

Gamma Phi Beta Sorority

REPORT OF THE SEVENTY-FIFTH CONVENTION

**June 27 – July 1, 2012
Sheraton Denver Downtown
Hotel
Denver, Colorado**



2012

INTERNATIONAL OFFICERS SERVING DURING THE 2010-2012 BIENNIUM
INTERNATIONAL COUNCIL

International President	Linda Lyons Malony
Alumnae Vice President	Mary L. Knaup
Collegiate Vice President	Annabel M. Jones
Education Vice President	Rebecca Boyd-Obarski
Financial Vice President	Leigh Ann Price
Membership Vice President	Jeannette Stoll Kaelin
Panhellenic Affairs Vice President	Elizabeth Ahlemeyer Quick
Executive Director	Laurie Imperiale Veldhuizen

DIRECTORS, COORDINATORS, COMMITTEE CHAIRWOMEN AND OTHER APPOINTMENTS

Volunteer Leaders Reporting to International President

Bylaws Chairwoman	Joanne Callis Roman
2012 Convention Arrangements Chairwoman	Susan Grant Schneider
Director of Ritual	Margaret West Pape
Historian	Leigh Ann Kudloff
Nominating Committee Chairwoman	Julie Dunn Eichenberg
Parliamentarian	Cheryl Leighty Hipp
Research Chairwoman	Jolene Lessard Stiver
Sorority Director-Regional Operations	Megan Smiley Wick

Alumnae Department

Sorority Director-Alumnae Development	Teresa Jones Haney
Sorority Director-Alumnae Extension	Robin Thomas Baskin
Sorority Director-Alumnae Resources	Shellie King Hodges
Sorority Director-Human Resources	Krista Spanninger Davis
Sorority Coordinator-Alumnae Extension	Chandra Markham Martin
	Marissa Lewis Sweazy
Sorority Coordinator-Volunteer Recruitment	Jennifer Heidal Willey
Sorority Coordinator-Volunteer Training	Laura Mooney Mayville
Sorority Coordinator-Young Alumnae	Lindsey Cooper McDaniel
Alumnae Leadership Consultant (East – Regions 1-4)	Krista Hanna Harmsworth
Alumnae Leadership Consultant (West – Regions 5-8)	
Awards Committee Chairwoman	Roberta Schauer Balthazor
Awards Committee	Melinda Risse Nutter
	Kathryn Bruggencate Kenny
	Rene Matz Thompson

Collegiate Department

Sorority Director-Advisor Development	Melissa Childress Ford
Sorority Director-Collegiate Resources (East Region 1-4)	Shannon Bradley
Sorority Director-Collegiate Resources (West Region 5-8)	Tanya Jordan
Sorority Director-New Chapters	Jamie Shultz Pickel
Sorority Director-New Chapters Team Leader	Terri Kennedy Briggs
Sorority Coordinator-Collegiate Communication	Carleen Rose Sullivan
Sorority Coordinator-Collegiate Resources (Region 1, 2)	Hillary Barker Stevens
Sorority Coordinator-Collegiate Resources (Region 3, 4)	Brooke Buntrock
Sorority Coordinator-Collegiate Resources (Region 5, 6)	Samantha Keltner
Sorority Coordinator-Collegiate Resources (Region 7, 8)	Kristen Rouse
Sorority Coordinator-New Chapter Resources	Anna Sturdevant
Sorority Coordinator-Parents Club	Open
Sorority Coordinator-New Chapters (Zeta Omega)	Laura Mooney Mayville
Sorority Coordinator-New Chapters (Eta Alpha)	Dori Neff Farah
Sorority Coordinator-New Chapters (Eta Beta)	Angela Lauer Chong
Sorority Coordinator-New Chapter (Eta Gamma)	Joanne Shaffer Meloro
Sorority Coordinator-New Chapter (Eta Delta)	Amanda Henriksen
Sorority Coordinator-New Chapter (Eta Epsilon)	Elizabeth Martin Fisher
Sorority Coordinator-New Chapter (Eta Zeta)	Fran Mayfield Lapham
Sorority Coordinator-New Chapters (Delta Nu)	Kristen Heine Slaughter
Sorority Coordinator-New Chapters University of Connecticut Colony	Shauna Revello Wilson
Sorority Coordinator-New Chapters University of South Florida Colony	Dori Neff Farah
Sorority Coordinator-New Chapters Texas State University Colony	Chandra Claassen Soule
Discipline Committee Chairwoman	Adra Mason Cheek
Discipline Committee Members	Braelin Pantel Melinda Sutton

Education Department

Sorority Director-Education Resources	Open
Sorority Director-Leadership Development	Open
Sorority Director-Philanthropy Resources	Brenda Stainfield Shea
Sorority Coordinator-Collegiate Education	Open
Sorority Coordinator-Crescent Classic	Laurie Eichelberg Leiva
Sorority Coordinator-New Member Education	Jessica Jewell Budzianowski
Sorority Coordinator-New Member Education	Ashley Hamblin Lang
Sorority Coordinator-Officer Training and Resources	Carmela Carr
Sorority Coordinator-Scholarship	Shelly Simmons Russell
Sorority Coordinator-Safety & Wellness	Carrie Robison Rosenbalm

Sorority Coordinator-Service

Stephanie Clark Box

Financial Department

Sorority Director-Financial Automation

Denise Vollert Parrotto

Sorority Director-Financial Management

Christine Gaugler Ritger

Sorority Director-Facility Resources

Ann Hipskind Campbell

Sorority Coordinator-Financial Management

Elana Huber

Sorority Coordinator-Financial Management

Melanie Kelsey

Sorority Coordinator-Financial Management

Marie Gutzler Shafer

Sorority Coordinator-Financial Management

Barbara Weiss Boenzli

Membership Department

Sorority Director-Colonization Projects

Jessica Jecmen Brummel

Sorority Director-Public Relations

Leanne Orr

Sorority Director-Recruitment

Rachel Christiansen

Sorority Coordinator-Collegiate Extension

Susie Knetter

Taylor Estes

Caitlin Capozzi

Elyse Gieschen

Sorority Coordinator-New Chapter SRC

Pamela Mayer Applegate

Sorority Coordinator-Public Relations Resources

Lydia Vierson

Sorority Coordinator-References

Karen Wander Kline

Sorority Coordinator-Special Recruitment Consultants

Diane Soderstrom Goff

Panhellenic Department

Sorority Director-Panhellenic Resources

(NPC 1st Alternate Delegate) Region 1 and 2

Sandra Biegelman Burba

Sorority Director-Panhellenic Resources

(NPC 2nd Alternate Delegate) Regions 6, 7 and 8

Darla Click Dakin

Sorority Director-Panhellenic Resources

(NPC 3rd Alternate Delegate) Regions 3, 4 and 5

Jill Moore

Sorority Director-Document Review

Brandi Harmon

Sorority Director-Government Relations

Julie Pawelczyk

Sorority Director-Panhellenic Development

Carol Preston

Region 1 Team

Regional Director

Maribeth Johnson Flakes

Regional Coordinator-Advisors

Leeann Cannon

Regional Coordinator-Alumnae

Anne Layton

Regional Coordinator-At Large

Shayna Jackson Walters

Regional Coordinator-Financial

Cassandra Mozingo Tramm

Regional Coordinator-Panhellenic

Lina Macedo

Regional Coordinator-Public Relations

Laura Kobsa

Regional Coordinator-Recruitment

Lauren Chomiczewski

Regional Coordinator-Safety & Wellness

Erin Litchfield Courville

Region 2 Team

Regional Director
Regional Coordinator-Advisors
Regional Coordinator-Alumnae
Regional Coordinator-At Large
Regional Coordinator-Financial
Regional Coordinator-Panhellenic
Regional Coordinator-Public Relations
Regional Coordinator-Recruitment
Regional Coordinator-Safety & Wellness
Regional Assistant

Jennifer Landry Herbert
Milissa McKeever Rhodes
Jennifer Rone
Emily Lowry
Kelly Boerner
Allison Swint
Heather Holland Swindells
Sara Borchert Vanderbilt
Ruth Nicole Caldwell Saunders
Kelly Boerner

Region 3 Team

Regional Director
Regional Coordinator-Advisors
Regional Coordinator-Alumnae
Regional Coordinator-At Large
Regional Coordinator-Financial
Regional Coordinator-Panhellenic
Regional Coordinator-Public Relations
Regional Coordinator-Recruitment
Regional Coordinator-Safety & Wellness

Heather Johnson
Allison Chester
Brandi Shiver Vess
Adrienne Lippman Thompson
Jennifer Janowski
Sarah Loge
Brenda Dever
Jacqueline Weaver Hill
Jeannie Deakyne

Region 4 Team

Regional Director
Regional Coordinator-Advisors
Regional Coordinator-Alumnae
Regional Coordinator-At Large
Regional Coordinator-Financial
Regional Coordinator-Panhellenic
Regional Coordinator-Public Relations
Regional Coordinator-Recruitment
Regional Coordinator-Safety & Wellness

Amanda Schafer
Kelly Nelson Hane
Katrina Wright
Indra Everett Bradley
Susan Lutz Lupo
Christy Bunting Avalos
Jennifer Pierce
Elyssa Meade
Jasmine Zarzecki Herbst

Region 5 Team

Regional Director
Regional Coordinator-Advisors
Regional Coordinator-Alumnae
Regional Coordinator-At Large
Regional Coordinator-Financial
Regional Coordinator-Panhellenic
Regional Coordinator-Public Relations

Autumn Hansen
Lyn Hildenbrand
Jenna Howen
Heather Ewasiuk Brusegard
Megin Wilhelmi
Lindsay Healless
Open

Regional Coordinator-Recruitment
Regional Coordinator-Safety & Wellness

Megan Juffer
Jill Alice Kuebler Hoakison

Region 6 Team

Regional Director
Regional Coordinator-Advisors
Regional Coordinator-Alumnae
Regional Coordinator-At Large
Regional Coordinator-Financial
Regional Coordinator-Panhellenic
Regional Coordinator-Public Relations
Regional Coordinator-Recruitment
Regional Coordinator-Safety & Wellness

Stefanie Brickman
Anna Starks
Cassandra Hobson Behnke
Mary Jo Hope
Kara A. Westrich
Claire Bryan
Caroline Rogers
Alicia Walker Slyter
Mitzi Ritzman

Region 7 Team

Regional Director
Regional Coordinator-Advisors
Regional Coordinator-Alumnae
Regional Coordinator-At Large
Regional Coordinator-Financial
Regional Coordinator-Panhellenic
Regional Coordinator-Public Relations
Regional Coordinator-Recruitment
Regional Coordinator-Safety & Wellness

Stephanie Gauchat Carriere
Elizabeth Mayes Reynolds
Caitlyn Zang
Sarah Barton
Gretchen Haller Reiter
Kimberly Idio
Rose Ericson
Sashaun Kindren Wood
Michelle Hammond

Region 8 Team

Regional Director
Regional Coordinator-Advisors
Regional Coordinator-Alumnae
Regional Coordinator-At Large
Regional Coordinator-Financial
Regional Coordinator-Panhellenic
Regional Coordinator-Public Relations
Regional Coordinator-Recruitment
Regional Coordinator-Safety & Wellness

Lori Spiva Janssen
Shana M. Makos
Gigi De'Prey Eyre
Open
Stacy Lowrance
Maegan Reilly
Kelly Colman
Bekki Rosholt Madron
Bridget Pitman

Financial Advisory Board

Chairwoman
Board Members

Amy Peterson
Ann Hipskind Campbell
Victoria Dunn
Marie Gutzler Shafer
Barbara Magnus Small
Laurie Imperiale Veldhuizen
Leigh Ann Price

Financial Vice President

Nominating Committee

Chairwoman	Julie Dunn Eichenberg
Committee	Kris Baack
	Merry Greig Cosgrove
	Rosemary Milew Pilch
	L'Cena Brunskill Rice
	Karen Gamel Urette
	Barbara Missert Wessel
	Victoria Beranrdo
	Emma Crockett

