work of three independent task forces, multiple surveys, and additional research. International Council is proposing some major adjustments to our alumnae group structure and has already refined the alumnae initiate process.

You should be well aware of the proposed bylaws amendments that deal with alumnae groups. We will go into greater detail about all that later this morning and at tomorrow's business session.

Suffice it to say for now: hundreds of people have been involved in creating a new alumnae group model that International Council supports, as we believe this new model will properly address our number one priority: increase member engagement.

We have done a lot of other things through the biennium, too, and there's more work to be done to implement better support for our alumnae in general. That's coming. But if you are an alumna, I hope you've experienced a renewed sense of sisterhood and commitment to Gamma Phi Beta and that you've rediscovered the FUN of being a Gamma Phi Beta!

If not, we've got a place for you. You can join group or start one in order to stay connected to the Sorority you joined for a lifetime.

Our collegians continue to express that sisterhood is the primary reason women join our organization. Our program is to emphasize sisterhood through retreats and special activities, and to give you mentoring program designed to help big sisters or new member moms better care for their "littles" was piloted. You'll learn more about that later today.

Member satisfaction surveys deployed throughout every collegiate chapter reflect that this approach is working. In fact, 94% of our collegians rate this as what they value the most about their Gamma Phi Beta. Membership.

Membership is FUN – it brings women of different backgrounds together for the very same reasons our founders began our Sorority nearly 136 years ago. For sisterhood and support and to develop the highest type of womanhood.

Sound corny? Don't believe me? Up on the screen are a couple of quotes from new members at our two newest chapters, both installed just late this spring. If these don't demonstrate what sisterhood and our Sorority is all about, I don't know what does. And it's certainly important that we continue to widen our circle of sisterhood, inviting more women to join our collegiate chapters and alumnae groups as well as starting chapters on campuses where Gamma Phi Beta is not currently represented.

That Recruitment Breakfast is on Saturday morning, and everyone's invited to attend. It's not just for collegians and it's not just for collegiate recruitment personnel. There are some great surprises in store, and you will see just how to turn up the heat that one degree to make a difference in the growth of our Sorority.

The result of our focus on member engagement as far as growth is concerned is staggering. Here are a few statistics to prove it. At the 2008 Convention, we were so excited to share that we had reached the 10,000 mark for collegiate members.

Today, just two years later, we've exceeded 12,000 active collegiate members!! Last month we just installed our 171<sup>st</sup> collegiate chapter, and number 172 is planned for the fall at Grand Valley State in Michigan.

Our alumnae ranks are growing too. But of course, more collegians mean more alumnae one day. But this year we also initiated 100 alumnae. Eight of them will be initiated at this Convention, including Amy Peterson's niece and my daughter.

Clearly, GPB remains relevant! And we are sure on the Go! Are you having fun yet? Well, just wait, our second priority was to evaluate our regional structure. This was attempted by previous Councils but we could never quite figure out how to go about it. At first we thought we might even compare our statistics gathered prior to 2005, which is when we switched to our current regional structure.

Then we realized that relevant statistics didn't really exist, so comparisons would be virtually irrelevant. And, in fact, one of the objectives in moving to our current structure was to reduce the number of volunteers while providing greater service.

Well, if you look at that equation, that doesn't exactly make any sense unless we significantly increase our staff, which we're not able to afford to do and is philosophically divergent from our volunteer-driven organization.

However, we instinctively knew that there were some things in our regional structure that were working really well and some things that simply weren't. So, how were we to get a handle on what the real root of the problems might be, and how do we better deliver the support and service to our various constituencies?

This might sound elementary now, but we sort of had a light bulb moment. We realized we could just *ask those constituents* what *they* think is working and what needs to be improved. And so we decided to do just that. But even so, how were we to go about that? What questions would make the most sense to ask? And exactly who should we ask?



Enter our new best friend, Deb Jones, a professional consultant who happens to be a Gamma Phi Beta and actually serves as our representative to the Camp Fire USA board of directors.