Gamma Phi Beta Foundation Trustees

Chair	Linda Daniel Johnson
Development Committee Chair	Virginia Place Myer
Finance and Investment Chair	Mary Ellen Porter Burchfield
Governance Committee Chair	Karen Wander Kline
Grants Committee Chair	Jolene Lessard Stiver
International Council Representative	Linda Lyons Malony
International Council Representative	Elizabeth Ahlemeyer Quick
Public Relations/Marketing Chair	Mary Vanier
Trustees	Jennifer Kurumada Chuang
	Paula Janis Dean
	Barbara Hurt-Simmons
	Annabel Jones
	Jennifer Huguenin Moeller
	Mary Welsh
	Lynn Towsley White
	Julie Lynn Wright

Gamma Phi Beta Sorority Staff

Executive Director	Laurie Imperiale Veldhuizen
Associate Executive Director	Kendra Gates Bocher
Executive Assistant	Judy Lang Byars
Controller	Karen Almond
Financial Assistant	Open
Office Operations Coordinator	Open
Director of Events	Christa Hamilton Fruchtl
Events Coordinator	Lisa Gaskill Johannsen
Director of Marketing and Communications	Maureen Walker
Marketing Manager	Kelly Tracey
Publications and Communications Manager	Nicole Banes
Digital Communications Manager	Open
Alumnae Coordinator	Loraine Pearson Meech

Chapter Service Manager
Collegiate Coordinator
Housing/Facilities Manager
Data System Coordinator
Director of Sorority Growth
Sorority Growth Coordinator
Director of Sorority Programming
Collegiate Leadership Consultants

Brandy Burhans Cunningham
Jill Owen Gunjevic
Kay McFarlin Wilms
Amy Horn Dana
Whitney Brady
Jacqueline Pisoni
Megan Smiley Wick
Emily Barbeau
Christy Cade
Brina Dokich
Carly Foerster
Jamie Haas
Valerie Hall
Allison Kilfoy
Thao Le
Jordan Lyons
Erin McHale
Ashleigh Scheidler

Gamma Phi Beta Foundation Staff

Executive Director
Campaign Coordinator
Director of Operations
Executive Manager
Grants and Communication Manager

Kitty deKieffer
Cheryl Broyles Moore
Lisa Gray
Sue Smothers Schley
Courtney Ellis

COLLEGIATE CHAPTER DELEGATES

Alpha	Carina DiGianfilippo	Beta Sigma	Nikki Taplin
Gamma	Allison Benna	Beta Upsilon	Erin Clopine
Delta	Jenny Kadenkavil	Beta Phi	Emily Gammon
Epsilon	Meghan Kasprzyk	Beta Chi	Lizzy Schmitz
Eta	Allison Angel	Beta Psi	Bailey Adams
Theta	Leah Keim	Beta Omega	Taylor Adray
Kappa	Natalie Duling	Gamma Beta	Liz Rouillard
Lambda	Stephanie Scharrer	Gamma Gamma	Erin Chrisens
Nu	Audrey Graser	Gamma Epsilon	Christine Anderson
Xi	Halle Smith	Gamma Zeta	Stephanie Knight
Omicron	Steph Cyrus	Gamma Eta	Dani O'Neill
Pi	Kara Brostrom	Gamma Iota	Holly Tran
Rho	Samantha Fleps	Gamma Kappa	Allison Palmer
Sigma	Kayla Cowell	Gamma Mu	Nicole Bertsch
Tau	Lorene Kovacs	Gamma Pi	Leah Samuelson
Psi	Ashley Fling	Gamma Rho	Kendra Rudolph
Omega	Kayla Toale	Gamma Tau	Beth Winkeler
Alpha Alpha	Irene Theocharis	Gamma Phi	Wesley Tolan
Alpha Beta	Morgan Hannafin	Gamma Psi	Liz Meyer
Alpha Delta	Danielle Roden	Gamma Omega	Tara Bradley
Alpha Epsilon	Gina Gemma	Delta Delta	Lauren Gurley
Alpha Iota	Emily Hansen	Delta Eta	Patty Recio
Alpha Lambda	Rachel Lehman	Delta Theta	Victoria Phillips
Alpha Nu	Katharine Ritzi	Delta Iota	Lindsay Snyder
Alpha Xi	Rebekah Reistad	Delta Kappa	Janie Wassel
Alpha Tau	Samantha Kane	Delta Lambda	Elisa Yen
Alpha Upsilon	Chelsea Emerson	Delta Mu	Shannon Kaminski
Alpha Chi	Meredith Graham	Delta Nu	Katie Esposito
Beta Alpha	Brittany Moffett	Delta Omicron	Miranda Goswick
Beta Gamma	Lauren Yanosko	Delta Pi	Kristen Orłowski
Beta Delta	Kelly Van Kampen	Delta Sigma	Jessica Herboth
Beta Epsilon	Katie Hyre	Delta Tau	Louisa Jelaco
Beta Eta	Lindsey Whitfield	Delta Upsilon	Laura Dunlap
Beta Kappa	Dani Matter	Delta Phi	Yani Valdes
Beta Lambda	Hannah Bowley	Delta Chi	Ashley Atwood
Beta Mu	Rachel Griffin	Delta Psi	Adriana Keamy
Beta Omicron	Brittany Jo Bisel	Delta Omega	Silvanah Gagnon
Beta Pi	Kari Kirchner	Epsilon Alpha	Samantha Santoro
Beta Rho	Kaley Mason	Epsilon Beta	Morgan Bauman
Beta Rho	Aly Pomerantz	Epsilon Gamma	Georgia David

Epsilon Delta	Bethany Bentele	Zeta Theta	Yvonne Schroeder
Epsilon Epsilon	Katelyn Lancto	Zeta Iota	Theresa Swift
Epsilon Zeta	Mandi LaFond	Zeta Kappa	Aurelia Vanderkolk
Epsilon Eta	Jessie Altman	Zeta Lambda	Evon Babcock
Epsilon Theta	Waverly Tucker	Zeta Mu	Kaytlin Barreira
Epsilon Iota	Paige Dwyer	Zeta Nu	Noel Dandron
Epsilon Kappa	Katie Combs	Zeta Xi	Laura Wallace
Epsilon Lambda	Leandra Vallez	Zeta Omicron	Sarah Skiviat
Epsilon Mu	Catherine Carter	Zeta Pi	Melissa Granatire
Epsilon Nu	Amee Frodle	Zeta Rho	Christina Tharp
Epsilon Omicron	Sydney Winter	Zeta Sigma	Lauren Nottoli
Epsilon Pi	Dinah Mackenzie	Zeta Tau	Cassy Novick
Epsilon Sigma	Sharon Black	Zeta Phi	Courtney Brown
Epsilon Tau	Kassie Viers	Zeta Chi	Hannah Prestesater
Epsilon Phi	Jacqueline O'Dwyer	Zeta Psi	Lauren Zinser
Epsilon Psi	Marie Olson	Zeta Omega	Kimberly Easterling
Zeta Alpha	Jessica Lindner	Eta Alpha	Sarah Wojciechowski
Zeta Beta	Alena Hoover	Eta Beta	Amanda Beck
Zeta Gamma	Katie Bellows	Eta Gamma	April Brand
Zeta Delta	Sarah Bixby	Eta Delta	Chelsea Hartinger
Zeta Epsilon	Devin Walker	Eta Epsilon	Megan Weber
Zeta Zeta	Amber Basiliko	Eta Zeta	Megan Mullinger
Zeta Eta	Jennifer Harrelson		

ALUMNAE CHAPTER DELEGATES

ALABAMA

Amanda Parker Tuscaloosa Alumnae Chapter

ARIZONA

Stephanie Riel Phoenix Alumnae Chapter

Suzanne Baron Helming Tucson Alumnae Chapter

CALIFORNIA

Jaci Elliott Bakersfield Alumnae Chapter

Bonnie Jelinek Balboa Harbor Alumnae Chapter

Alison Potter Diablo Valley Alumnae Chapter

Rosa Borrego Greater Orange County Alumnae Chapter

Jenny Laymon Inland Empire Alumnae Chapter

Sharon Law La Jolla Alumnae Chapter

Jan Jones Long Beach Alumnae Chapter

Suzanne Rosen Pasadena Alumnae Chapter

Sarah Baracco	Sacramento Valley Alumnae Chapter
Sandy Carey	San Diego Alumnae Chapter
Lois Abbott	Santa Barbara Alumnae Chapter
Betty Waung	South Bay Alumnae Chapter

CANADA

Courtney Jelaco	Montreal Alumnae Chapter
Norah Isbister	Toronto Alumnae Chapter
Marina Walker	Vancouver Alumnae Chapter

COLORADO

Emily Duke	Denver Alumnae Chapter
Tonya Hoag	Ft. Collins Alumnae Chapter

DISTRICT OF COLUMBIA

Melissa Coughlin	Washington, DC Alumnae Chapter
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FLORIDA

Barbara Wingfield	Gainesville Alumnae Chapter
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GEORGIA

Mareena Kohtala	Atlanta Alumnae Chapter
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ILLINOIS

Fraya Lynn Black	Chicago Alumnae Chapter
Ruth Ann Gray	Chicago Northwest Suburban Alumnae Chapter
Bev Gaabo	Evanston North Shore Alumnae Chapter

INDIANA

Kristin Nicotra	Evansville Alumnae Chapter
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IOWA

Erica Benson	Ames Area Alumnae Chapter
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KANSAS

Sandy Jablonski	Greater Kansas City Alumnae Chapter
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MASSACHUSETTS

Paula Berkel	Boston Alumnae Chapter
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MICHIGAN

Ellen Schiller	Grand Rapids Alumnae Chapter
Anna Scott	Greater Lansing Area Alumnae Chapter

MINNESOTA Brooke Jacobson	Minneapolis-St. Paul Alumnae Chapter
MISSOURI Pamela Getman	St. Louis Alumnae Chapter
NEBRASKA Dani Neal Amy Myers Megan Dreesen	Kearney Alumnae Chapter Lincoln Alumnae Chapter Omaha Alumnae Chapter
NEW JERSEY Diane Arons	Princeton Alumnae Chapter
NEW MEXICO Sharon Walsh	Albuquerque Alumnae Chapter
NEW YORK Sue Bloch Judy Ann Kaspar	Rochester Alumnae Chapter Syracuse Alumnae Chapter
NORTH DAKOTA Judy Gunkelman	Fargo-Moorhead Alumnae Chapter
OHIO Christine Rathman Stephanie Thompson	Cincinnati Alumnae Chapter Springfield Alumnae Chapter
OREGON Chris Kidwell	Portland Alumnae Chapter
PENNSYLVANIA Robin	State College Alumnae Chapter
SOUTH CAROLINA Lynn Michal Barbara Camp	Charleston Alumnae Chapter Columbia, SC Alumnae Chapter
TEXAS Paula Rhea Jennifer Moody Natalie Klesnik	Dallas Alumnae Chapter Greater Ft. Worth Alumnae Chapter Houston Alumnae Chapter

Jaz Wilson
Carrie Rosenbalm
Ida Montes

North Houston Alumnae Chapter
Northeast Texas Alumnae Chapter
San Antonio Alumnae Chapter

VIRGINIA
Leona Ebbay

Northern Virginia Alumnae Chapter

WASHINGTON
Ashley Jonson

Puget Sound Alumnae Chapter

WISCONSIN
Deanne Crivolio

Milwaukee Alumnae Chapter

GAMMA PHI BETA SORORITY
75TH INTERNATIONAL CONVENTION
BUSINESS MEETING

The 75th International Convention of the Gamma Phi Beta Sorority was held at the Sheraton Denver Downtown Hotel in Denver, Colorado, Wednesday, June 27 through Sunday, July 1, 2012.

Wednesday, Evening, June 27, 2012
First Session

The 75th International Convention of the Gamma Phi Beta Sorority was called to order by Linda Lyons Malony, International President, on Wednesday, June 27, 2012 at 7:00 p.m. with the presentation of the flags.

ROLL CALL AND
PRESENTATION OF
THE FLAGS

Mary L. Knaup, Alumnae Vice President, and Rebecca Boyd-Obarski, Education Vice President, called the roll of the alumnae chapters. Jeannette Stoll Kaelin, Membership Vice President, introduced the new alumnae chapters installed during the biennium. Annabel M. Jones, Collegiate Vice President, and Leigh Ann Price, Financial Vice President, called the roll of collegiate chapters with the presentation of chapter flags.

INTRODUCTIONS

The 2010-2012 International Council; five past Grand or International Presidents in attendance: Karen Wander Kline, Ann Mullen Bronsing, Jolene Lessard Stiver; L’Cena Brunskill Rice and Linda Daniel Johnson; the past International Council members in attendance: Kris Baack, Terri Kennedy Briggs, Phyllis Donaldson Choat, Krista Spanninger Davis, Mary “Angie” Jordan Dimit, Diane Soderstrom Goff, Sally Erikson Lewis, Cinda Keating Lucas, Sandra Rettke Nauman, and Karen Gamel Urette; the international officers and their departments; the regional teams; the International Headquarters staff; the current collegiate leadership consultants; the Foundation Trustees; the parliamentarian and the court reporter in attendance were introduced.

CREDENTIALS
REPORT

Joanne Callis Roman, Bylaws Chairwoman, presented the preliminary report of the Credentials Committee: 166 delegates were accredited and registered. Quorum was established at 84.

The credentials report was adopted as presented.

RULES OF
CONVENTION
Motion 1

Cheryl Leighty Hipp, Parliamentarian, read the Convention Rules. It was moved by Dani O’Neill, Gamma Eta Chapter, California State University-Long Beach, and seconded, to adopt the Rules of Convention as presented.

The motion was adopted.

CONVENTION
AGENDA
Motion 2

It was moved by Ellen Swart Schiller, Grand Rapids Alumnae Chapter, Michigan, to adopt the Convention Business Meeting Agenda as printed on pages 13 through 23 of the 2012 Convention Program and no objections were made.

The motion was adopted.

CONVENTION
COMMITTEES

Linda Lyons Malony, International President, announced the appointment of the following Convention committees:

Tellers:

Chairwoman: Robin Baskin, Alpha Theta Chapter, Vanderbilt University, Sorority Director-Alumnae Extension.

Carmela Carr, Zeta Eta Chapter, Lander University, Sorority Coordinator-Officer Training and Resources.

Christine Gaugler Ritger, Delta Delta Chapter, California State University-Fullerton, Sorority Director-Financial Management.

Ann Hipskind Campbell, Epsilon Chapter, Northwestern University, Sorority Director –Facility Resources.

Barbara Weiss Boenzli, Chi Chapter, Oregon State University, Sorority Coordinator-Financial Management.

Elyssa Meade McCarthy, Beta Gamma Chapter, Bowling Green State University, Regional Coordinator-Recruitment, Region 4.

Sarah Barton, Epsilon Nu Chapter, Chapman University, Regional Coordinator -At Large, Region 7.

Shelly Simmons Russell, Beta Sigma Chapter, Washington State University, Sorority Coordinator-Scholarship.

Jasmine Zarzecki Herbst, Beta Chapter, University of Michigan, Regional Coordinator-Safety and Wellness, Region 4.

Teresa Jones Haney, Beta Omega Chapter, Northern Arizona University, Sorority Director-Alumnae Development.

Amy Peterson, Gamma Mu Chapter, Minnesota State University-Moorhead, Financial Advisory Board Chairwoman.

Resolutions Committee:

Chairwoman: Joanne Callis Roman, Alpha Theta Chapter, Vanderbilt University, Bylaws Chairwoman.

Cheryl Leighty Hipp, Beta Gamma Chapter, Bowling Green State University, Parliamentarian.

Krista Spanninger Davis, Beta Gamma Chapter, Bowling Green State University, Sorority Director-Human Resources.

Danielle Lively Neal, Gamma Kappa Chapter, University of Nebraska-Kearney, Chapter Advisor, Gamma Kappa Chapter.

Aly Pomerantz, Beta Rho Chapter, University of Colorado-Boulder, Chapter President, Beta Rho Chapter.

Sergeant at Arms:

Chairwoman: Laura Mooney Mayville, Gamma Tau Chapter, St. Louis University, Sorority Coordinator-New Chapter (Zeta Omega).

Milissa McKeever Rhodes, Delta Rho Chapter, Dickinson College, Regional Coordinator-Advisors, Region 2

Leigh Ann Kudloff, Theta Chapter, University of Denver, International Historian

Pamela Mayer Applegate, Theta Chapter, University of Denver, Sorority Coordinator-New Chapter Special Recruitment

Shana Makos, Epsilon Nu Chapter, Chapman University, Regional Coordinator-Advisors, Region 8

Roberta Schauer Balthazor, Beta Omega Chapter, Northern Arizona University, Alumnae Leadership Consultant-West

Krista Hanna Harmsworth, Beta Omega Chapter, Northern Arizona University, Alumnae Leadership Consultant-East

Samantha Keltner, Gamma Psi Chapter, University of Northern Iowa, Sorority Coordinator-Collegiate Resourecs

Cassandra Mozingo Tramm, Epsilon Tau Chapter, University of Rochester, Regional Coordinator-Financial, Region 1

Convention Minutes Committee:

Chairwoman: Jolene “Joey” Lessard Stiver, Alpha Omicron Chapter, North Dakota State University, Past International President

Annabel M. Jones, Psi Chapter, University of Oklahoma, Collegiate Vice President

Linda Lyons Malony, Beta Alpha Chapter, University of Southern California, International President

Courtesy Resolutions Committee:

Co-Chairwomen: Kris Baack, Pi Chapter, University of Nebraska-Lincoln, Nominating Committee

Co-Chairwomen: Diane Soderstrom Goff, Xi Chapter, University of Idaho, Sorority Coordinator-Special Recruitment Consultants

Timekeeping Committee:

Kendra Gates Bocher, Gamma Eta Chapter, California State University-Long Beach, Associate Executive Director

Cheryl Leighty Hipp, Beta Gamma Chapter, Bowling Green State University, Parliamentarian

Credentials Committee:

Chairwoman: Joanne Callis Roman, Alpha Theta Chapter, Vanderbilt University,
Bylaws Chairwoman.

Cheryl Leighty Hipp, Beta Gamma Chapter, Bowling Green State University,
Parliamentarian

Terri Kennedy Briggs, Chi Chapter, Oregon State University, Sorority Director-New
Chapter Team Leader

Parliamentarian

Cheryl Leighty Hipp, Beta Gamma Chapter, Bowling Green State University,
Parliamentarian

Initiating Chapter

Theta Chapter, University of Denver

Laurie Imperiale Veldhuizen, Beta Mu Chapter, Florida State University, Executive
Director, read a letter of congratulations from the Governor of the State of Colorado,
John Hickenlooper, and recognized congratulations from the Mayor of Denver,
Colorado, Michael Hancock, The National Panhellenic Conference, Alpha Gamma
Delta, Alpha Sigma Alpha, Chi Omega, Delta Gamma, Delta Phi Epsilon, Sigma Delta
Tau, Sigma Kappa and Theta Phi Alpha.

Julie Dunn Eichenberg, Beta Mu Chapter, Florida State University, Nominating
Committee Chairwoman, gave instructions regarding nominations from the floor.

The business meeting was recessed at 9:52 p.m. to meet again at 8:30 a.m. on
Thursday, June 28, 2012.

Thursday Morning, June 28, 2012
Second Session

The business session was reconvened on Thursday, June 28, 2012, at 8:30 a.m. by the International President.

CREDENTIALS REPORT The Credentials Chairwoman, Joanne Callis Roman, presented the credentials report: 177 delegates and alternates are accredited and registered. Quorum was established at 89.

The credentials report was accepted as presented.

MESSAGE FROM THE INTERNATIONAL PRESIDENT The International President, Linda Lyons Malony, gave the International President's address. (The complete text of this address is printed following the minutes.)

MESSAGE FROM THE FOUNDATION CHAIR The Foundation Chair, Linda Daniel Johnson, addressed the Convention delegation. (The complete text of this address is printed following the minutes.)

NOMINATING COMMITTEE REPORT The Parliamentarian, Cheryl Leighty Hipp, provided a brief overview of the basics of nominations and elections. The Nominating Committee Chairwoman, Julie Dunn Eichenberg, then introduced the 2010-2012 Nominating Committee. She then read the criteria for slating candidates for the International Council and presented the slate of nominees.

For International President Krista Spanninger Davis, Beta Gamma Chapter, Bowling Green State University, Columbus, Ohio Alumnae Chapter.

For Alumnae Vice President Shelly King Hodges, Nu Chapter, University of Oregon, Sacramento Valley Alumnae Chapter
Note: Rebecca Boyd-Obarski was originally slated but withdrew her nomination.

For Collegiate Vice President Mary Knaup, Delta Delta Chapter, California State University-Fullerton, Greater Orange County Alumnae Chapter

For Education Vice President Autumn Hansen, Xi Chapter, University of Idaho, Indianapolis Alumnae Chapter

For Financial Vice President Leigh Ann Price, Beta Tau Chapter, Texas Tech University, Indianapolis Alumnae Chapter

For Membership Vice
President

Nancy Ann Ostendorf Thompson, Gamma Psi
Chapter, University of Iowa, Ames Alumnae
Chapter and Central Iowa Alumnae Chapter

For Panhellenic Affairs
Vice President

Sandra Biegelman Burba, Beta Epsilon Chapter,
Miami University, Kent Alumnae Chapter

2012-2014
NOMINATING
COMMITTEE
NOMINATIONS

The Nominating Committee Chairwoman then presented the criteria and the
candidates slated for the 2012-2014 Nominating Committee.

Northeast District

Rosemary Stone Bunn, Beta Mu Chapter, Florida
State University
Melinda Risse Nutter, Gamma Omicron Chapter,
University of Kentucky, Dayton Area Alumnae
Chapter

Southeast District

Kelly Brown Dunn, Alpha Chi Chapter, College of
William and Mary, Northern Virginia Alumnae
Chapter
Miranda Jones, Gamma Phi Chapter, Auburn
University, Atlanta Alumnae Chapter

North Central District

Beverly Gaabo, Beta Delta Chapter, Michigan State
University, Evanston North Shore Alumnae
Chapter
Danielle Lively Neal, Gamma Kappa Chapter,
University of Nebraska-Kearney, Kearney
Alumnae Chapter

South Central District

Jana Nobles, Beta Omicron Chapter, Oklahoma
City University, Dallas Alumnae Chapter
Joanne Callis Roman, Alpha Theta Chapter,
Vanderbilt University, St. Louis Alumnae
Chapter

West District

Suzanne Slinn-Higgins Lee, Alpha Tau Chapter,
McGill University, Puget Sound Alumnae
Chapter
Susan Grant-Schneider, Tau Chapter, Colorado
State University, Denver Alumnae Chapter

Far West District

Rene Matz Thompson, Delta Delta Chapter,
California State University-Fullerton, Greater
Orange County Alumnae Chapter
Marina Walker, Alpha Lambda, University of
British Columbia, Vancouver Alumnae Chapter

The International President called for any additional nominations from the floor for each of the International Council offices. There being none, the nominations for the 2012-2014 International Council were declared closed.

The International President called for any additional nominations for each of the Nominating Committee districts. There being none, the nominations for the 2012-2014 Nominating Committee were declared closed.

A brief recess was declared for the purpose of conducting a candidate forum.