Deb helped us craft and implement an appropriate electronic survey that has allowed us to review specific areas of our operations. We invited 669 Sorority leaders to participate and were astounded that 57% actually took the time to do so.

That's a very high percentage for any type of survey! And boy did that 57% have a lot to say! The International Council read every single comment and response, and we're still digesting all the information. The next Council will need to do the same.

When printed, the information gleaned resembles the New York City phone book! What we learned was really very gratifying. Actually, everyone seems to be pretty happy with the direction we're headed as an organization and the way we're getting there.

Everyone wants to contribute; everyone wants to grow as a leader, as an individual, as a woman. And everyone wants to help make Gamma Phi Beta truly shine! It was so encouraging to hear back from so many Sorority leaders at all levels of our organization. YOUR ideas are amazing, and it will take at least two different Councils a couple of years to plow through them all!

The survey also answered our questions about where we needed to consider making adjustments. The points on the screen may come as no huge surprise, but now we have empirical evidence that can direct our efforts and resources to address these issues. And we've already begun to do so.

We organized the major issues into these four areas for concentrated focus and began to dig in right away. There were some initiatives already in motion of things that we knew we needed to address, and the list grew as International Council continued to identify both short- and long-term solutions.

I will show a few slides that indicate things that will be completed or implemented by the close of this fiscal year (which is July 31st). Many of these items will be introduced to you here at Convention; some have already been implemented and are now a part of our regular processes.

It was really apparent that the two groups needing additional support and service are house corporation boards and alumnae groups, so we have been busy developing solutions to address these concerns immediately

One thing I'm excited to point out is that earlier this week, we began to clarify roles and expectations by instituting performance evaluations and accountability practices among our volunteer leader core. This is really cutting-edge stuff.

We know of only a couple of other NPC groups that have even begun to attempt any kind of human resources practices among their volunteers. It's difficult to manage volunteers spread across the continent and four time zones, all in different stages of life, all with different professional and family obligation, but all of whom desperately want to be a part of the Gamma Phi Beta movement toward excellence.

We have also begun to address the workload issues by creating new job roles, both volunteer and on staff, and these have alleviated some of the burden among our volunteer leaders.

Additionally, we've developed new tools to help with the training process, and we've instituted better volunteer recruitment and appreciation practices. We've begun significant work on our educational programming that will help to alleviate collegiate over-programming

We devoted several hours of skills-based training to our volunteers this week, as international volunteer leaders developed special "people management" skills, our alumnae leaders gained valuable insight with our alumnae department, and our chapter advisors learned some of the finer points related to that very important role in our organization, and all that was prior to the Welcome Dinner and our official kick-off last night!!

Tomorrow you'll learn how both the collegiate and alumnae departments have been working on processes to encourage and recognize excellence among our collegiate and alumnae chapters.

Hopefully you are also aware of all the recent communications advancements we're committed to. I am thrilled to tell you that we're figuring out how to make use electronic signatures within the organization, and Gamma Phi Beta has established a growing presence in the various social media outlets.

We're working on updated e-mail protocols for our volunteer leaders, and we've got many more resources available online than ever before.

But wait! There is more! We're diligently working on some longer-term solutions that will enhance our support service, grow our responsibilities, training and development and communications.

These next few slides outline just a few of the things we're working on and we expect that most of these will be up and working in the coming biennium. Of course we want to continue to provide meaningful support and top-notch service to all our members and groups.

We need to figure out a better ways to manage new chapters as they are absorbed into their respective regions, and we need to particularly address the number of new chapters that will soon morph from new chapter status into region three. Of ten chapters in our new chapter status, six are located in region three.

Additionally, we're exploring new ways to provide specific benefits to our members of Gamma Phi Beta, whether they are part of a group or not. Of particular concern are regional teams.. : We're working on ways to alleviate workload and adding regional coordinators throughout the regions, beefing up department resources and personnel to better support regional team needs.

And we are re-evaluating the specialty roles and hiring additional staff to help various administration operations. One thing is for sure: fewer people does NOT equal better service.