Upon conclusion of the forum, the business session was reconvened.

Each slated member of the 2012-2014 International Council was elected by voice vote.

The tellers distributed color-coded ballots by district for the purpose of electing the Nominating Committee. Ballots were completed by the delegates and were collected by the tellers.

Cheryl Leighty Hipp presented information on the resolutions process, what it looks like and how it works.

Joanne Callis Roman conducted a bylaws forum to prepare for the bylaws discussion.

REPORT OF
THE TELLERS

Robin Baskin, Teller Committee Chairwoman, presented the report of the tellers for the election of the 2012-2014 Nominating Committee.

Votes cast and returned:

<u>Northeast</u>	38 votes cast
Melinda Risse Nutter	20 votes
Rosemary Stone Bunn	18 votes

<u>Southeast</u>	33 votes cast
Miranda Jones	21 votes
Kelly Brown Dunn	12 votes

<u>North Central</u>	31 votes cast
Beverly Gaabo	22 votes
Danielle Lively Neal	9 votes

<u>South Central</u>	25 votes cast
Joanne Callis Roman	17 votes
Jana Nobles	8 votes

<u>West</u>	20 votes cast
Susan Grant Schneider	17 votes
Suzanne Slinn-Higgins Lee	3 votes

<u>Far West</u>	32 votes cast
Rene Matz Thompson	17 votes
Marina Walker	11 votes

ELECTION RESULTS

The International President announced that the following members and alternate members of the Nominating Committee were elected to serve for two years beginning August 1, 2012.

<u>Northeast District</u>	Melinda Risse Nutter, member Rosemary Stone Bunn, alternate
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<u>Southeast District</u>	Miranda Jones, member Kelly Brown Dunn, alternate
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<u>North Central District</u>	Beverly Gaabo, member Danielle Lively Neal, alternate
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<u>South Central District</u>	Joanne Callis Roman, member Jana Nobles, alternate
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<u>West</u>	Susan Grant Schneider, member Suzanne Slinn-Higgins Lee, alternate
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<u>Far West</u>	Rene Matz Thompson, member Marina Walker, alternate
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At the end of the election results, a question was raised by Sandra Peck Carey regarding a proposed bylaw amendment. Rebecca Boyd-Obarski addressed the rationale behind requiring seven days notice to submit additional candidates for election. She stated that this was proposed to ensure deliberate and thoughtful candidate choices.

The business meeting was adjourned at 11:40 a.m. to meet again at 9:00 a.m. on Friday, June 29, 2012.

Friday Morning, June 29, 2012
Third Session

The business session was reconvened on Friday, June 29, 2012 at 9:00 a.m. by the International President.

CREDENTIALS REPORT The International President recognized the Credentials Chairwoman, Joanne Callis Roman, who presented the credentials report: a total of 178 delegates were accredited and registered. Two-thirds of the voting body was 119. Quorum was established at 90.

The credentials report was accepted as presented.

PROPOSED BYLAWS AMENDMENTS Joanne Callis Roman, Bylaws Chairwoman, moved the adoption of each of the following proposed amendments to the Bylaws as they were presented.

Motion 3

BYLAWS (A1)

ARTICLE III — GREEK-LETTER CHAPTERS

SECTION 6: CHARTER REVOCATION AND SUSPENSION

- a. A chapter's charter may be revoked or suspended by the unanimous vote of the International Council:
- (1) If the college or university at which the Greek-letter chapter is located discontinues sororities on its campus; or
 - (2) If conditions at the college or university preclude the chapter's adherence to the Bylaws of the Sorority; or
 - (3) In extreme circumstances when there is a reasonable belief that a chapter has and/or a number of its members have committed a serious violation(s) of federal, state, provincial or local laws, university policies and/or Gamma Phi Beta policies such that swift action is necessary to ensure that charter revocation or suspension will be effective immediately; or
- ~~(3)~~(4) If it has not fulfilled the terms of its probation.

There was no discussion or debate. The amendment was adopted.

Motion 4

BYLAWS (A2)

ARTICLE III — GREEK-LETTER CHAPTERS

SECTION 11: CHAPTER SUPERVISION

- a). ~~Alumnae Advisory Committee~~ Chapter Advisory Board— Each chapter shall have ~~an alumnae advisory committee~~ a chapter advisory board.

The amendment was adopted.

Motion 5

BYLAWS (B1)

ARTICLE VII — INTERNATIONAL COUNCIL

SECTION 2: MEMBERS OF INTERNATIONAL COUNCIL — Members of International Council shall be alumnae in good standing and not employed by the Sorority or the Gamma Phi Beta Foundation. International Council shall consist of the International President, the Alumnae Vice President, the Collegiate Vice President, the Education Vice President, the Financial Vice President, the Membership Vice President, and the Panhellenic Affairs Vice President, all of whom shall be elected and voting members of International Council; ~~and the Executive Director, selected by unanimous vote of the other members of International Council, who shall be secretary and treasurer of the corporation and a non-voting member of International Council.~~

SECTION 7: EXECUTIVE DIRECTOR – The members of International Council shall employ the Executive Director. The Executive Director shall be secretary and treasurer of the corporation. The Executive Director shall attend International Council meetings as directed by International Council but shall not be a member of International Council.

The amendment was adopted.

Motion 6

BYLAWS (B2)

ARTICLE VII — INTERNATIONAL COUNCIL

SECTION 3: TERMS OF OFFICE — The members of the International Council shall take office on August 1 following Convention, or if Convention is held after August 1, immediately following, and serve for a two-year term. No member of International Council, with the exception of the Panhellenic Affairs Vice President, shall be eligible to serve more than two consecutive terms in the same office.

The amendment was adopted.

Motion 7

BYLAWS (B3)

ARTICLE VII — INTERNATIONAL COUNCIL

SECTION 5: MEETINGS

a. ...

b. ...

c. Written notice of a meeting of the International Council shall be given to each member thereof at least sixty (60) days before the date of any regular meeting and at least seven (7) days before the date of any special meeting. ~~Such notice may be delivered personally or mailed to the International Council member at her address as shown in the records of the Sorority. The notice shall state the place, and hour of the meeting. If notice is given by mail, such notice shall be deemed given on the second business day after the notice is properly mailed in a sealed envelope properly addressed and with proper postage thereon.~~ Attendance of an International Council member at any meeting shall constitute a waiver of notice of such meeting except

where the member attends for the express purpose of objecting to the transaction of any business because the meeting is not lawfully called or convened. A written waiver of notice signed by an International Council member shall be deemed equivalent to the giving of the required notice, regardless of whether the waiver is signed before or after the meeting in question.

d. ...

The amendment was adopted.

Motion 8

BYLAWS (B4)

ARTICLE VII — INTERNATIONAL COUNCIL

SECTION 6. QUORUM AND VOTING

a. ...

b. ...

c. Members of the International Council may participate in and act at any special meeting of the International Council through the use of a conference telephone or other communications equipment by means of which all persons participating in the meeting can hear each other ~~provided that a majority of all of the other members participating in such a meeting (including those present in person and those participating through conference telephone or other similar means) consent in writing to (1) such participation by conference telephone or other similar means and (2) the recording of such communication; and provided, further, that such recording is, in fact, made and becomes a part of the official records of International Council proceedings.~~

d. ...

The amendment was adopted.

Motion 9

BYLAWS (C)

ARTICLE VI — NOMINATING COMMITTEE AND APPOINTMENTS

SECTION 1. — NOMINATING COMMITTEE

a. Nominating Committee

~~(1) Composition of Nominating Committee — The nominating committee shall consist of a chairwoman, six alumnae and two collegiate members in good standing. (The collegiate members shall be appointed as designated in the Sorority's Rules and Procedures.)~~

~~(2) Term of Office — This committee shall serve for two years beginning August 1 following each Convention.~~

~~(3) Appointment of Chairwoman — A chairwoman, who shall be an alumna in good standing, shall be appointed by the International Council for a two year term beginning August 1 of the Convention year. She shall serve without vote.~~

~~(4) Election of Committee — Six members and six alternates in good standing shall be elected at each Convention from nominations submitted by members, chapters or other groups of members.~~

- ~~(a) The list of nominees and their qualifications shall be sent to the chapters for their consideration 60 days prior to each Convention.~~
- ~~(b) Special consideration shall be given to geographical representation as specified in the Rules and Procedures.~~
- ~~(c) Nominations for the committee may be made from the floor by any delegate, provided the nominee has previously consented to serve.~~
- ~~(d) The candidate receiving the highest number of votes in each area shall serve as a member, and the candidate receiving the second highest vote shall serve as the alternate.~~
- ~~(e) Should a member be unable to serve, the alternate from her geographical area shall replace her. If neither an elected member nor her alternate can attend the nominating committee meeting, the other members of the nominating committee and the chairman shall appoint, by majority vote, a member from the vacated geographic region to serve.~~
- ~~(f) No international officer, nor any other officer appointed by International Council, nor current member of the Gamma Phi Beta Foundation Board of Trustees, nor a member who is a paid employee of Gamma Phi Beta Sorority or Gamma Phi Beta Foundation, shall be eligible for membership on the Nominating Committee.~~
- ~~(g) No elected member or alternate who actually serves on the nominating committee may serve two consecutive terms.~~
- ~~(h) While serving on the committee, elected members and alternates are not eligible to submit a Prospect form or an Endorsement form, recruit a candidate for a specific office, or become a candidate.~~

~~b. Procedure~~

- ~~(1) Meetings — The nominating committee shall meet no later than March 15 before the Convention for the purpose of formulating a slate of one candidate for each office of the International Council and two candidates for each position on the nominating committee. The meeting date shall be determined by October 1 of the year prior to Convention, with the members of the nominating committee and alternates so advised.~~
- ~~(2) Submission of Names — Names of candidates for the International Council and the nominating committee with their qualifications should be in the hands of the chairwoman of the nominating committee by February 1 preceding Convention to insure consideration.~~
- ~~(3) Nominations — A majority vote of the nominating committee shall be necessary for slating a candidate. Any unslated nominee who has been considered by the nominating committee shall, if she so requests, be included on the ballot. The list of nominees and their qualifications shall be mailed to chapters 60 days prior to the opening of Convention. Nominations for any office may be made from the floor by any delegate, provided the nominee has previously consented to serve.~~

~~e. Eligibility~~

- ~~(1) Any alumna in good standing, with the exception of Gamma Phi Beta paid personnel, shall be eligible for nomination.~~
- ~~(2) Terms — No elected International Council officer, with the exception of the Panhellenic Affairs Vice President, shall be eligible to serve more than two consecutive terms in the same office.~~

- ~~d. Election of Officers — Election shall be by ballot vote, and a majority of votes of delegates accredited and registered shall constitute election. Where there is only one candidate for an office, election may be by voice.~~

SECTION 2.—APPOINTMENTS

- a. ~~Appointments, including appointments of international officers other than those identified in Article VIII, Section 2, as elected officers, shall be made by the International Council as needed.~~
- b. ~~Terms—Appointments shall be made by the International Council by August 1 in the off-Convention year, with the following exceptions:
 - (1) Executive Director, who shall be employed by International Council.
 - (2) Collegiate leadership consultants, who shall be employed annually.~~
- c. ~~Eligibility—Any alumna in good standing shall be eligible for appointment as an international officer.~~
- d. ~~Vacancies—The International Council shall make the appointments to fill the unexpired term occurring in any of the appointive offices.~~
- e. ~~Parliamentarian—A professional parliamentarian, who may or may not be a member of the Sorority, shall be appointed by the new International Council at its first meeting. If she is a member, she shall be considered an appointive international officer and the rules pertaining to such officers shall apply to her.~~

ARTICLE VI—NOMINATIONS, ELECTIONS AND APPOINTMENTS

SECTION 1. NOMINATING COMMITTEE

- a. Nominating Committee
 - (1) Purpose – The purpose of the nominating committee is to formulate a slate of one candidate for each office of International Council and two candidates for each alumna position on the nominating committee.
 - (2) Composition of Nominating Committee — The nominating committee shall consist of a chairwoman, six alumnae members and two collegiate members.
 - (a) Alumnae positions shall be designated by geographical area as specified in the Sorority’s Rules and Procedures.
 - (b) The collegiate members shall be appointed as designated in the Sorority’s Rules and Procedures.
 - (3) Eligibility - Any member in good standing is eligible for membership on the Nominating Committee except:
 - (a) international officers
 - (b) current members of the Gamma Phi Beta Foundation Board of Trustees
 - (c) members who are paid employees of Gamma Phi Beta Sorority or Gamma Phi Beta Foundation
 - (4) Term of Office — This committee shall serve for two years beginning August 1 following each Convention. No elected member or alternate who participates in the nominating committee meeting referenced in Article VI Section 1 b. (1) may serve two consecutive terms.
 - (5) Appointment of Chairwoman — A chairwoman, who shall be an alumna in good standing, shall be appointed by International Council for a two year term beginning August 1 of the Convention year. She shall serve without vote.
- b. Committee Procedure
 - (1) Meetings — The nominating committee shall meet no later than March 1 preceding Convention. The meeting date shall be determined by October 1 of the year prior to Convention, with the members of the nominating committee and alternates so advised.

- (2) Submission of Names — Members, chapters or other groups of members shall submit names and qualifications of candidates for International Council and the nominating committee to the nominating committee chairwoman by February 1 preceding Convention. While serving on the committee, members and alternates are not eligible to recruit, propose or endorse a candidate for a specific office, or become a candidate.
- (3) Nominations
 - (a) Candidates for the nominating committee shall be slated by geographical area as specified in the Sorority's Rules and Procedures.
 - (b) A majority vote of the nominating committee shall be necessary to slate a candidate. Any unslated nominee who has been considered by the nominating committee may be included on the ballot if she so notifies the nominating committee chairwoman within seven (7) days of being advised that she was not slated.
 - (c) The list of nominees and their qualifications shall be distributed to chapters by April 1 preceding Convention.

SECTION 2 NOMINATIONS AND ELECTIONS AT CONVENTION

- a. Nominations at Convention – Nominations for any office may be made from the floor, provided that the nominee has previously consented to serve. Any member intending to be nominated from the floor at Convention shall notify the nominating committee chairwoman at least seven (7) days prior to the opening business session of Convention.
- b. Voting – Election shall be by ballot vote. Where there is only one candidate for an office, election may be by voice.
 - (1) Election of International Council – International Council shall be elected at each Convention. Subject to Article IX, section 3(b), a majority of delegates accredited, registered and voting shall constitute election.
 - (2) Election of Alumnae Members of Nominating Committee – Six members and six alternates shall be elected at each Convention.
 - (a) Subject to Article IX, section 3(b), the candidate receiving the highest number of votes in each geographical area shall serve as the member, and the candidate receiving the second highest vote shall serve as the alternate.
 - (b) Should a member be unable to serve, the alternate from her geographical area shall replace her. If neither an elected member nor her alternate can attend the nominating committee meeting, the other members of the nominating committee and the chairman shall appoint, by majority vote, a member from the vacated geographical area to serve.

SECTION 3. APPOINTMENTS

- a. Appointments, including appointments of international officers other than those identified in Article VII, Section 2 as elected officers, shall be made by International Council as needed.
- b. Terms — Appointments shall be made by International Council by August 1 in the off-Convention year.
- c. Eligibility — Any alumna in good standing shall be eligible for appointment as an international officer.
- d. Vacancies — International Council shall make the appointments to fill the unexpired term occurring in any of the appointive offices.

The amendment was adopted.

SPECIAL PRESENTATIONS

The Collegiate and Alumnae Departments gave special presentations on the new program to serve young alumnae called “Shine Beyond” as well as changes to the Senior Celebration Program. Julie Pawelczyk, Sorority Director-Government Relations, gave a special presentation on Sorority government relations.

The business meeting was adjourned at 10:10 a.m. to meet again at 8:30 a.m. on Saturday, June 30, 2012.

Saturday Morning, June 30, 2012
Fourth Session

The business session was reconvened on Saturday, June 30, 2012 at 9:00 a.m. by the International President.

CREDENTIALS REPORT The Credentials Chairwoman, Joanne Callis Roman, presented the credentials report: a total of 178 delegates were accredited and registered. Quorum was established at 90.

The credentials report was accepted as presented and a quorum was declared present.

RESOLUTIONS COMMITTEE REPORT Joanne Callis Roman, Chairwoman of the Resolutions Committee, presented the report of the 2012 Resolutions Committee

Resolution #2012-1

WHEREAS some sisters desire to but are unable to participate in alumnae chapter activities due to age or illness,

BE IT RESOLVED that the alumnae department investigate developing resources to help these members continue to connect with Gamma Phi Beta.

There was no discussion or debate. Resolution #2012-1 was adopted.

SPECIAL PRESENTATION Whitney Brady, Jeannette Stoll Kaelin, Linda Daniel Johnson, Megan Smiley Wick and Jamie Shultz Pickel described and presented a collegiate extension presentation. They also presented information regarding the recruitment and colonization process.

2012 CARNATION AWARDS Linda Lyons Malony, International President, presented the 2012 Carnation Awards to the following:

Jacquelyn Lufkin Stewart, Gamma Phi Chapter, Auburn University
Nikola Girke, Alpha Lambda Chapter, University of British Columbia
Kelli O'Hara Naughton, Beta Omicron Chapter, Oklahoma City University
Elizabeth Pitcairn, Beta Alpha Chapter, University of Southern California.

2012 INTERNATIONAL PRESIDENT'S AWARD Linda Lyons Malony, International President, presented the 2012 International President's Award:

Elizabeth Ahlemeyer Quick, Beta Phi Chapter, Indiana University.

COURTESY
RESOLUTIONS

Diane Soderstrom Goff, Courtesy Resolutions Co-Chairwoman, and Kris Baack, Courtesy Resolutions Co-Chairwoman, presented the report of the 2012 Courtesy Resolutions Committee.

WHEREAS 800-plus Gamma Phi Betas gathered at the downtown Sheraton For the 75th Anniversary Convention, let it be RESOLVED, we owe them thanks for great meals, amazing desserts and awesome service.

WHEREAS our professional Gamma Phi Beta staff has elevated and redecorated International Headquarters, organized and ensured a pretty fantastic Convention, let it be RESOLVED, they can have tomorrow off as all of our Convention work and programs are not expected to be up and running until July 2nd.

WHEREAS United States elections have blue and red states, let it be RESOLVED, in Gamma Phi Beta we have purple, red, green, yellow, gold and blue Districts.

WHEREAS Florida has dangling chads, let it be RESOLVED, Colorado has a missing yellow ballot.

WHEREAS the Sorority and the Foundation are “One, joined by the heart,” let it be RESOLVED, a disconnect has been noted.

WHEREAS the Foundation helped to elevate us through programming and philanthropic endeavors this week, let it be RESOLVED, our gifts will ensure perpetuity.

WHEREAS life doesn’t stop for Convention, let it be RESOLVED, we thank our sisters who have shared their anniversaries, birthdays and other events at home with our Gamma Phi Beta family.

WHEREAS what happens in Vegas stays in Vegas, let it be RESOLVED, what happens in Denver should not stay in Denver but should be spread throughout the world to our lovely alumnae and collegiate chapters.

WHEREAS technology came into full use during Convention business with iPads used for note-taking and referencing business Convention documents, of course, and WHEREAS texting during the business meeting was strictly prohibited, let it be RESOLVED, that International Council is exempt when tracking down a newly elected PAVP.

WHEREAS our beloved International Council is at the top of our “bestseller list,” they are not *50 Shades of Gray*, let it be RESOLVED, International Council is 50 shades of pink, and we thank them for their love and service to our dear Gamma Phi Beta.

WHEREAS our Gamma Phi Beta experience begins in college, let it be RESOLVED, collegians will Shine Beyond as they become alumnae.

WHEREAS the Convention body raced us through the business agenda, participated in relevant workshops, recognized sisters’ achievements, danced the night away with carnations on their heads, let it be RESOLVED, like our International Council, we are empowered “to make hay while the sun is shining” using our words.

WHEREAS philanthropy is on the go and we are women building strong girls, let it be RESOLVED, Helen, Addie, Frances and Mary would be very proud.

WHEREAS the Colorado fires continue to burn, let it be RESOLVED that we continue to support citizens of Colorado.

WHEREAS our dear Betty Quick has served our sisterhood as our Panhellenic delegate and PAVP for 20 years, let it be RESOLVED that we keep Betty in our hearts and in our minds as an inspiration for our involvement and our commitment to Gamma Phi Beta.

WHEREAS later today we will celebrate the lives of sisters who have left our circle, including a former Grand President, let it be RESOLVED, we never forget the impact they have had upon us.

WHEREAS this evening, we will install and support our future International Council, let it be RESOLVED, we show our gratitude to the outgoing International Council for their service.

WHEREAS Gamma Phi Beta is a volunteer organization, let it be RESOLVED that we acknowledge and appreciate our volunteer leaders for sharing their time, talent and treasures.

WHEREAS Gamma Phi Beta is a lifetime commitment, let it be RESOLVED, we continue to honor the past, celebrate the present and inspire the future.

WHEREAS this has been a time of inspiration, sisterhood and, oh, so much fun, let it be RESOLVED that we travel safely home and continue to hold our sisterhood as one of the dearest interests of our lives.

WHEREAS Susan Grant Schneider, as our Local Convention Chairwoman, led an innovative and dedicated team who elevated us from “Face,” the a cappella group, to our closing night ritual tonight, let it be resolved that the Convention body elevate, get off your bottoms and show our immense appreciation.

Respectfully submitted, the 2012 Courtesy Resolutions Committee.

The courtesy resolutions were adopted.

INVITATION TO
CONVENTION 2014

Jennifer Heidal Willey, Zeta Alpha Chapter, Eastern Washington University, 2014 Convention Arrangements Chairwoman, extended the invitation to attend the 76th Convention of Gamma Phi Beta, to be held during July 2014, in Seattle, Washington.

MENTOR'S REPORT The International President read the Mentor's Report:

Wow, Gamma Phi Beta is really on the go. You have witnessed history at this convention. Lucky you. I have never been at a Convention during which so many wonderful things were introduced: Just astounding! New programming. All about relationships. The Facilities Management Corporation. Shine Beyond. Partners for philanthropy. Building Strong Girls. Brilliant. Record growth of our Sorority. Missions that inspire. Visions you can understand. Guiding principles you can incorporate into daily living. A Foundation that is poised to run with the Sorority to provide funding to help us meet our dreams. I am so proud. How about you?

As a mentor, I should challenge you to think, so I challenge you to think back on Gamma Phi Beta memories, those special ones that you can see in your mind and feel in your hearts. For some of us, those memories are about bid day. For some of us, it is about initiation. For others, it is about activities with chapters, chapter sisters, participation in campus activities, philanthropy events, late-night studying or caffeine runs with sisters. For some of us, it is about our international involvement.

But what makes these memories so vivid? That's easy! It is about our Gamma Phi Beta sisterhood. The friendships that last for a lifetime, the bonds we have with our sisters who support us in good times and bad. It is about the love that fills our hearts. I hope that this Convention experience has made you realize that our sisterhood is larger than your own chapters. I hope and inspire you to become involved or to give your gifts to the Foundation. It has been said that the Foundation and Sorority are One, Joined by the Heart. We in this room, and all sisters everywhere, are also one in Gamma Phi Beta, and we are joined at the heart of our sisterhood. I challenge you to do your part to make Gamma Phi Beta the very best it can be. Safe travels home. Share the love of our international sisterhood. Gamma Phi Beta is on the go.