You told us it was important to gather face-to-face whenever possible. I'm happy to announce that we have figured out a way to put the Leadership Development Institute back into our schedule for summer 2011.

We're committed to providing The Academy in 2011 for both collegiate chapter presidents and advisors. We'll still hold eight Regional Leadership Conferences in 2011 as well as the fourth annual Recruitment Summit for recruitment volunteers. And those are just the face-to-face opportunities! We're working to develop even more that will support our members at all levels of the organization.

And I know you'll LOVE that top bullet on this next slide! Yes, we're undertaking a major review of the ridiculous amount of paperwork, something that we all wrestle with! Yeah, I thought that would get the biggest round.

We've also figured out how to do this among the alumnae departments already. , With the proposed and vitalized alumnae chapters we'll be reviewing during bylaws discussions this week.

While I'm breathless just listing all of these things for you today, and this is just the tip of the iceberg. There are many more ideas to consider in order to become more efficient, responsible and supportive to our membership.

I suspect that many of you in this room were invited to participate on that comprehensive survey. On behalf of International Council, I thank you all for your participation and input. We're still listening! And I'd like to take a moment to introduce to you an extraordinary lady who helped us grapple with all this.

Deb Jones, will you please stand and let us thank you? As you can see, we have developed a whole new approach to "people management" within our volunteer leader corps.

It certainly takes many people to keep Gamma Phi Beta on the GO! We have been so fortunate to have several collegians, volunteers and staff work on big projects that involved in-depth research and outside-the-box thinking. This is beyond the structure evaluation per se but certainly affects how we operate as an organization

I think it speaks volumes that our members are willing not only to serve in elected or appointed positions at all levels of our organization, but that they are also willing to work on special projects at the request of International Council.

The photos flashing on the screen are of the wonderful women who led these special committees, meeting specific and in most cases daunting charges and provided a recommend and possible solutions.

I would like to direct your attention to the Report of International Officers, which you received in your registration packet, where the reports of task forces addressing previous Convention resolutions may be found, and the work of some of these task forces will be presented later during Convention.

If you served on one of these task forces or special committees, will you please stand and let us thank you? We continue to involve hundreds of members on a regular basis. Whether you are a collegian or an alumna, a volunteer, a member of our dedicated staff, age 19 or 91, it truly takes all of us to create the Sorority we dream Gamma Phi Beta can be!

Everyone is a part of a team and that's something else that really stood out to us as a result of the Structure Evaluation Survey. Everyone is accountable to someone else, including the International President. The value of "team" is certainly difficult to measure, but it defines our sisterhood and creates a place for everyone, regardless of age and geography.

So I'd like to take a moment to tell you a little bit about my team. Serving on the International Council is certainly a privilege, but it's a big, big job! Not only do we oversee various departments and functions, we are charged with driving the direction of the Sorority, insuring appropriate dispersal of our resources and creating a vision for the future that can inspire successive Councils and our membership.

Collectively, we have attended a zillion meetings, conferences, special projects and and celebrations. Among us, we are seven elected volunteer leaders, one part-time and four full-time professionals, seven volunteers in organizations outside of Gamma Phi Beta, three wives and mothers, and one grandmother-to-be.

During our term of service, we have dealt with aging parents and the loss of one, epic disasters and weather affecting our families and jobs, family unemployment and jobs locations new to us, major shifts in our organization's operations, and uncounted emotional ups and downs.

But oh my gosh, we laugh a ton! We cheer for each other's football teams, celebrate milestones, enjoy the sweet sound of music and do all we can to encourage each other when times are tough. Ladies, it's just about "quittin' time," but I would be remiss if I didn't take this opportunity to thank you, sincerely and from the bottom of my heart, for being my teammates.

Will you please stand and let us all thank you for your continuing commitment. So teams are good! And clearly, Gamma Phi Beta remains relevant and on the GO.