In IIKE,
The Mentor

There being no further business, the International President declared the 75th International Convention of Gamma Phi Beta adjourned at 10:28 a.m.

75th Convention of Gamma Phi Beta
International President's Address
Presented by Linda Lyons Malony
Business Session
Thursday, June 28, 2012

The first order of business this morning is the International President's Address. This message is typically delivered by the International President and called the State of the Sorority. However, this year it's listed in your program as The Message from the International President. That's because I would like to share with you more than just the state of our organization. I want to paint a picture of the world in which Gamma Phi Beta exists. It's just too easy to look only at ourselves. We need to understand our position as an organization in the greater community. And so, I would like to take just a few minutes to talk about that as well as share all of the great things our Sorority has achieved.

First, it's important that we remember our collegiate chapters are at their respective universities and campus Panhellenics at the invitation of those institutions. We cannot just plop a new chapter out of the blue on any campus we want, and we must collaborate with other fraternal and student groups on these campuses in order to thrive. The universities know this. And they're gradually requiring more and more from our members and chapters that is intrusive, proprietary to Gamma Phi Beta, extremely time-consuming to deliver, beyond the scope of what is requested of other student organizations on campuses and, in some instances, even contrary to our operating principles and the values on which we were founded. Often these requirements are stipulated in documents chapters are expected to adopt in order to be recognized by the university. Increasingly, these requirements may be buried in seemingly innocuous documents like housing agreements or awards applications. Vigilance is required to verify that these requests are appropriate and do not compromise the rights of our members and chapters. This involves chapter leaders and advisers, regional team members, the Panhellenic Affairs Department, sometimes the Financial Department and house corporation boards, International Headquarters, and the International President. It is time-consuming for us all, to say the least.

Along with evolving university concerns, Gamma Phi Beta and other fraternal groups must maintain and continue to develop a strong presence in Washington, D.C. Recent examples and possible legislation threaten fraternal organizations, such as the single-sex status specifically stipulated in Title IX. For instance, at Vanderbilt, university administrators require religious student groups to adhere to an all-comers policy, essentially dictating that groups must abandon their standards as they select members and leaders of value-based organizations. So you may ask, what does this mean to Gamma Phi Beta? We're not a religious organization, and we don't even have an active chapter right now at Vanderbilt. But we are watching this very closely because we are a women's values-based organization that selects our members and leaders with certain standards that cannot be met by just anyone. And they certainly, since we're women, cannot be met by men. Anti-hazing legislation is being introduced that may drastically affect college students, and certainly fraternal groups will have something to say about that. Just this week we learned about a group of men attempting to sue a women's fraternal organization for gender discrimination. Our collaboration with other fraternal groups in Washington and on specific campuses will help protect and preserve our Sorority and its aims. It is important that we maintain a Gamma Phi Beta seat on the board of the fraternity and sorority political action committee. To have a seat at that table is just as important as any other interfraternal collaboration. And we've just been informed a couple of days ago that a Gamma Phi Beta student from the University of Kansas has been selected to also serve as a student member on that board. A great honor for Gamma Phi Beta. If you haven't yet registered to make your Gamma Phi Beta voice be counted, please do so at www.fraternalcaucus.org in the Internet cafe set up just across the hall near the Convention office. Additionally, universities are imposing their own sets of standards to discipline our chapters. International Council strongly believes that we need to

maintain our autonomy as a private organization and not relinquish disciplinary responsibilities to outside parties. You'll have noticed that a bylaw amendment regarding the suspension and revocation of collegiate chapter charters is being presented for consideration tomorrow. Gamma Phi Beta must be able to determine our destiny and protect our collegiate chapters as much as possible while holding members accountable for decisions and actions that may be harmful to themselves or to our organization.

Another factor we must constantly be aware of is the speed with which members expect to be informed and to communicate with each other. There is not just a sense of immediacy. Everything from when someone goes to the grocery store to unflattering behavior while under the influence is public knowledge as soon as it happens and qualifies as "urgent." During this past biennium, in particular, we've done our best to position Gamma Phi Beta appropriately in social media, from Facebook to YouTube to Pinterest, our new iPhone app and beyond. But unless we hire a full-time team to monitor all postings and remarks by Gamma Phi Betas and about Gamma Phi Beta – something we absolutely cannot afford to do! – it is up to each of us to represent the Sorority and ourselves as individual members at the highest levels possible. Our organization – and your future employment, relationships and integrity – depends on it.

An interesting trend we've noted due to the technology and our members' dependency on it: an entire generation of young people find it easy to text the person sitting next to them on a couch but can't easily hold a conversation with that same person. You can imagine how this is affecting recruitment. But just this spring, we're seeing an alarming number of individual cases in which physical violence among women is the first resort to resolve conflict. Remember when we depended on preschool and kindergarten to reinforce to children to "use your words"? Young adults don't seem to have this mastered anymore, and it's affecting sisterhood and operations at the chapter level.

And, finally, a word about the National Panhellenic Conference. Four new and revised Unanimous Agreements, those important policies that are confirmed among all 26 member groups, were introduced after last October's annual meeting. These have to do primarily with campus Panhellenics holding their member groups to higher standards and are direct reflections of the evolving campus climates I've already described. It is certainly expected that all Gamma Phi Betas will support these agreements.

Additionally, due to changes in the last five or six years regarding recruitment practices, women are pledging sororities in record numbers, and more Panhellenic communities are expanding in order to meet demand. Gamma Phi Beta is not the only NPC group to benefit from RFM, Release Figures Methodology. We need to continue to push for review and possible reform of RFM as it pertains to our most successful recruiting chapters to ensure that they are not required to release too many women and endanger their success at matching to quota. At the same time, our chapters can achieve great success when the campus playing field is leveled, so to speak, due to RFM. We continue to determine room for improvement based on statistical data we didn't have before RFM. But do not be deceived that other NPC groups aren't doing the same.

Of the 26 NPC member groups, Gamma Phi Beta ranks 12th when it comes to numbers of members and numbers of chapters. However, we're in a very tight race for the top 10. As one of the seven founding members of the National Panhellenic Conference, it seems reasonable to me that we should be considered to be in the top seven! That would mean that we need to add a dozen new chapters and a thousand new additional members than we currently pledge annually. So we must continue to start new chapters and continue to develop relevant recruitment tools and strategies. We must continue to produce exceptional programming and materials, build pride among our members and exemplify the highest type of womanhood at all times. Just as with recruitment and campus standing, quality is a crucial factor, but size really does matter when it comes to respect, credibility and impact.

Against this backdrop, Gamma Phi Beta Sorority has thrived this biennium beyond our expectations, and it is my pleasure to share with you just how. A complete review of all that our Sorority has accomplished is outlined in the booklet entitled this year "Reports." It was in your packet when you registered. However, our publication date for that is March 1. And so much more has been achieved in the last few months! So, much of what I'm about to share with you is revised information due to the timing of that publication.

For the last four years, as I've served as your International President, I've claimed that Gamma Phi Beta is "on the go." Well, here are five exciting indicators of just how true that statement is. Buckle up because this is a really fun ride this biennium!

Number one: our mission and strategic planning. When International Council gathered for a retreat shortly after our election in August 2010, we identified a key priority: to make Gamma Phi Beta relevant through our mission, member engagement and signature programs. Almost immediately, we began to outline a plan for updating our mission statement. This led us to consider presenting an entire package that included a new vision and guiding principles. After considerable research, work with a professional facilitator and countless discussions among International Council during our first year in our term of service, we introduced our membership to these concepts last fall.

The positive feedback we've received since these new statements were unveiled has been phenomenal. Among my favorites: a university administrator commenting publicly during a collegiate extension presentation meeting just how meaningful these statements are and how much they say about our organization. I hope you have embraced these. Just think what it would mean if in the world, every Gamma Phi Beta member lived our mission every day and worked toward achieving our vision every day. At this Convention, we have a video booth of sorts set up in Plaza Court 2 so that you can answer the question: how do you live out our mission? We want to capture what this means to as many members as we can.

And to come full circle, International Council has developed the framework for a dynamic and straightforward strategic plan for the Sorority. Inspired by our work on the mission, vision and guiding principles, I would like to introduce three specific strategic initiatives today: Number one, build an organization that reflects the best of Gamma Phi Beta; number two, challenge our members to make a difference in the world around us; and number three, develop and manage resources to carry out our mission effectively. Clear objectives, targets and content areas for each of these imperatives are outlined and will be shared with the incoming Council so that they can revise and work with them in the coming biennium. It is no small task to develop a meaningful strategic plan. We hope the legacy we're leaving to future International Councils and to our organization overall through this framework will help guide priorities and decision-making so that we continue to build upon the Sorority's current incredible momentum without pausing too long after an election for a new International Council to begin this very time-consuming process from scratch every two years.

Indicator number two that Gamma Phi Beta is on the go: We continue to review and revise our infrastructure to ensure that we can deliver on initiatives that allow us to meet that mission. We've invested more in a professional staff and our volunteers as well as revised several policies that help to define Gamma Phi Beta.

A new executive director was hired in November of 2010, and staff positions that develop membership growth initiatives, educational programs, and product marketing strategies have come on board in the last few months and have made a tremendous impact. We've developed new support programs housed within International Headquarters such as our own online retail store, Crescent Corner, and a new data management system we're unveiling at a workshop this afternoon. And, yes, it's Mac-user friendly! Our

talented staff has stepped up the Sorority's game, and we are doing more than ever before to communicate, develop tools and produce resources that enable us to aspire to and achieve excellence in all that we do. Our staff has morphed from simply being our employees to true collaborators and partners as we attack a wide range of initiatives and projects together. Our entire Sorority staff is here with us today. And I would like to offer my personal thanks for riding some pretty wild waves over the past two or three years and for so beautifully supporting the direction and initiatives of International Council. Will our staff please stand and let us thank you.

We've also continued to refine our volunteer infrastructure so that our volunteers are more engaged, better utilized, less "dumped on" and tangibly appreciated. As a result of a comprehensive survey conducted last biennium and additional input solicited just last year, regional teams and departments have been adjusted to try new approaches while not compromising service to our constituents. In the fall of 2008, a human resources department for internationally appointed volunteers was introduced, and that too has grown over the past two years. Although still not a perfect structure, clearly Gamma Phi Beta has come to value the concept of "team," and we are a better, stronger, more flexible and more nimble organization because of it.

The Sorority's communications and brand recognition continue to improve. Gamma Phi Beta enjoys a strong presence in social media, and I hope you've noticed a big upgrade in our *Crescent* magazine. It's bigger, glossier, prettier and better than ever. Consistent messaging through multiple delivery mechanisms is the hallmark of Gamma Phi Beta these days. Every program, newsletter and publication is branded, with 12 new logos introduced in this biennium, some of which you'll see for the first time at this Convention as we launch new programs and concepts here. When you get something from Gamma Phi Beta in your mailbox or your inbox, you can be sure to see some pink and brown and some attractive graphics.

I don't want to dwell on policies too much, but these are important statements that all our members need to be aware of and understand. This International Council has reviewed and revised several policies and position statements to make them relevant to Sorority membership today and in the foreseeable future. A lengthy alcohol policy has been condensed to less than two pages and includes some significant content revisions that will make socializing among our collegiate membership as clear as we can possibly make it without compromising safety and liability. This new policy and very specific guidelines for adhering to it will be shared during workshops this afternoon.

And, finally, I want to point out a brand new policy put into place this spring called Personal Conduct. Ultimately, we are a voluntary social organization, and if any member, or her parents, determines that she is unwilling or unable to abide by the high standards we set forth, she may certainly resign her membership. We do not need to justify high standards to anyone nor do we need to accommodate any members who choose not to uphold them.

Indicator number three that Gamma Phi Beta is on the go: effective programs unique to Gamma Phi Beta. Safety & Wellness and Rock-Solid Relationships, introduced at the last Convention, have been implemented in these past two years; new Gamma Phi Beta programming including revised new member programming; an updated *Lifetime of Gamma Phi Beta* keepsake book with a comprehensive Facilitators Guide for new member educators; educational programming for collegiate chapters entitled "Fidelity" that includes online modules and in-person sessions and resources designed to keep young alumnae involved with the Sorority beyond graduation... all this will be introduced at this Convention and implemented in the coming biennium. Friday's breakfast will include a Bid Day celebration, a first glimpse at the revised *Lifetime* book, and a "Welcome to Gamma Phi Beta" experience full of ideas that attendees can take back to their chapters for greeting new members this year.

Additionally, Gamma Phi Beta has been recognized for hazing prevention initiatives and continues to sponsor external programs that deliver quality materials our members can embrace. Our keynote speaker this afternoon, Mike Dilbeck, will zero in on a particularly hot topic: hazing and bystander behavior, suitable for all Convention attendees, not just collegians. It's important that we alumnae understand what these negative behaviors are so we don't inadvertently perpetuate them.

Gamma Phi Beta is on the go when it comes to leadership development. Read that "Reports" booklet and you'll see all the events, conferences, summits, webinars and other online training opportunities Gamma Phi Beta has hosted this biennium. After this spring, 86 in total: summits, conferences, online training, opportunities... 86 in just two years! That is a stunning number. And our members are taking what they've learned on the road. 249 women served in campus Panhellenic positions in the past two years, and many more Gamma Phi Betas than we can count have served in leadership positions on campuses, in other organizations and within their communities. Every time one of our members steps up to be a leader, she has an opportunity to reflect the best of Gamma Phi Beta.

In our near future, a special presentation team will be trained to deliver quality workshops and programs at events such as Regional Leadership Conferences and The Academy. These events will look and feel a little different in the coming year. We are setting ourselves up for tremendous future impact as we provide nuts and bolts collegiate officer training primarily through distance learning opportunities and expand leadership development and team building at our conferences.

And, oh, how I would love to be able to share with you news right now about Gamma Phi Beta's philanthropy -- but that will spoil big surprises in store for tomorrow afternoon. You already know that we'll do a single big impact project by collecting formal wear and accessories for the Denver Prom Dress Exchange, certainly providing an important service to build resiliency and confidence in the young women of this community. We'll make a tangible difference in their lives. Tomorrow, we will share with you a bigger vision, more ways to impact our communities, greater opportunities to make a difference in the world around us. Suffice it to say until then, that -- oh, my! -- when it comes to philanthropy, Gamma Phi Beta is on the go!

And, now, for number four: On behalf of International Council, I am proud to announce a new housing initiative that will revolutionize how Gamma Phi Beta approaches housing. Eighty eight million dollars is wrapped up in 78 Gamma Phi Beta house corporation boards, independently managed yet affiliated with the Sorority. And many of these HCBs have requested assistance from the international organization on issues ranging from tax preparation to property management and outright property ownership. For years, the Sorority has owned and managed several properties. And in recent years we've acquired additional properties and responsibilities.

So this spring, after seeking legal counsel and reviewing the Sorority's bylaws, International Council voted to form a new corporation that would oversee our interest in these facilities and develop various levels of services to provide to HCBs asking for assistance.

This is a monumental, historic decision. It isn't every day that Gamma Phi Beta forms a new corporation! This will impact the Sorority's ability to leverage resources of all kinds and provide much-needed services to local housing volunteers. This new corporation is called the Gamma Phi Beta Facilities Management Corporation. And I'm thrilled to introduce the first board of directors, all of whom are here today. Ladies, when I say your name, will you please stand: Karen Kline, Amy Peterson, Leigh Ann Price, Annabel Jones, who will chair the Facilities Management Corporation, and me, Linda Malony. This board will work over the next two years to develop governing documents beyond the Articles of Incorporation, formally define collaborative relationships with the Sorority, the Gamma Phi Beta

Foundation and affiliated house corporations and prepare a business plan that will make this 501(c)7 nonprofit organization sustainable. My personal thanks to International Council for taking these very bold steps and to our first Board of Directors of the Gamma Phi Beta Facilities Management Corporation.

This is really an exciting time to be a Gamma Phi Beta. The growth our organization is experiencing and the way our members continue to stay connected to the Sorority is just amazing. Our heritage is what binds us together regardless of age, background, or geography. To ensure that this is honored properly and recorded accurately, we've taken steps to begin a video archives and a new series of Gamma Phi Beta history books. Our Ritual Manual has been completely revised and updated, although parts of it have actually reverted back to the intention of our Founders, including the spelling and pronunciation of key phrases in Greek. What I said last night during our Opening Ceremonies is the last time you'll hear the inaccurate ways to pronounce these phrases. The correct phrases intended by our Founders will be introduced and explained during our ritual services on Saturday afternoon. I think Helen would be proud, don't you?

And the fact that we have so many members to connect to each other and to Gamma Phi Beta is the final indicator that Gamma Phi Beta is on the go. We are attracting record numbers of alumnae members who continue to stay connected to the Sorority. You'll learn more tomorrow morning about an exciting new initiative to keep young alumnae engaged in the Gamma Phi Beta experience. But take a look at these statistics as they pertain to our alumnae. They're just amazing.

NOTE: Linda Malony referenced the following statistics projected on screen:

- 8% increase in dues-paying members since 2011
- 25% increase in dues-paying members since 2007
- 168 alumnae chapters
- 28 new alumnae chapters since 2010

Like other NPC groups, we have more work to do when it comes to making Sorority membership meaningful and relevant to alumnae, but it sure appears that we're on the right track. It was extremely exciting to introduce 28 new alumnae chapters during this biennium last night.

Our overall total initiated membership has certainly grown. We've added nearly 30,000 new members to our circle in the past seven years alone. That's 19 percent growth over that time period, and a 6 percent growth in just the past biennium.

NOTE: Linda Malony referenced the following statistics projected on screen:

- 150,492 total initiated members 2005
- 170,121 total initiated members 2010
- 179,630 total initiated members 2012
- 6% increase since 2010
- 19% increase since 2005

Are you convinced that Gamma Phi is on the go yet? Yeah, just wait. Here it comes! After the close of this spring's academic terms, I can confidently state that Gamma Phi Beta has never experienced such positive measurable results and such tremendous opportunities for the growth of our Sorority, which primarily occurs through collegiate recruitment and new chapter development.

In 2008, we were thrilled to be able to share that our collegiate membership had finally surpassed 10,000 active members. What a milestone it was then. And of course we celebrated that accomplishment. To

put this in perspective, in just 2005, we experienced a slight low when our collegiate membership was 8900. Today, seven years later, our collegiate membership is... are you ready? 13,869!

That's 15 percent growth just this biennium, and 56 percent growth in active collegiate membership since 2005. You are responsible for that! Focus on proper recruitment strategies, training for recruitment personnel including local recruitment advisers, continued emphasis on recruiting to Panhellenic Quota and Total, RFM, regional team involvement in chapter oversight, the development of a new membership selection tool unique to Gamma Phi Beta called Select-A-Sis: these have combined to enable our chapters to excel.

NOTE: Linda Malony referenced the following statistics projected on screen:

Active Collegiate Members

- 2005: 8,900
- 2006: 9,524
- 2008: 10,852
- 2010: 12,027
- 2012: 13,869
- 15% increase since 2010
- 56% increase since 2005

We also keep inching up the scale as we strive to meet and exceed Panhellenic Quota and Total at each of our collegiate chapters. These numbers have been steadily climbing over the past several years. We've seen a 12 percent increase in the number of chapters achieving Quota and an eight percent increase in the number of chapters that achieve Total in just this biennium. Way to go, ladies!

NOTE: Linda Malony referenced the following statistics projected on screen:

- 2010: 82% at Quota
- 2010: 64% at Total
- 2012: 94% at Quota
- 2012: 72% at Total
- 12% increase in Quota since 2010
- 8% increase in Total since 2010

Additionally, collegians are reporting to us through annual Membership Satisfaction Surveys that they increasingly value their Gamma Phi Beta experience. All of these statistics are up in the last two years with the nice exception of that third one up there. Fewer and fewer collegians say that they don't plan to be involved in a sorority beyond their college experience, which of course means that more and more collegians intend to make Gamma Phi Beta a lifelong experience.

NOTE: Linda Malony referenced the following statistics projected on screen:

- 90% strongly agree that membership contributes to their personal development
- 94% value sisterhood/friendship the most
- 4% state they won't be involved post-grad
- 88% state that Gamma Phi Beta is living up to their expectations

Our theory for at least the past four years has been to make the collegiate experience so exceptional so that exactly this -- a relevant lifelong, meaningful connection to Gamma Phi Beta -- is possible. So, yay for us!

In addition to ever-improving results through collegiate recruitment efforts, in the last four years, we've installed seven new collegiate chapters, three in this past biennium, and these are among our largest new chapters ever. Wasn't it great to welcome these three new chapters in last night's flag processional? We now have a total of 125 active collegiate chapters and 174 on our collegiate chapter roll.

To date, we've lined up four new sites for new collegiate chapters next year alone. That's huge, including the recolonization of our Gamma Chi chapter at Texas State University. Beyond next year, we've also secured invitations at three more campuses including another recolonization, at Chi Chapter at Oregon State. I believe there are some Chi alumnae here today with us. All of these new chapters will need a lot of support to succeed internationally, regionally and locally, so stay tuned about how you can help. With these new chapters next year, we'll add over 400 collegiate members just next year. And I anticipate that the next International President will be able to announce at the 2014 Convention that our active collegiate membership is approaching, if not exceeding, 15,000 collegiate members.

All this is a remarkable achievement! Although, all NPC groups have experienced growth during this boom time in Sorority membership and several others are starting many new chapters themselves, I'm hard-pressed to find another women's organization that can claim these kinds of growth statistics. Remember what I shared in my opening remarks? When it comes to leadership, Gamma Phi Beta has been at the forefront of fraternal groups for quite a while. When it comes to size, Gamma Phi Beta is moving from the middle of the NPC pack to become one of the largest sororities. Gamma Phi Beta is on the go. And you should feel really proud about that.

This has been an historic biennium with initiatives, projects, programs, and results evident in all departments, all regions, and all aspects of the Sorority. The revision of our mission and accompanying statements and the development of a strategic plan, securing our infrastructure through personnel and policies, our renewed and visionary focus on our educational programming and philanthropy, much of which is unique to Gamma Phi Beta, a bold step to create a new Gamma Phi Beta Facilities Management Corporation, and the extraordinary membership growth we've enjoyed -- well, let me tell you, it's been an exhausting, challenging, exciting time to have served as your International President.

There are literally hundreds of people who have tangibly and directly contributed to these results and our success. But I would be remiss if I did not take a moment to honor the women I've served with on this 2010-2012 International Council who have led the charge. What a rollercoaster we've been on together! You have been bold risk-takers, overcoming a prohibitive budget by squeezing the most from every last penny in order to accomplish all that I've just outlined and more that time will not allow me to even list. I thought about counting all the miles we've traveled, all the conferences and meetings we've attended, all the songs we've sung -- usually old TV theme songs and Christmas carols in July! -- and I knew I would come up short. In between hiring a new executive director, developing policies, composing mission statements, expanding our philanthropic impact, creating new programs and logos, forming new corporations and crafting strategic plans, we've been tickled pink playing Apples-to-Apples and have claimed Telephone Pictionary as our own. We've also shared personal successes and challenges: a business relocation, a company buy-out, a home move and various renovations, aging parents and the sudden, sad loss of one, a new granddaughter and a new son, family reunions and holiday celebrations, seriously-ill loved ones battling diseases and personal demons, one car accident, three surgeries, a local campaign victory, children flying from the nest and even returning to it. (That's mine...) Through all of that, our commitment to Gamma Phi Beta has been constant. With over 114 years of collective international volunteer experience, we set our sights high, and we've laughed a lot along the way. We

chose not to detour to Abilene or sit on any tacks for too long, but rather we chose to make hay while the sun was shining. How wonderful it is to stand here in front of our Convention delegation and represent you and all that you've accomplished in just two years. My heartfelt thanks to you all, the 2010-2012 International Council.