Our third priority is to build pride in and through everything Gamma Phi Beta. So, how are we doing with that so far with this presentation? Are YOU proud to be a Gamma Phi Beta? I certainly hope so!! We began the biennium by delving into what we knew were significant issues regarding collegiate educational programming, but after the structure evaluation we were not quite sure where to start.

Our task force and research and recommendations verified that we need to address collegiate over-programming and make necessary adjustments to bring added relevance to collegiate membership.

We considered the development of a signature education program, but put that on hold until we get a better handle on the larger concepts of chapter-wide educational programming. Lots and lots of work has been done so far to streamline collegiate programming and allow for flexibility and customization among our chapters.

We're still not quite ready to unveil these newer methods, but we look forward to doing so in the coming biennium. Additionally, Gamma Phi Beta supported Greek-wide anti-hazing initiatives and provided hazing-specific intra-educational tools to each of our collegiate chapters

As Kris just stated, we continue to believe in the power of leadership education at all levels of our organization. As you can see, we hosted several conferences and are so grateful to the Gamma Phi Beta Foundation for providing funding when legally able.

According to evaluations, our conferences provide relevant information and certainly build pride among our various constituents. You think you're feeling proud today, just wait till the end of the week after all the workshops, speakers, silly fun, heartfelt ritual and awards!

With more educational and leadership programming and events, it's more important than ever that we enjoy a strong partnership with our own Gamma Phi Beta Foundation.

There are several events celebrating our Foundation planned for this week, so you'll learn much more about all our Foundation does. But I'd like to take a moment to thank the many donors who continue to support Sorority initiatives and build Gamma Phi Beta's strength from within.

As a Foundation trustee for the past four years myself, I am well aware of the great work and I'm so grateful to donors who love Gamma Phi Beta so much and believe in our Sorority so much that they give thousands of dollars annually to support our organization and our philanthropic endeavors.

If you are, or have been a Foundation Trustee or a major donor, would you please stand so we may thank you? Truly – thank you!

I urge you to go see our Foundation room where you can enter to win prizes, bid on auction items, and learn more about the Foundation and enjoy meeting our wonderful Foundation volunteers and staff.

Gamma Phi Betas continue to give from their hearts all around the world. Although it's difficult to track the number of service hours and even all the dollars given by our members, I'm confident that as an organization we have provided hundreds of thousands of hours and hundreds of thousands of dollars in this biennium alone to continue our philanthropic mission to build resiliency in girls. And that's not accomplished by only our collegiate chapters, our alumnae are amazing too!

Our relationships with Camp Fire USA and Girl Guides of Canada continue to thrive. But we can certainly do more. We can and should develop additional philanthropic partnerships with like-minded organizations who share our mission, and we can do more to promote philanthropic ideals among our membership.

This is on the docket for our future and I'm excited to think what more we might be able to do to impact our campuses, our communities and our world. I'm pleased to report that chapters are truly embracing Gamma Phi Beta's signature philanthropic event, Crescent Classics introduced at the last Convention. And of course, tonight we'll have a chance to participate in the Second Biennial Crescent Classic: Walk By the Light of the Crescent Moon! It's not too late to register or to donate to help us reach our goal of \$20,000!

Gamma Phi Beta continues to SHINE in the interfraternal world.

We continue a strong interfraternal presence everywhere possible, and we celebrate really good relationships with all of our host institutions. Gamma Phi Beta participates in activities that support interfraternal issues in Washington DC.

If you haven't registered with the Fraternal Caucus, guess what? It's not too late there are computers set up outside with instructions right there so you can add your name to the growing list of Gamma Phi Beta members who support important non-partisan legislation that will protect and promote our organization and the interfraternal movement, and it doesn't cost a penny.

Gamma Phi Beta also provides special awards and recognition beyond our own organization to outstanding women who demonstrate Panhellenic spirit and leadership and as a result, Gamma Phi Beta is viewed by outside parties as a true Panhellenic-minded organization. And that's certainly something we can all be proud of!

A concerted effort to build pride is the nature of marketing and communications efforts. Slick new looks for just about all of our publications, newsletters, programs and electronic resources to reflect our brand identity and reaffirm just who Gamma Phi Beta is. Flashing on the screen are just a few of them.