Each year at The Academy, I've challenged our collegiate chapter presidents and advisers to consider what their leadership legacy may be. I would like to take a moment to ask you a similar question. Because Gamma Phi Beta is much more than a single International Council, one Convention, your chapter or team. What is your impact on Gamma Phi Beta? And how much do you embrace your responsibility as a member of the Sorority we all cherish?

A short video presentation, reminding and challenging members to represent the best of themselves and Gamma Phi Beta at all times, was shown.

We are Gamma Phi Beta.

So don't doubt that Gamma Phi Beta is on the go. But we have not yet fully arrived. My address this morning is more than a report, more than the State of the Sorority; it is a challenge for all of us, not just the International Council we are about to elect, but for all of us. We are Gamma Phi Beta to each other, to those outside our circle, to future generations of sisters we may never even meet. There's more work to do, more improvements to be made, more programs to develop or refine, more new members to pledge, more alumnae to connect to our sisterhood in relevant ways that last a lifetime.

Every member represents a woman who shares our desire to inspire the highest type of womanhood. Let's make every member -- every woman -- count. Let's take advantage of every opportunity and make every experience relevant as together we build confident women of character who celebrate sisterhood and make a difference in the world around us.

Together we can truly elevate our Sorority and prove to the world that Gamma Phi Beta is on the go.

Thank you. Thank you all very much.

75th Convention of Gamma Phi Beta
Foundation Chair's Address
Presented by Linda Daniel Johnson
Business Session
Thursday, June 28, 2012

Wow! I am so impressed with our Sorority and the accomplishments of this International Council. Job well done, ladies.

And I want to thank you for the opportunity to talk about the Foundation with the Convention body today. The Foundation's theme for this Convention is: We're One, Joined by the Heart. This chance to give a State of the Foundation report is just one example of how the Sorority and the Foundation are, in fact, one.

How are we, the Sorority, and the Foundation joined by the heart? We're joined by our shared missions, to inspire the highest type of womanhood and to support and inspire the life-long development of women. It's not hard to see the common goals and purpose.

So what is the Foundation anyway? The Gamma Phi Beta Foundation raises funds to meet the educational and leadership development needs of collegians and alumnae and to support the philanthropic mission of Gamma Phi Beta.

The roots of the Foundation began back in 1915, when the women on a train coming home from Convention collected \$11 to begin the Sorority's Philanthropy Fund. We became a separate and incorporated business entity in 1959 when our Articles of Incorporation and Bylaws were filed with the State of Illinois. Since that time, the Gamma Phi Beta Foundation has distributed nearly \$9 million in support of leadership education, the Sorority's philanthropic mission, building resiliency in girls, and financial aid.

The Foundation is a 501(c)3 organization. And what does that mean? That's an Internal Revenue Service code designation that means contributions to the Foundation are tax deductible to the donor. In order to provide this tax benefit to our donors, the Foundation is allowed by the IRS to fund only educational and charitable activities. And the IRS is quite specific about what activities are considered educational and charitable. For example, membership recruitment and ritual education are not considered by the IRS for tax purposes to be educational. Programming and leadership development are considered educational, and, therefore, fundable by the Foundation.

Why is this distinction important and how does it affect you and Gamma Phi Beta? The simple truth is, when the Foundation funds sorority activities that are deemed fundable by the IRS, the sorority has more money to spend on programs and services that are equally, or, perhaps, even more important to us, but not deemed fundable with tax advantaged dollars by the IRS. In this way, Foundation donors elevate Gamma Phi Beta with their support. We're one...

Joined by the heart, to:

- Ensure a lifetime of benefits to our collegiate and alumnae members;
- Strengthen Gamma Phi Beta as we continue to recruit and retain members,
- Keep our chapters strong and build the reputation of our beloved organization,
- Impact young women at your collegiate chapter and those across the country,
- Further our learning and leadership initiatives and help establish new programs;

- Support our philanthropic endeavors that offer astounding social and physical benefits,
- Provide resources that build spiritual, mental and social and promote lifelong memories, and,
- Secure the Gamma Phi Beta legacy for future generations.

So just exactly what is the state of Gamma Phi Beta Foundation? Well, honestly, it's been a biennium of change. Last summer we said goodbye to our retiring Foundation executive director Bonnie Payne, and we selected and welcomed our new Foundation Executive Director, Kitty deKieffer. Just how much difference can one change make? The Foundation's trustees and staff will tell you our new mantra is, "It's a new day at the Gamma Phi Beta Foundation." We say that with enthusiasm as we've been examining all that we do and how we do it and asking ourselves often, "Is this the best way? Can we do it better?" Frequently, we have found that the answer is, "Yes, we can do it better." And so we proceed with change, on a mission to be the very best and to keep up with a Sorority that is on the go—Gamma Phi Beta.

I want to highlight the outstanding trustees that make up our board. Foundation trustees have business and professional experience in legal, finance, education, marketing, public relations, development, investments, human resources, accounting, and all things Gamma Phi Beta. Each trustee serves on at least one committee, travels to board meetings and attends Convention at her own expense, is a member of the 1874 Society, attends and participates in board meetings, two in person and two by conference, annually, and believes in and actively supports the Foundation's mission, goals, and policies.

Will the Foundation trustees please stand and be recognized again? I just want to say thank you to each one of these remarkable, dedicated women.

During this biennium, the trustees comprehensively examined our endowments, our fees, and our investment policies and investment activities. An endowment represents one or many donations made to the Foundation for a specific restricted purpose, designated by the donor and controlled by a written agreement between the donor and the Foundation. The minimum amount required to establish an endowment in the Foundation is \$25,000. These funds are invested and funds are granted for the donor's intended purpose annually, according to the grant-making policies of the foundation.

Our examination showed that a perfect storm of adverse economic conditions affected the Foundation. The value of our endowments is affected by changes in the financial markets. And as you know, these markets have languished and been slow to recoup the value lost in the last biennium. The trustees realized that our fee structure and grant-making policies did not ensure that under adverse market conditions, our funds would be available in perpetuity. That means forever.

As has been promised to our donors, we have amended all of these policies to rectify the situation; however, these much-needed policy changes meant that fewer funds were available to distribute from our endowments in this fiscal year. We are watching carefully so that the affected endowments restore their value as quickly as possible.

In addition to these policy changes, the trustees evaluated our long-time investment manager, UBS in Indianapolis, and determined that it was in the Foundation's best interest to put our business out for bid via a request for proposal process. This spring the Foundation's investment subcommittee examined seven proposals, conducted in-depth interviews with three firms, and determined that AMG National Trust Bank, located right here in Englewood, Colorado, is best equipped to manage our investments. We have moved our funds and expect to receive improved service and investment performance as a result of this decision.

We have spent considerable time refining the guidelines for area grants for housing. Today an area grant allows a local house corporation board to raise funds through the Foundation, tax deductible to the donor, to support the educational and philanthropic space in a chapter's housing facilities. As you might expect, there are strict IRS guidelines for the disbursement of these funds back to the local house corporation board. The Foundation currently has three area grants in progress or completed. These funds have provided much needed capital to the local house corporation boards for remodeling of the educational and philanthropic space in the chapter house. We are ready for the passage of the Collegiate Housing and Infrastructure Act in Congress when improvements to all of the chapter housing space can be funded with area grant funds given to the Foundation by chapter alumnae and friends.

With new leadership in the Foundation office, there has been a realignment of office duties, some changes in staff, and an examination of all of our normal business relationships with vendors. Cost savings and improved operations are the result. So you can see why I say it's a new day at the Foundation.

One of the best and most exciting changes in this new day is a renewed emphasis and value placed on in-person visits with donors and potential donors. During the last seven months, Foundation visits have been made to Chicago, Houston, Kansas City, Tulsa, and Washington D.C. Most often, I have made these visits with Kitty, our Executive Director, and our schedule included both house parties where we share the Foundation's story with area alumnae, and individual donor meetings, usually over a meal or a cup of coffee. In addition, the entire Board of Trustees hosted an alumnae event for Denver alumnae in February while we were in town for our board meeting. These visits are a great opportunity to reconnect with both old and new friends of the Foundation. Let us know if you would like us to come and visit you.

Some of you here today know the Foundation as a provider of scholarships and fellowships, or grants in aid. If you have ever received educational financial aid in the form of a scholarship, fellowship, or grant in aid from the Gamma Phi Beta Foundation, will you please stand? You have benefited from the generosity of so many Foundation donors.

Many of you here today have experienced the Foundation as a funder of leadership development needs of collegians and alumnae. Listen carefully now, because this one is a rather long list. If you attended The Academy in February, or volunteer leader training yesterday before Convention began, either this year or in the past, or if you are or were a collegiate leadership consultant, or you experienced the visits of a collegiate leadership consultant, or if you participated in Gamma Phi Beta's online adviser training program, will you please stand? You too have benefited from the generosity of so many Foundation donors.

And most of you here today are members of chapters, collegiate or alumnae, which have raised funds for Campfire USA, Girl Guides of Canada, or local camps. If you sent those funds to the Foundation for distribution, they have been supplemented or magnified by 25 to 30 percent before distribution. You and the organizations you supported have benefited from the generosity of so many Foundation donors.

Who is it again that makes all this possible? It's you, our donors.

Our donor stories are inspiring. Each tells a unique story of why they give back to Gamma Phi Beta. I'd like to share just a few of them with you right now.

Marjy Shupert established a scholarship endowment during this biennium. She knew from her many years as Executive Director of both the Sorority and the Foundation that a general scholarship endowment to be used wherever it is most needed was a way for her to help. Marjy says, "I want Gamma Phi Beta to continue to provide relevant experiences for young women for years to come."

Sue Duncan is a founding member of The 1874 Society, the Foundation's annual giving society, celebrating sisters who give \$1,874 annually to support the fundable areas of greatest need. Each year, for over 20 years, Sue has made this generous commitment to Gamma Phi Beta. She says, "It's a way to support an organization that has been important to me. I've seen that organizations can't continue to survive and prosper without giving."

Devon Corley became a member of the 1874 Society in her 20s, not too long after her graduation from Texas A&M University; she gives her gift monthly via credit card withdrawal. "Everyone can do a little something, and budgeting for it monthly can help. Gamma Phi Beta truly does develop women, and it's important to support that," says Devon.

At this Convention we celebrate our very first collegiate chapter member of the 1874 Society, Omicron Chapter at the University of Illinois, Champaign Urbana. I am so proud of these sisters who gave their very first 1874 gift this year by deciding to designate \$5 per member, per semester, as a donation to the Gamma Phi Beta Foundation and include it on the itemized allocation of dues that each member receives.

"We wanted our members to understand the importance of what the Foundation does and the scholarships that they give to support our sisters," is their reason for becoming a member of the 1874 Society.

It's not just 1874 and endowment-level gifts that are important. Current and former volunteer leaders also have a story about why they give at a level that is significant to them.

"I know how blessed I am. My career has been enhanced because of Gamma Phi Beta." Thank you, Heather Swindells.

"It's important to give to the Foundation because the Foundation does so much for the sorority. Start off small and as your income goes up, give a little bit more." Thank you, Lyn Hildebrand.

The Gamma Phi Beta Foundation is growing. We heard so eloquently from Linda this morning of Gamma Phi Beta's accomplishments and our plans for the future. The opportunity to elevate Gamma Phi Beta is here, now, today. We are one, the Foundation and the Sorority, and we're joined by the heart for an exciting tomorrow.

Thank you, and come and see us in the Foundation room this week!