This kind of attention to our brand identity is no accident. Everything "Gamma Phi Beta" should reflect our brand identity and continue to tell the world just who Gamma Phi Beta is!

As an international organization, we've established a solid and growing presence on all sorts of social media, including a number of special videos appearing on YouTube to get our name and message out there. To date, we enjoy 11,400 registered as Gamma Phi Beta Facebook fans, and we're streaming Facebook and Twitter messages throughout Convention to our members who can't be here and to anyone else who's watching.

After years of complaints and then years of wondering if, how, how much and when our staff worked closely with volunteer leaders from both the Sorority and the Foundation to re-launch Gamma Phi Beta's website. More than any other single facet of our organization, the website represents Gamma Phi Beta to members and outside parties alike.

With new areas devoted to such audiences as parents and house corporation boards, more materials and resources, a really cool chapter locator feature, and a stronger Foundation presence with multiple opportunities to give, our website is way more than just a vehicle for our brand identity.

Pictures and features will change on a regular basis, and we'll be able to update content whenever we want, versus having to work through and pay our previous host for any minor changes.

I'm sure you agree that this is an enormous step forward for Gamma Phi Beta, and I'd like to introduce the woman who led the development process, our director of marketing and communications, Nina Dulacki. Thank you, Nina, for a job well-done! (APPLAUSE)

Clearly, Gamma Phi Beta remains relevant and is on the GO!

Well, you're probably getting a little antsy by now, but there's just so much to share! I don't think I can bring this presentation to a close without sharing with you a glimpse of Gamma Phi Beta's future.

These things are on the horizon. Who can recite our current mission statement from memory? That's what I thought. The concepts in our mission remain valid; but can we state them more succinctly so that we can all recite Gamma Phi Beta's mission with ease?

Clarifying election processes, candidate eligibility and continuing to refine transparency, development and expansion of our educational programs, including a signature program and relevant, programming for our collegiate chapters

Philanthropy: making a difference matters, and we can be more effective in how we go about this important aspect of Gamma Phi Beta

Continued development of various housing initiatives, including this intriguing idea.

And more on our horizon.

Future infrastructure: I've already shared some vision for this, but in addition we need to secure our ability to grow with technological advances and review our staff structure and headquarters operations as soon as we hire a full-time Executive Director

We need to update our history books and begin a set of volumes that can easily be updated in the future. Our history doesn't change, so we don't need to keep republishing the same material in different books. And just how are we encouraging our groups to preserve their individual histories? There is a real dilemma in this digital age.

We will continue to grow our membership through recruitment and establishing new chapters.

Greater partnership with our own Foundation: to maintain what we're doing and expand our horizons will cost more money. Your gifts to the Foundation have never been more important.

And of course, establish a strong, well-respected and consistent Gamma Phi Beta presence everywhere!

So are you excited yet about all this? There is just so, so much going on across our organization, and there are so many wonderful women making all this happen! We're not done.

There is much more to accomplish, and much greater impact we can make in the world around us, more leaders to train and release beyond Gamma Phi Beta, many more friendships to nurture and needs to fulfill.

Since we keep growing, we certainly must be doing something right because more and more women want to join our circle. Gamma Phi Beta is more relevant and on the go!

So if someone were to ask you, "What's the state of your Sorority?" what would you say? Obviously, I would say, "Gamma Phi Beta is on the GO!" It's up to you to embrace opportunities through Gamma Phi Beta, to promote Gamma Phi Beta, to stand up a little taller when someone asks you if you ARE a Gamma Phi Beta and correct them if they say "were"!

It's up to you to not only CAPTURE THE MAGIC but to MAKE IT! We can be the premier women's organization in North America as we develop the highest type of womanhood and spread the news that Gamma Phi Beta is on the GO!

Thank you for joining me in this. Together we accept and embrace this challenge.

Thank You,

Linda Lyons Malony  
International President  
Convention 2010



